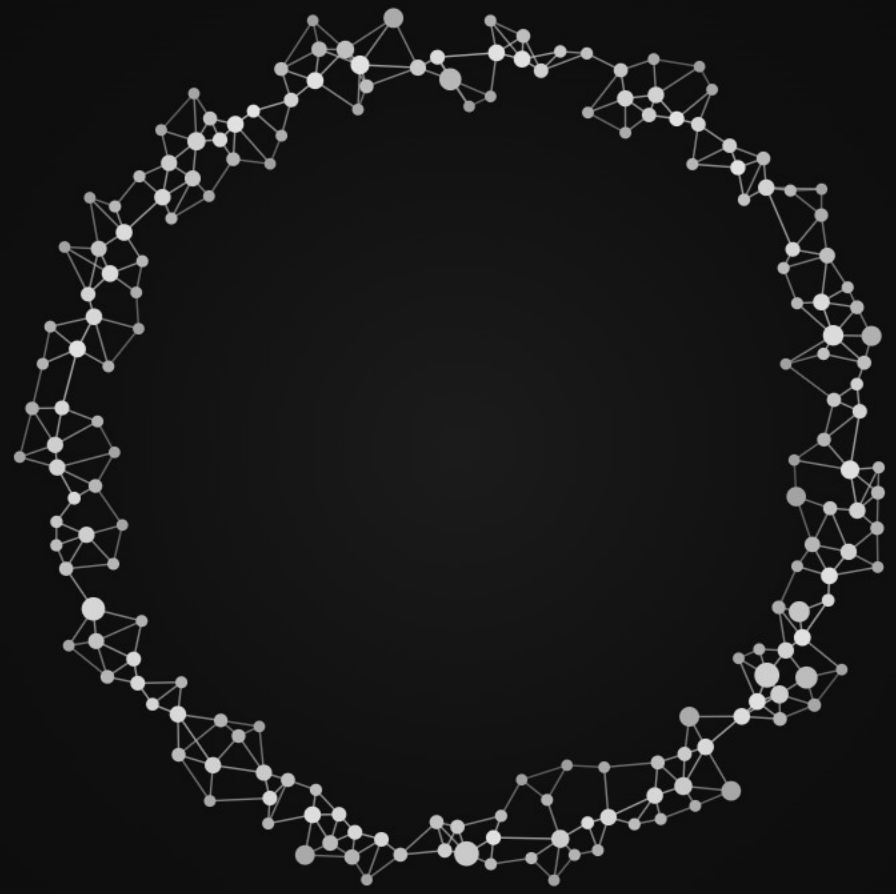
uria



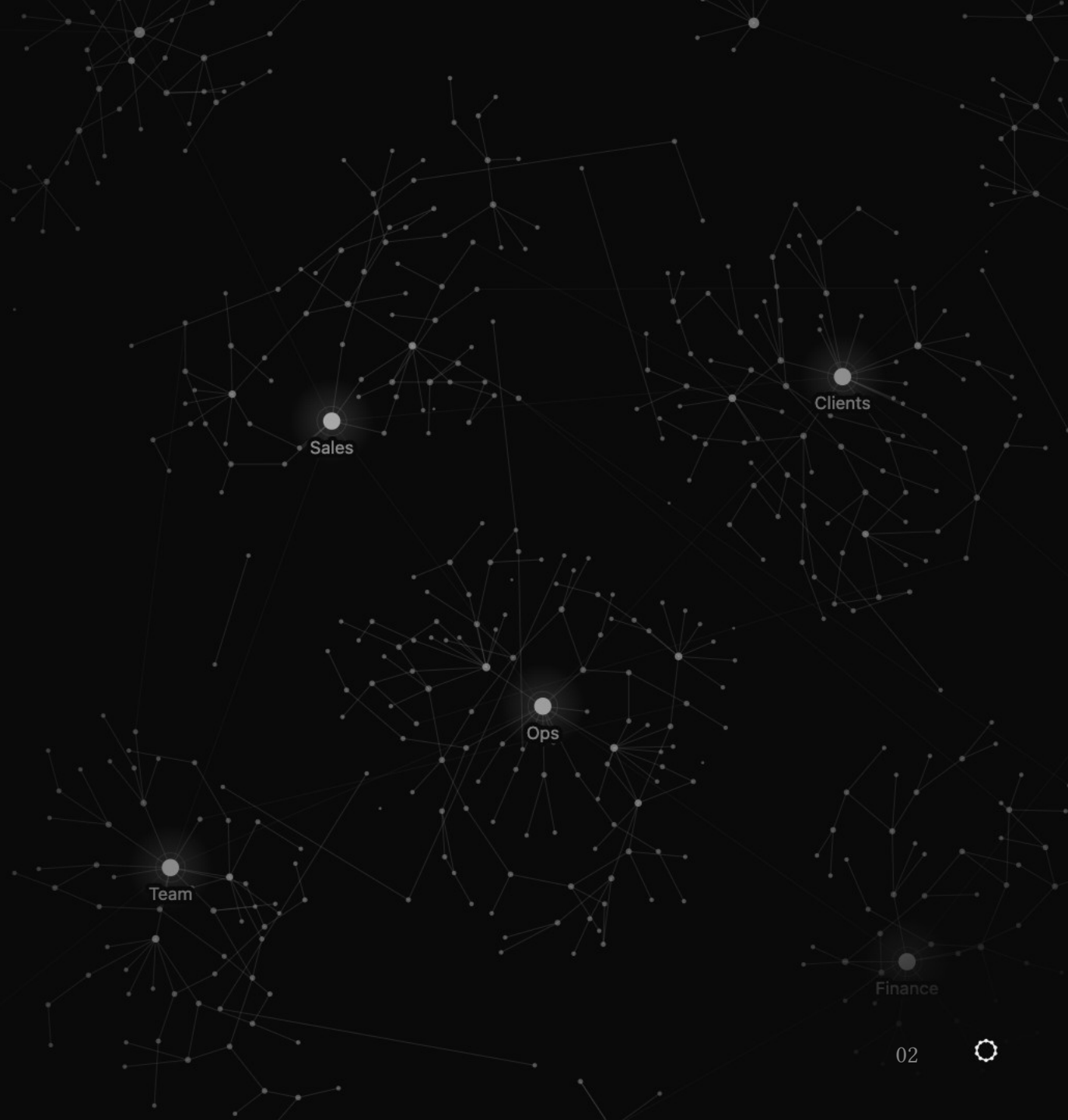
AI SUPERBRAIN INTENSIVE · DAY 1

Own the map of your business.

GABRIEL JUDAH AND MARC CHAN · 20 OCTOBER 2026 · SINGAPORE

01
The map.

Why you should own your AI, not rent it.



Big AI companies
rent you tools.
Nobody gives you the map.

THE ENEMY

TWO KINDS OF BUSINESS OWNER

Renter or owner?

THE RENTER

Pays monthly, forever

Stuck with one company's AI

Know-how lives in their app

Leaves, and starts from zero

THE OWNER

Owns the brain folder

Swaps in any AI

Know-how in plain files you keep

Gets smarter every week

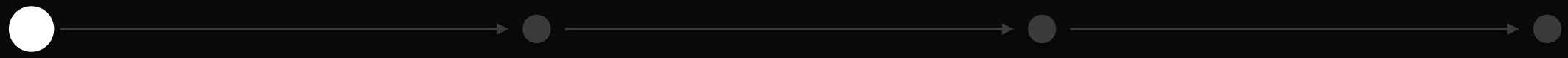
WHY TODAY

Create your map now.

Not next quarter. In this room, today.

BY THE END OF TODAY

What you walk out with.



Your brain

your business, in one folder

Your chief of staff

Hermes, your first AI employee

CLOSE, run once

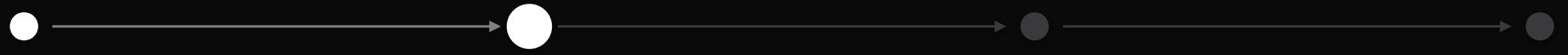
Capture, Link, Organise, Signal, Execute

Two jobs done

real work, off your plate

BY THE END OF TODAY

What you walk out with.



Your brain

your business, in one folder

Your chief of staff

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CLOSE, run once

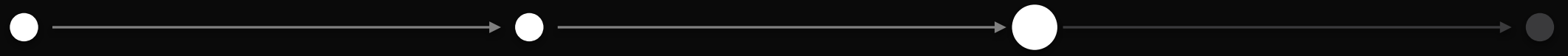
Capture, Link, Organise, Signal, Execute

Two jobs done

real work, off your plate

BY THE END OF TODAY

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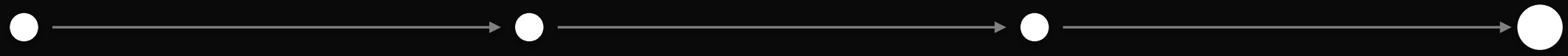
Capture, Link, Organise, Signal, Execute

Two jobs done

real work, off your plate

BY THE END OF TODAY

What you walk out with.



Your brain	Your chief of staff	CLOSE, run once	Two jobs done
your business, in one folder	Hermes, your first AI employee	Capture, Link, Organise, Signal, Execute	real work, off your plate

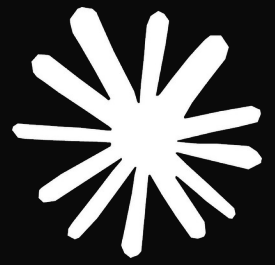
MODEL-AGNOSTIC: WORKS WITH ANY AI

The engine changes. You keep the car.

The AI model is the engine. Your brain, rules and skills are the car.

YOUR BRAIN STAYS YOURS

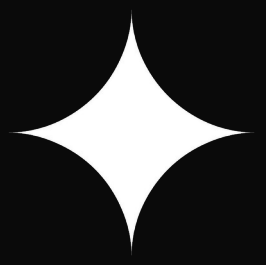
Swap in the best one each month.



Claude



OpenAI



Google Gemini

Every month we check which model is best, and swap it in.

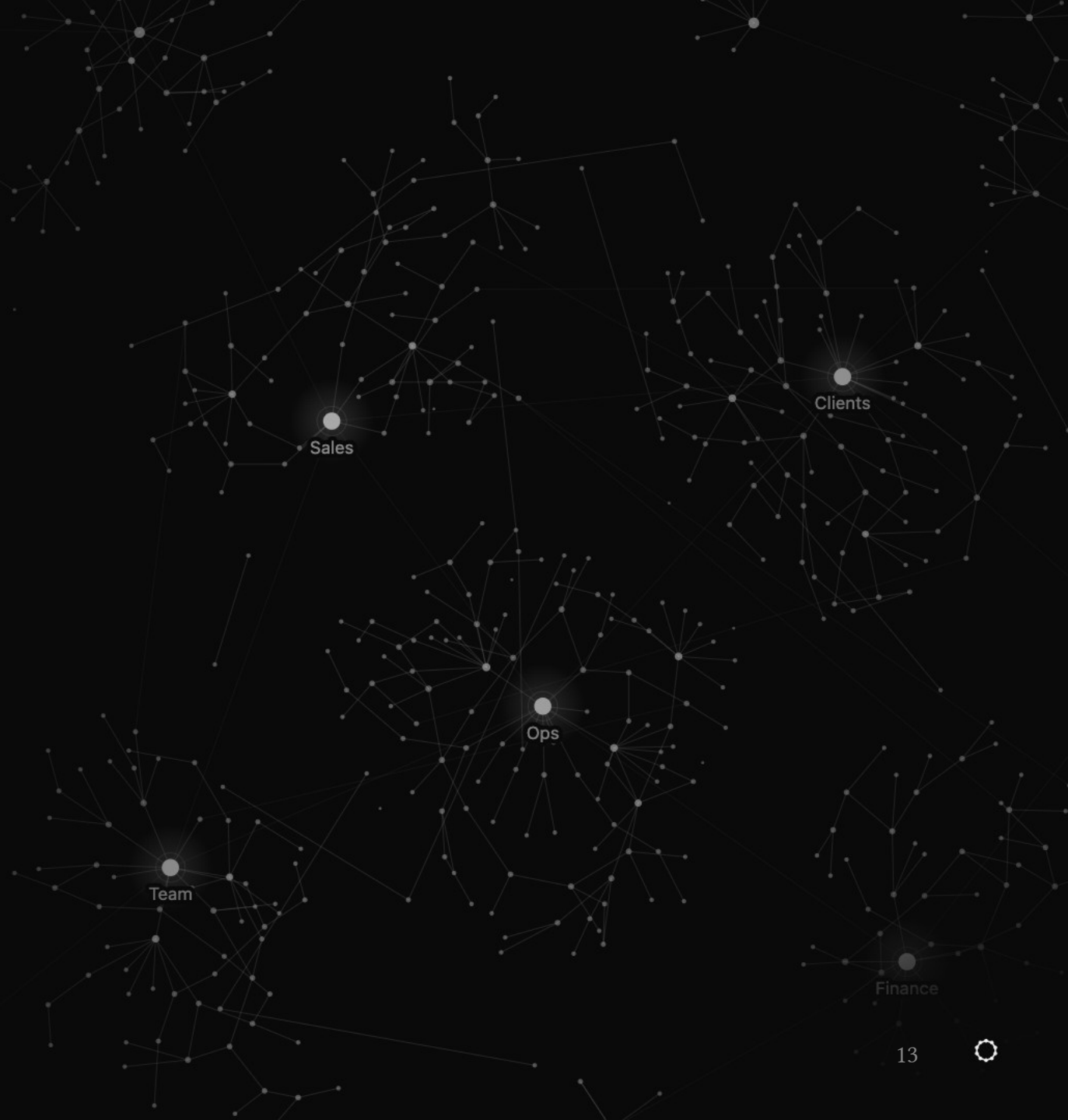
Today you build your map.

LET'S BEGIN

02

Two devices, one brain.

Why your agent never sleeps.



TWO DEVICES, ONE BRAIN

Start with your laptop.



Your laptop

Claude Code · Obsidian · Hermes app

TWO DEVICES, ONE BRAIN

Add a rented server.



Your laptop

Claude Code · Obsidian · Hermes app

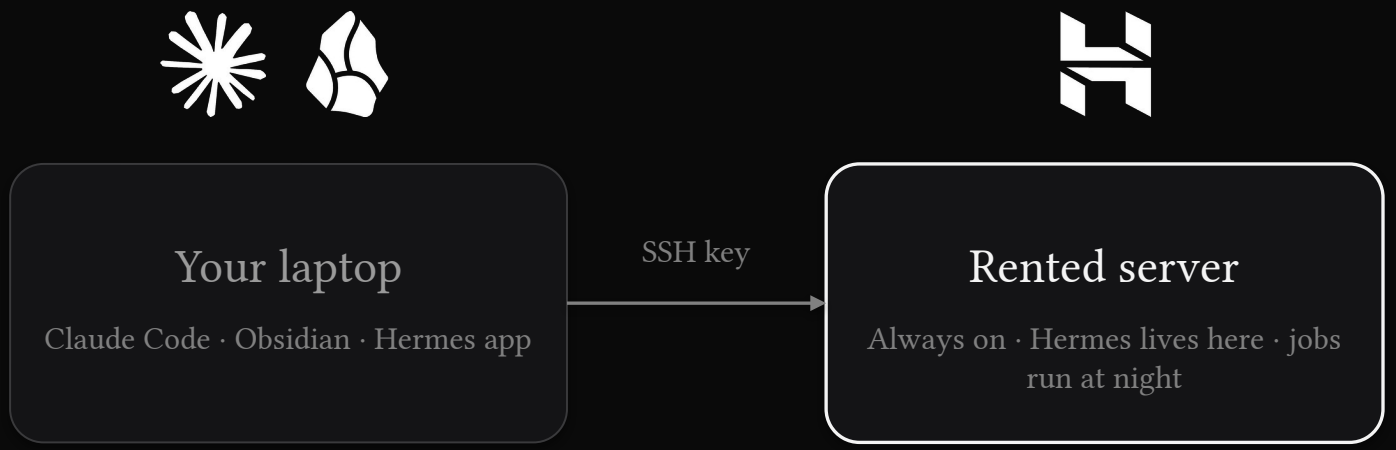


Rented server

Always on · Hermes lives here · jobs run at night

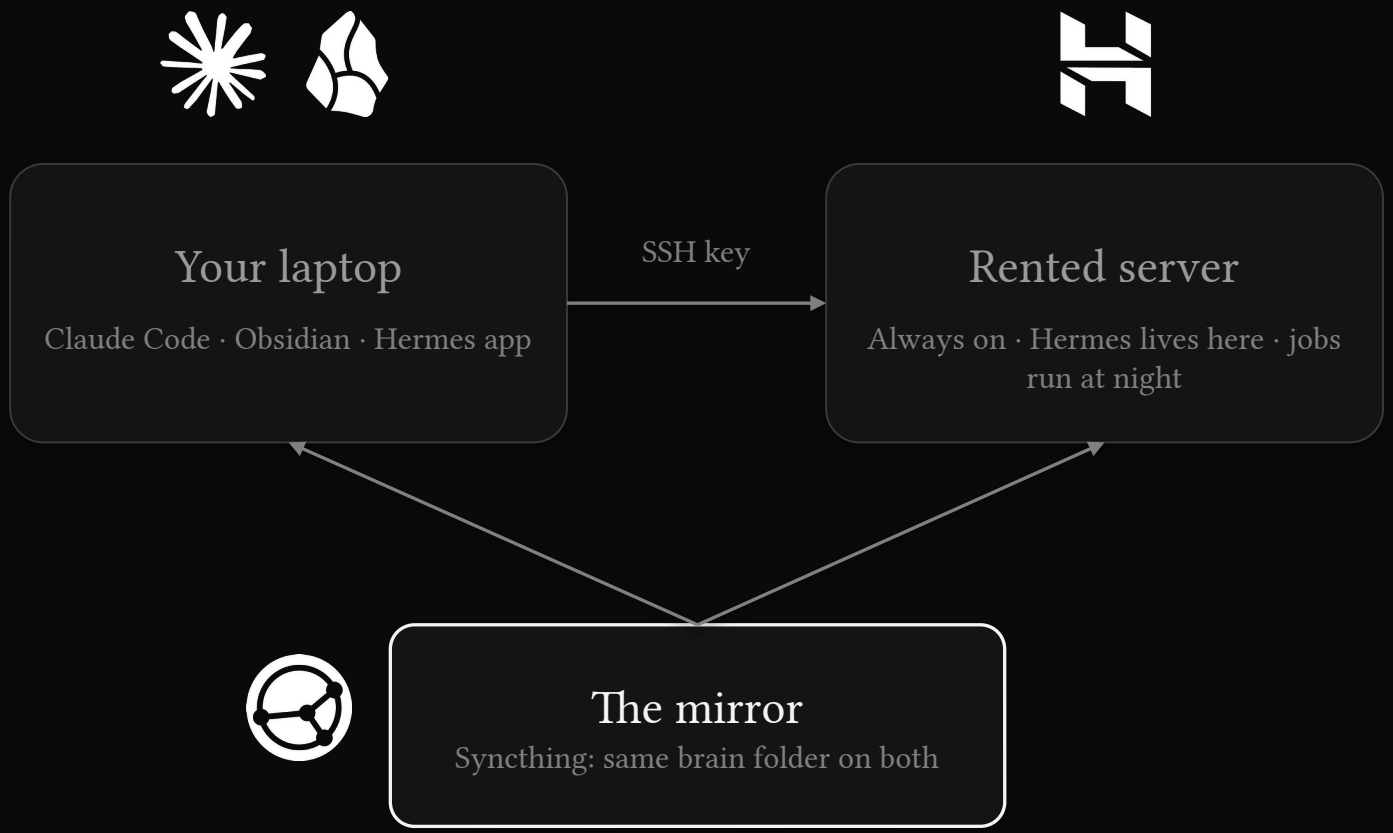
TWO DEVICES, ONE BRAIN

Connect them with SSH.



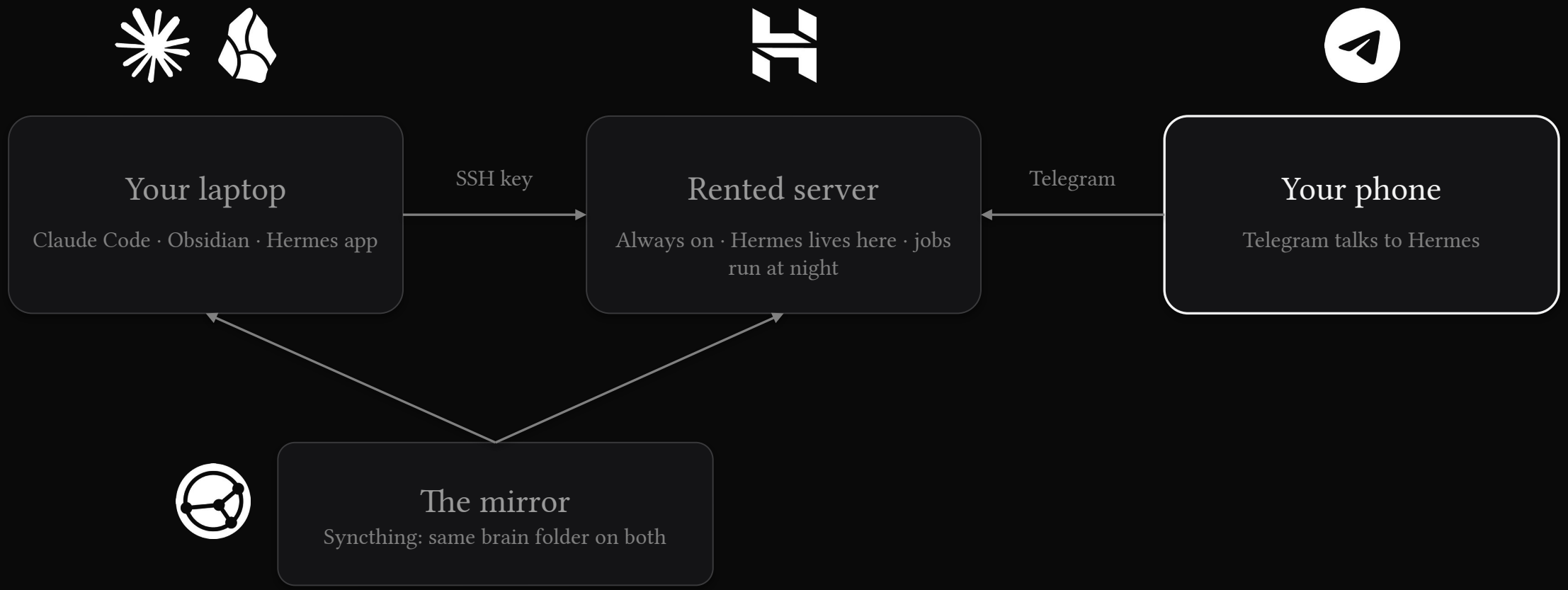
TWO DEVICES, ONE BRAIN

Mirror the brain folder.



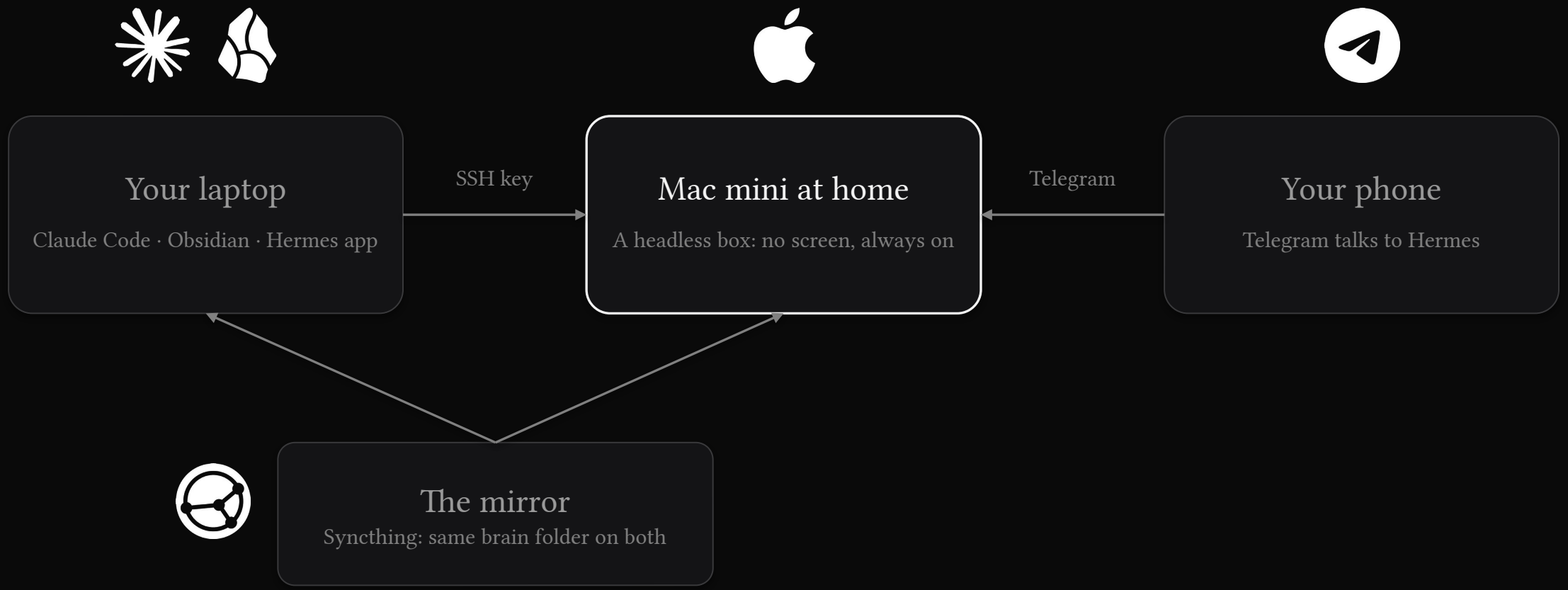
TWO DEVICES, ONE BRAIN

Talk to it from your phone.



GOT A MAC MINI?

Same picture. Today, use the server.



MOVING FROM THE SERVER TO A MAC MINI LATER IS EASY: YOUR AGENT DOES IT FOR YOU.

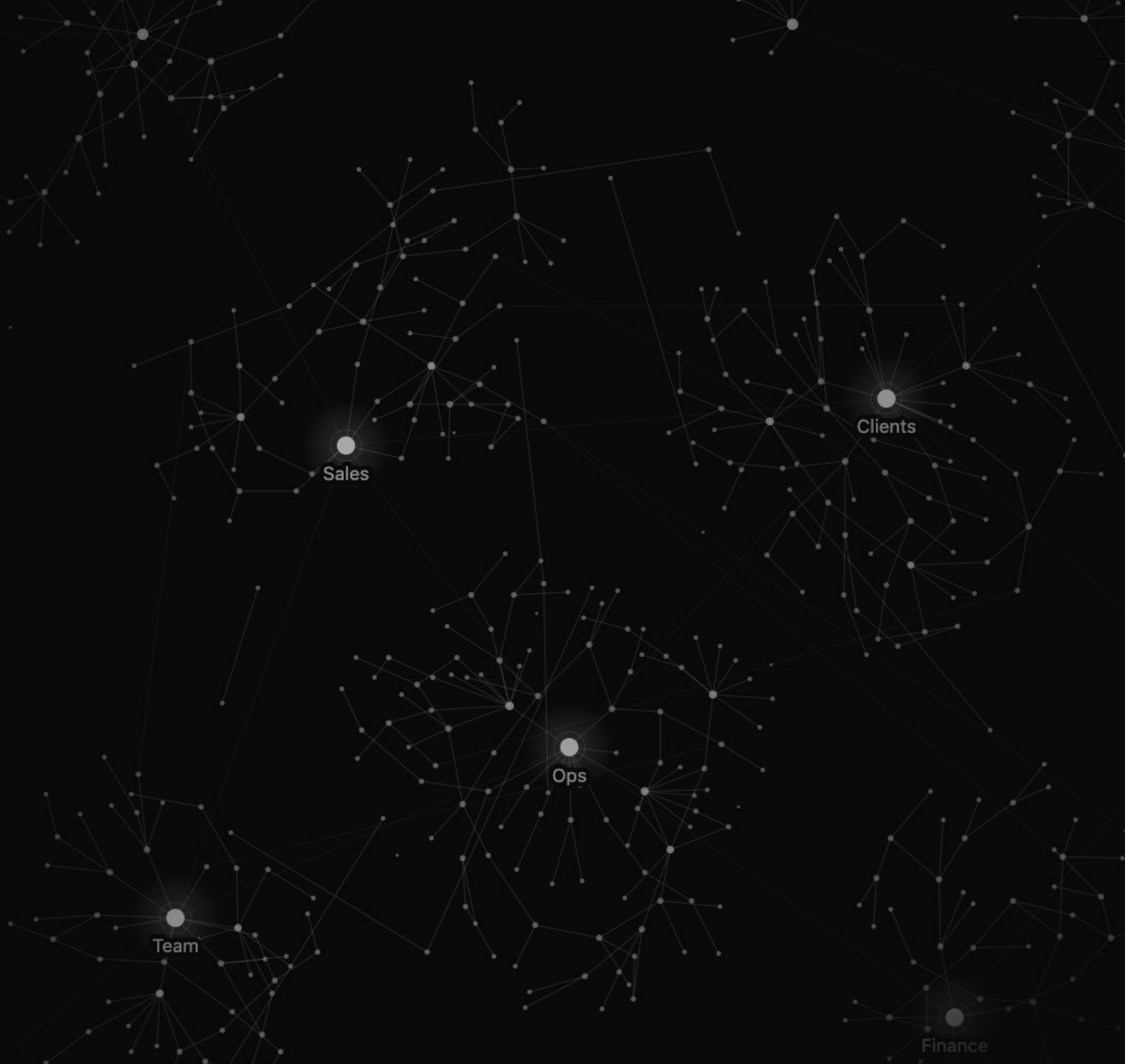
Your agent works while your laptop is closed.

WHY TWO DEVICES

03

Your brain folder

One folder, eight doors. Installed with one sentence.



One folder.
Eight doors.

YOUR SECOND BRAIN

DOORS 01 TO 05

Where your work goes

01. Inbox

New stuff lands here

02. Projects

Has a finish line

03. Areas

Never ends

04. Resources

Other people's material

05. Archives

Done, never deleted

06. Signals

What keeps coming up

07. World Model

The truth about you

08. Sources

Where it came from

DOORS 06 TO 08

Where your brain thinks

01. Inbox

New stuff lands here

02. Projects

Has a finish line

03. Areas

Never ends

04. Resources

Other people's material

05. Archives

Done, never deleted

06. Signals

What keeps coming up

07. World Model

The truth about you

08. Sources

Where it came from

INSTALL IT

Three moves



Drag the pack

brain-installer.md into your brain folder

Type one sentence

New session in Hermes

See the doors

Open your brain folder

IN HERMES, CLICK NEW SESSION

Then type one sentence

> “Read brain-installer.md in my brain folder and build my brain.”

TYPE THIS TO HERMES

HERMES ASKS YOU FIRST

Three quick questions

1

Your name

What should your agents call you? First name is fine.

2

Your business

In one sentence, what does it do, and for whom?

3

Your goal

The one thing you most want done in the next three months.

INSTALL IT

Three moves



Drag the pack

brain-installer.md into your brain folder

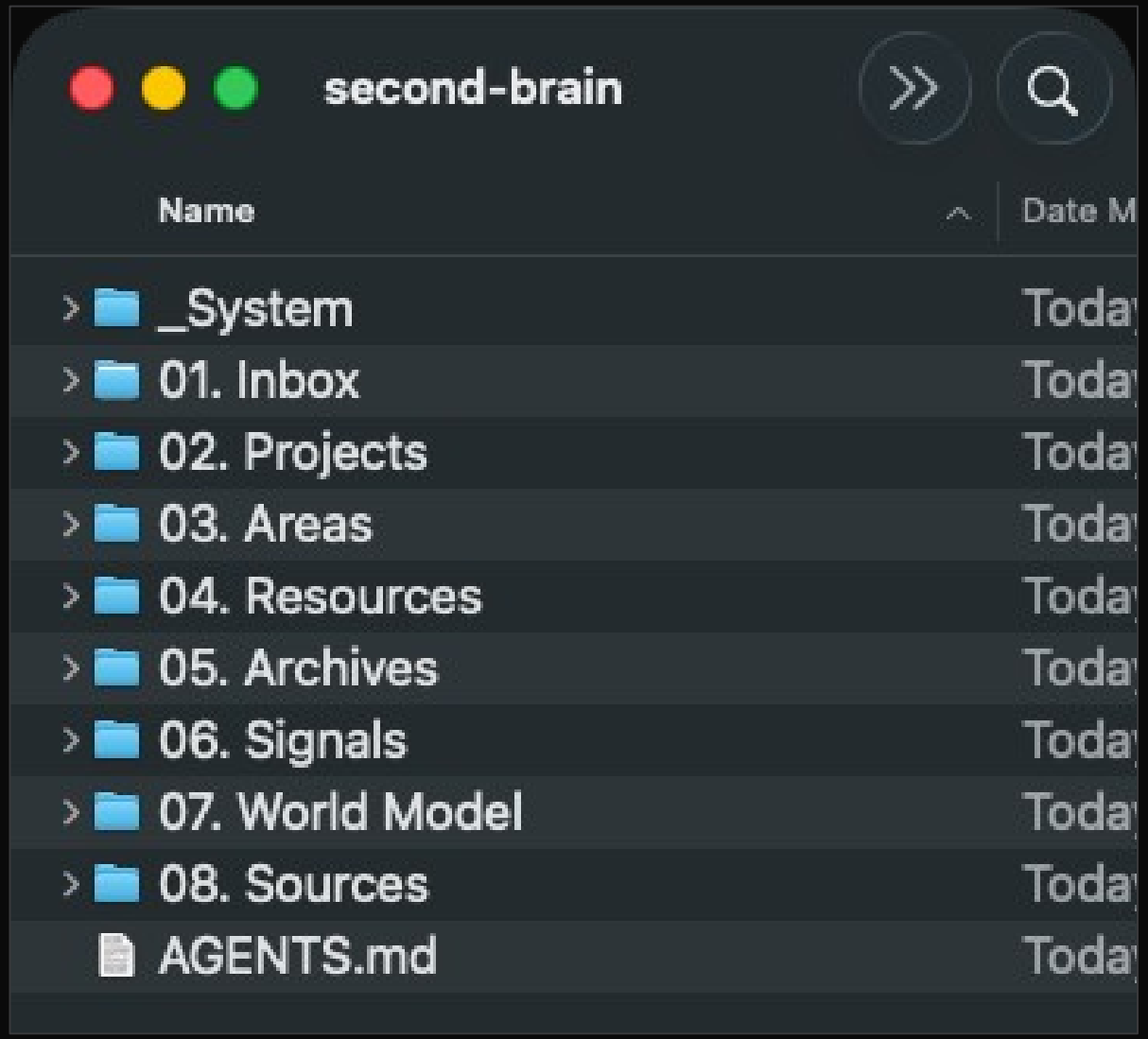
Type one sentence

New session in Hermes

See the doors

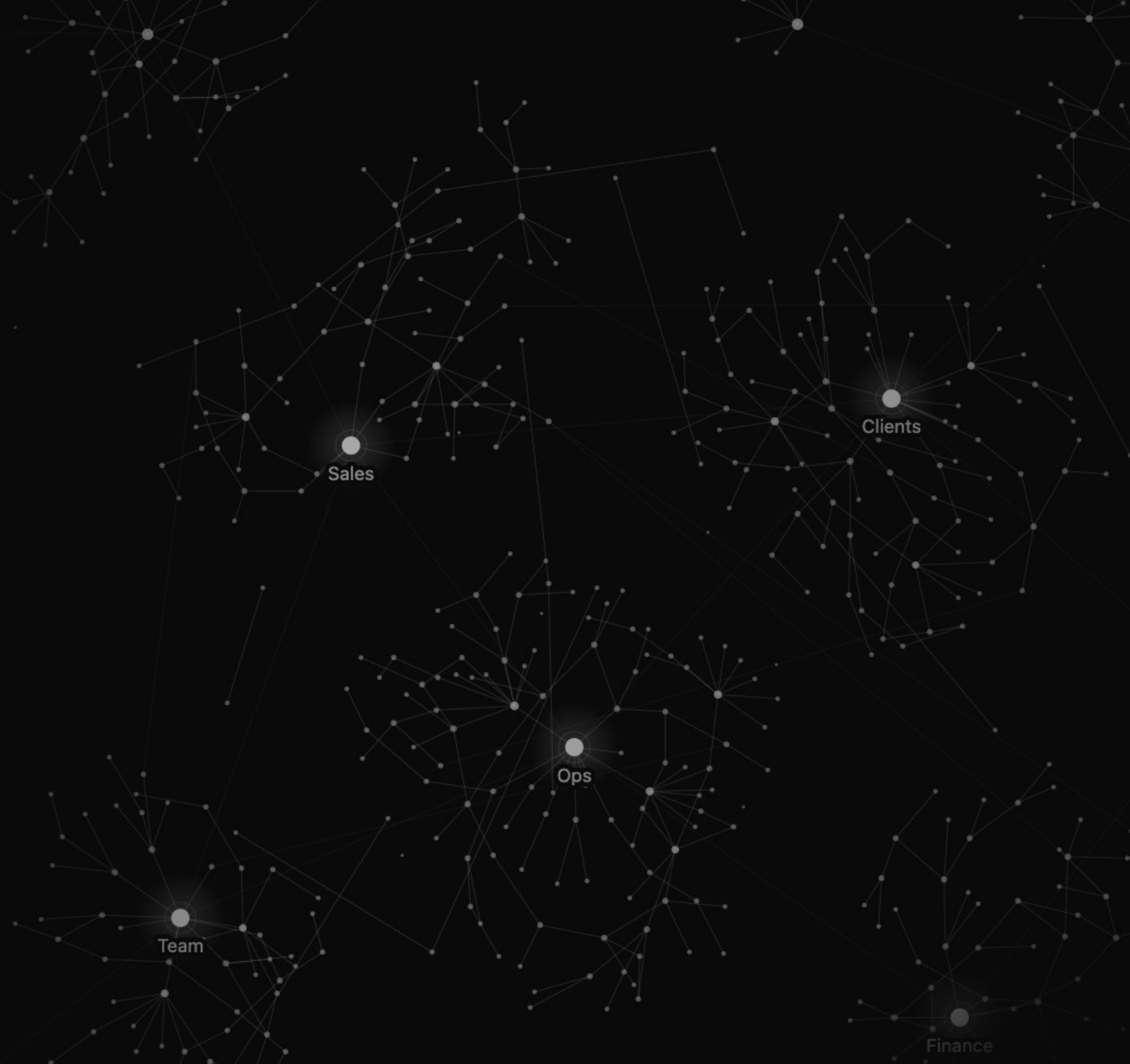
Open your brain folder

Your eight doors



04
Capture

Send one link. One note lands in your brain.



Saved. Never opened again.

THE SAVE BUTTON

WHAT CAPTURE MEANS

Keep the source whole

SAVED IN AN APP

Lost in a feed

Your agent cannot read it

Gone if the post goes

CAPTURED

One note in 01. Inbox

The whole source, kept

A line saying where it came from

FROM YOUR PHONE

Three steps



Copy the link

Tap Share, then Copy link

Send it on Telegram

To your Hermes

See the note land

In 01. Inbox

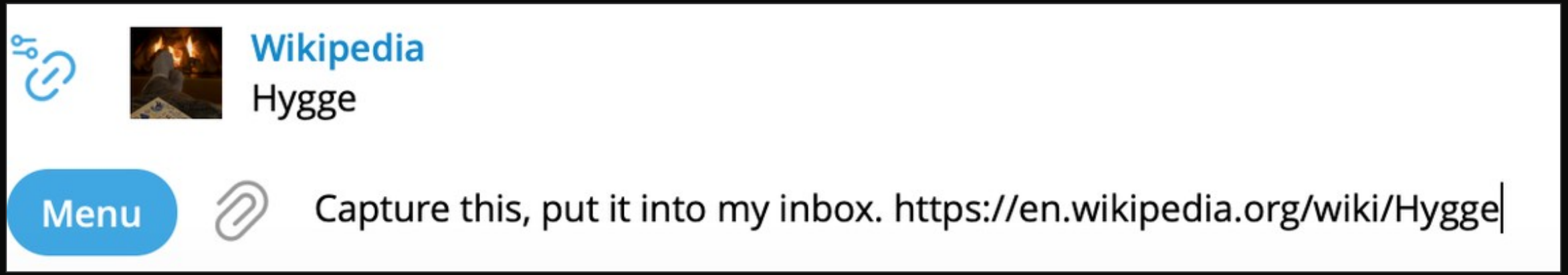
ON TELEGRAM, TO YOUR HERMES

Paste the link, then type

“Capture this: [the link or the idea].”

TYPE THIS TO HERMES

One link, two words



Hermes tells you where it went

I saved the full Hygge article to your inbox.

File: `01. Inbox/agent-drops/2026-09-29 - Hygge (Wikipedia).md`

Key points:
- Hygge is a Danish and Norwegian word for a cozy, contented feeling that comes from comfort and good company.
- A popular book on it, *The Little Book of Hygge*, sums it up as 10 ideals, including atmosphere, comfort, togetherness and shelter.
- The room ideas it mentions are candles and soft light, blankets, plants, mixed fabrics, a few statement pieces, and giving old furniture a new life.

FROM YOUR PHONE

Three steps



Copy the link

Tap Share, then Copy link

Send it on Telegram

To your Hermes

See the note land

In 01. Inbox

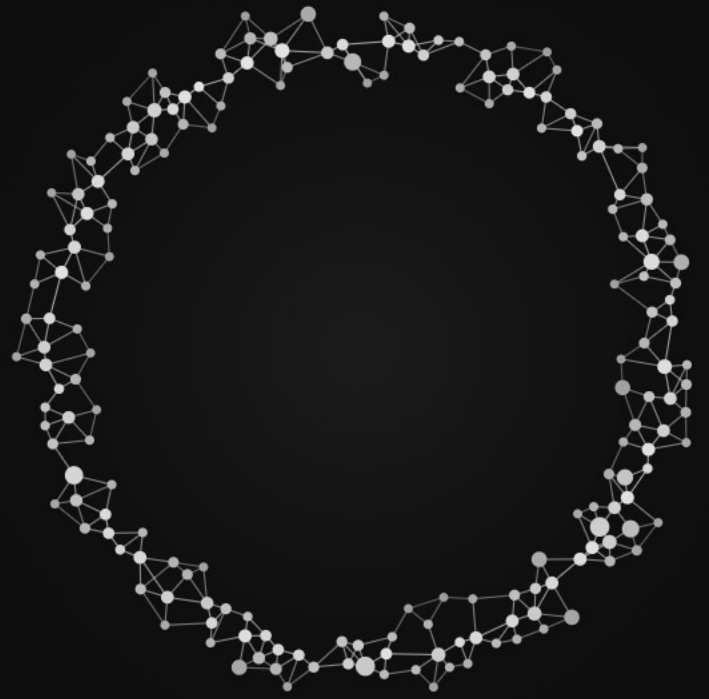
It landed in your Inbox



YOUR TURN

Capture one thing now

One article or one video you liked this week.

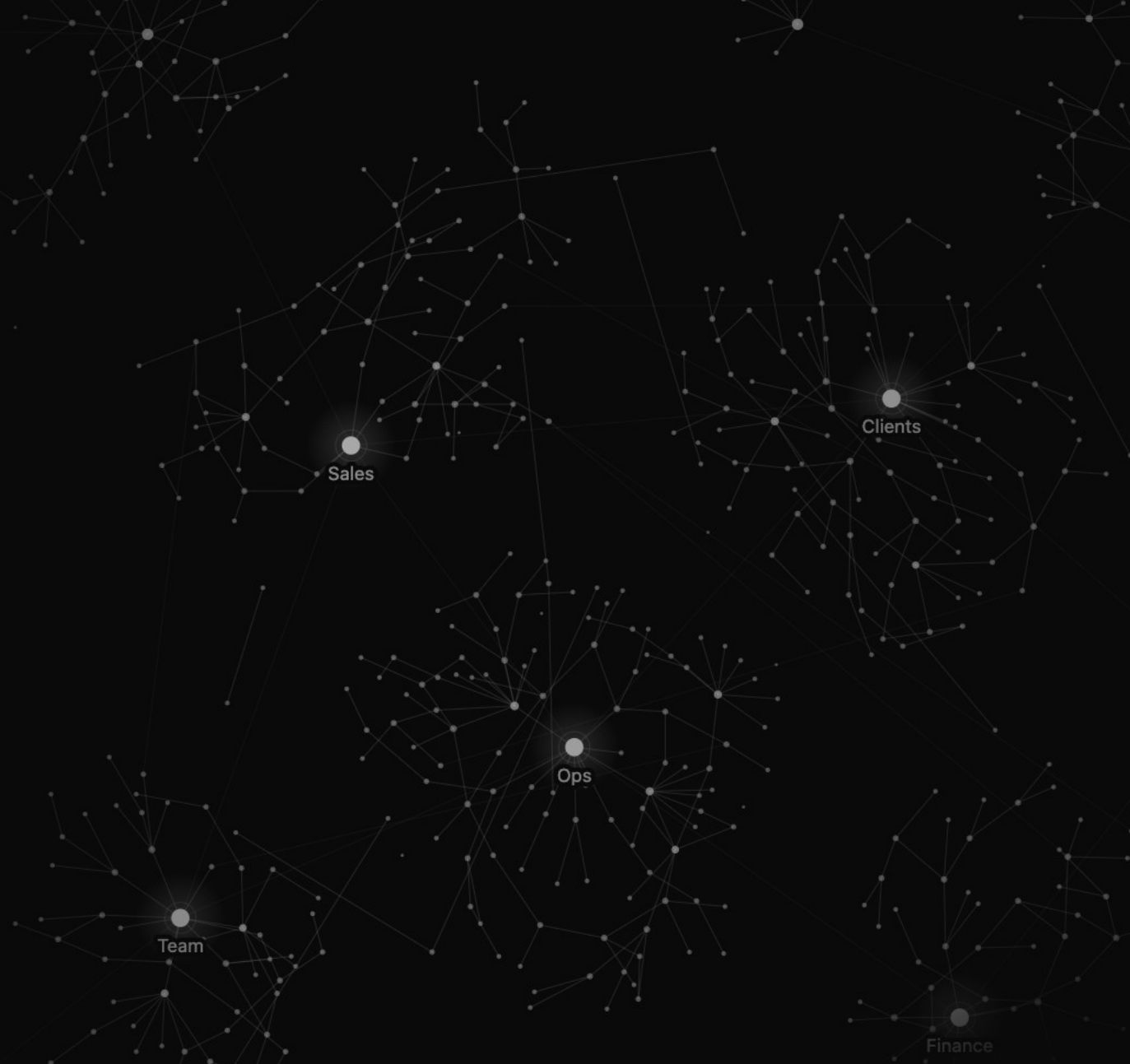


Capture this: [the link or the idea].

05

Connect your tools

Every tool your business uses, plugged into your brain.



Your brain only knows what it can reach.

GABRIEL'S RULE

A new hire with no logins

Smart and keen. But locked out of every app.
That is your agent right now.

STEP 1: LIST EVERY TOOL

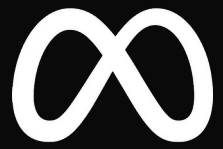
Five buckets in any business

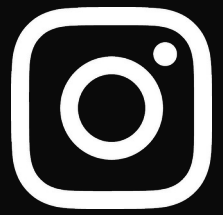


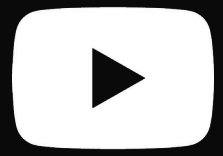
Attract	Convert	Deliver	Money	Team
marketing	sales	operations, fulfilment	finance, admin	people, team chat

BUCKET 1 OF 5

Attract


Meta ads


Instagram


YouTube


TikTok

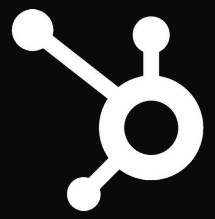

Google Ads


Mailchimp

Ads, content, email, DMs, your site, your numbers.

BUCKET 2 OF 5

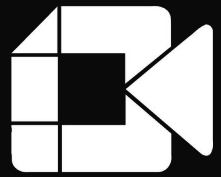
Convert


HubSpot


Calendly



Zoom


Google Meet


Stripe


PayPal

Your CRM, bookings, sales calls, checkout.

BUCKET 3 OF 5

Deliver


WhatsApp


Gmail

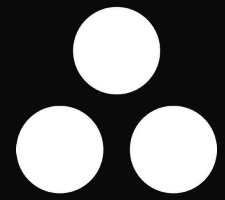


Google Calendar


Google Drive



Notion


Asana

How the work gets done and reaches the client.

BUCKET 4 OF 5

Money



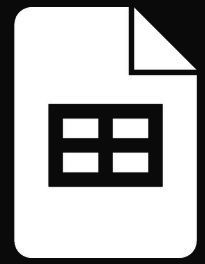
Xero



QuickBooks



Stripe



Google Sheets

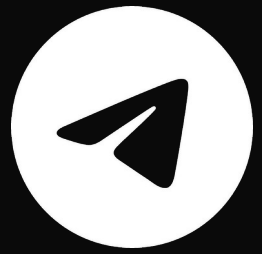
Books, invoices, payments, expenses.

BUCKET 5 OF 5

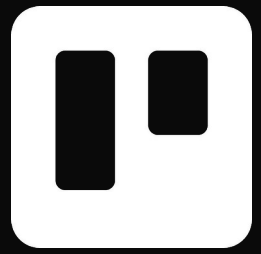
Team



Slack



Telegram



Trello



ClickUp



Zapier

Team chat, tasks, HR, the glue between apps.

One list of every tool

Tool	Mark
Email	Connect now
Calendar	Connect now
Notes app	By hand for now
Invoice spreadsheet	By hand for now
Instagram	Later

YOUR TURN

Drag in the file, then type:

> “Read connect-your-tools.md in my brain folder and list my tools.”

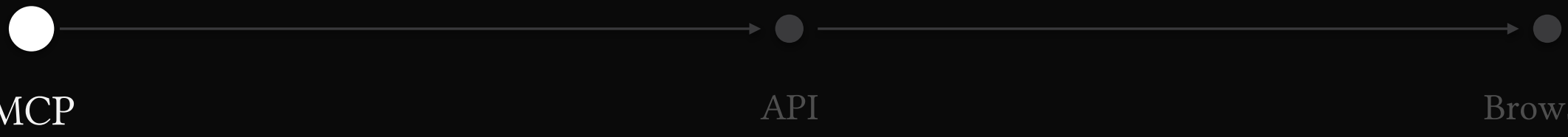
TYPE THIS TO HERMES

Read only, for now.

IT CAN LOOK. IT CANNOT ACT AS YOU.

STEP 2: THREE WAYS IN

How an agent gets into a tool

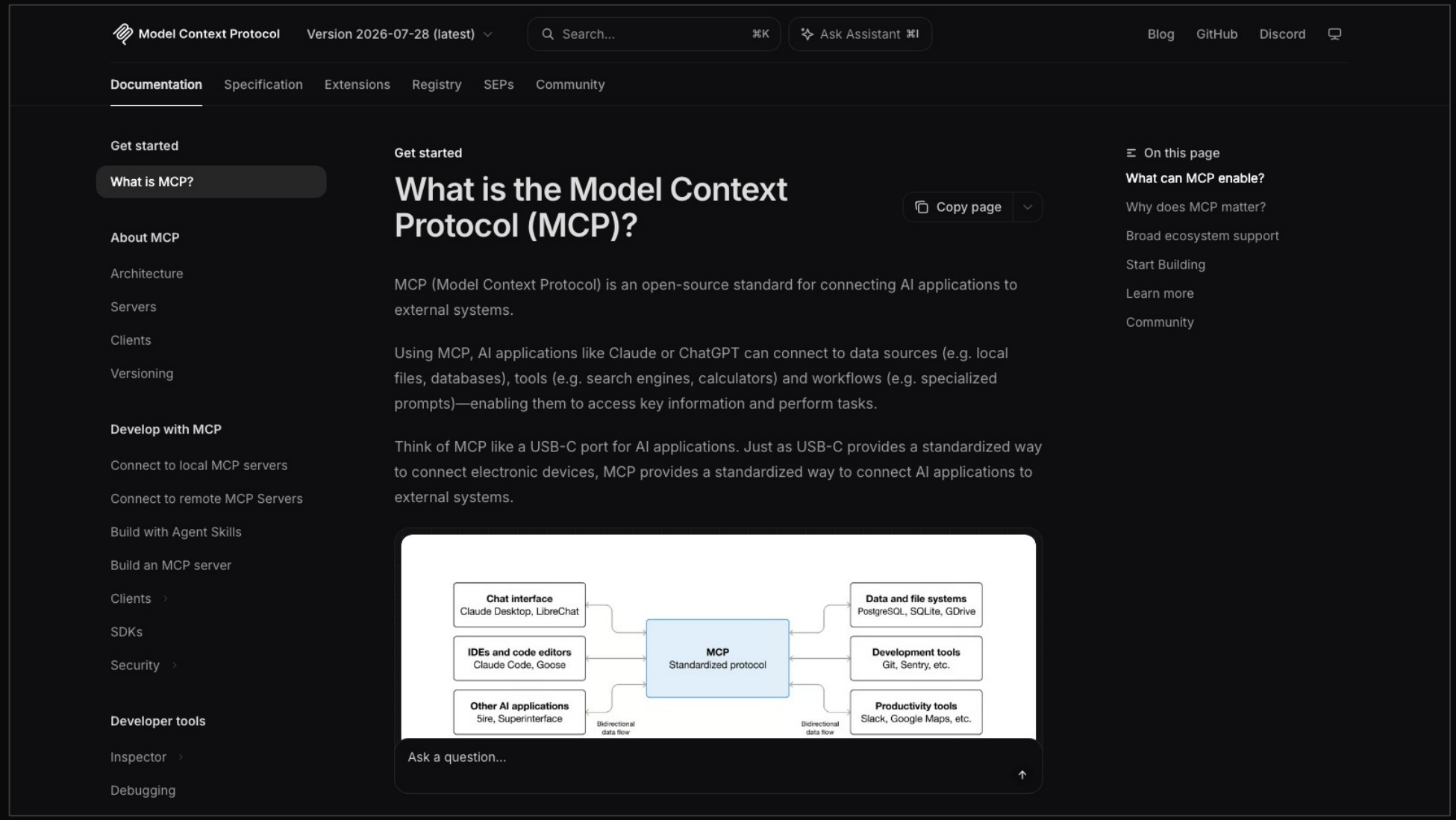


a plug made for agents

a key to the back door

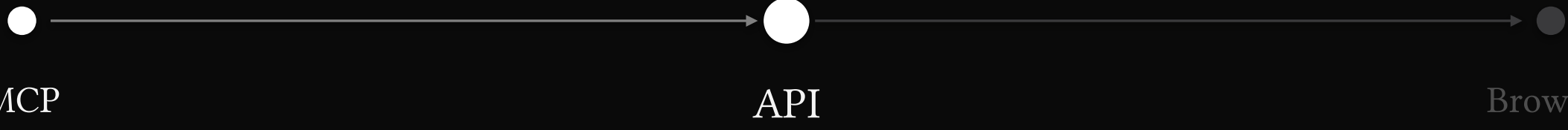
uses the website like you do

MCP: one standard plug for agents



STEP 2: THREE WAYS IN

How an agent gets into a tool



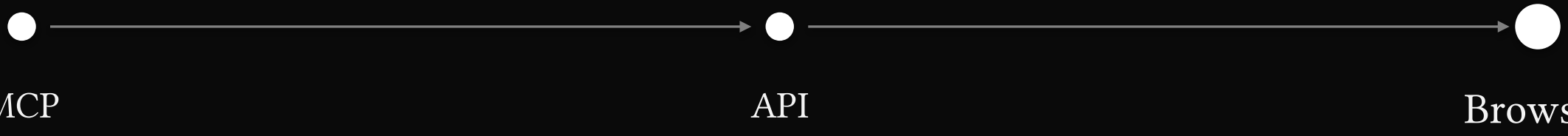
a plug made for agents

a key to the back door

uses the website like you do

STEP 2: THREE WAYS IN

How an agent gets into a tool

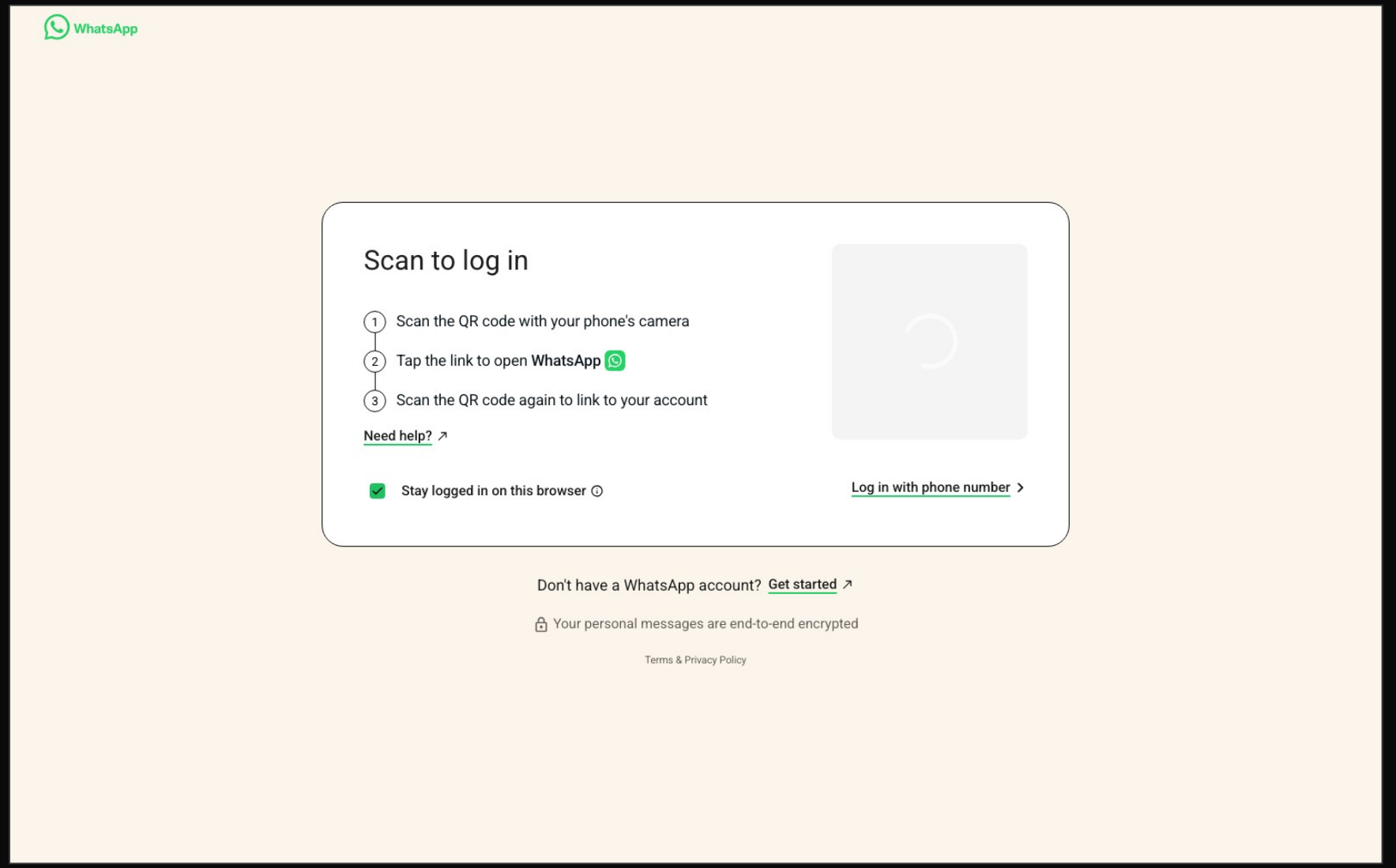


a plug made for agents

a key to the back door

uses the website like you do

WhatsApp Web: the browser route



YOU DON'T CHOOSE

Hermes picks the route

It checks each tool today: plug, key or website.
For a plug, you sign in once on the tool's own page.

YOUR TURN

Then type:

> “Pick the route for each of my tools and connect the MCPs.”

TYPE THIS TO HERMES

LINKING WHATSAPP

Scan, like WhatsApp Web

01

Open WhatsApp

On your phone, go to Settings.

02

Linked devices

Tap Link a device.

03

Scan the code

Hermes shows the QR code. Scan it.

YOUR TURN

Drag in the file, then type:

> “Read connect-to-capture.md in my brain folder and connect my WhatsApp.”

TYPE THIS TO HERMES

A key is like money.

STEP 3: ADD YOUR FIRST KEY

WHERE KEYS LIVE

Never paste a key in the chat

NEVER

The chat with your agent

A screenshot or a note

Telegram or WhatsApp

ALWAYS

Your password manager

The locked drawer on your box

Moved for you by Claude Code

HOW A KEY TRAVELS

Copy it. Never show it.



Copy the key

on the tool's own site

Claude Code carries it

from your clipboard, unseen

Locked drawer

on your box, by name only

HOW A KEY TRAVELS

Copy it. Never show it.



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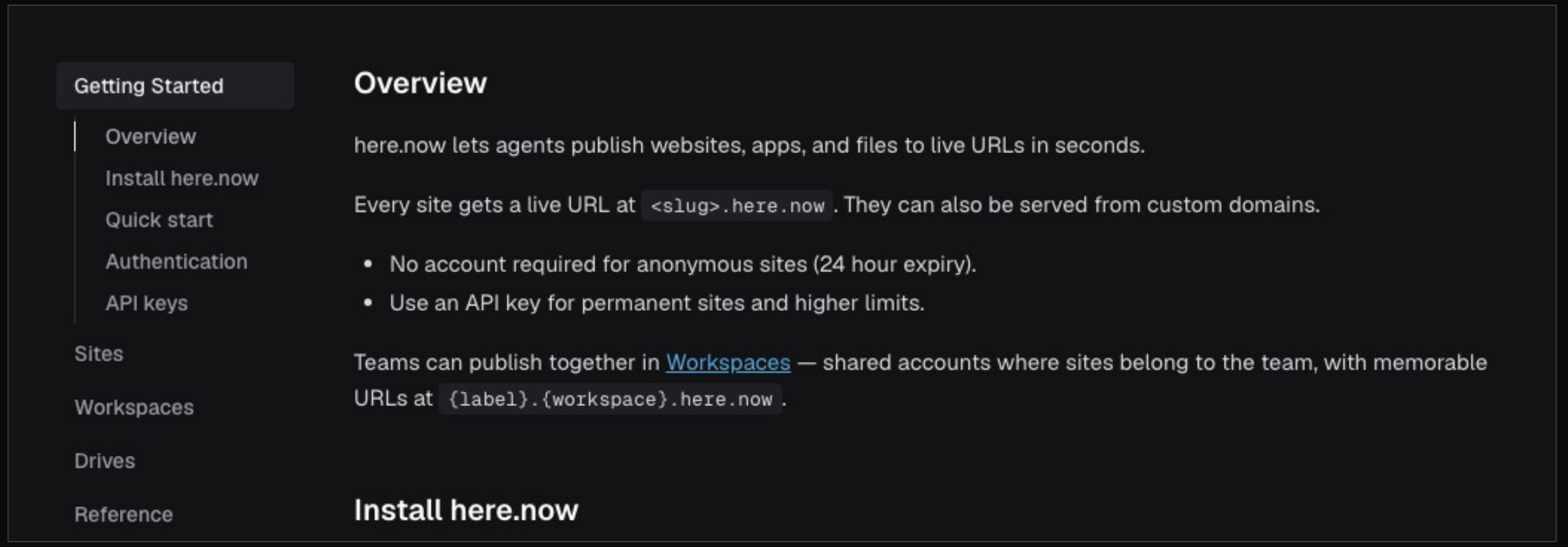
Claude Code carries it

from your clipboard, unseen

Locked drawer

on your box, by name only

Your first key: here.now



YOUR TURN

With the key copied, type:

> “Add a key for here.now.”

TYPE THIS TO CLAUDE CODE ON YOUR LAPTOP

CHECK IT WORKED

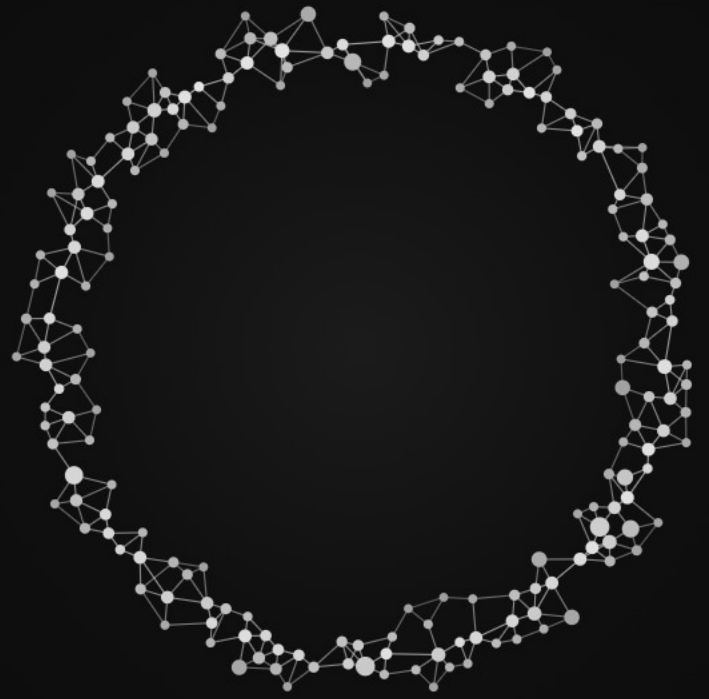
Back in Hermes, type:

> “Show my tools table.”

TYPE THIS TO HERMES

DONE WHEN

Tools connected



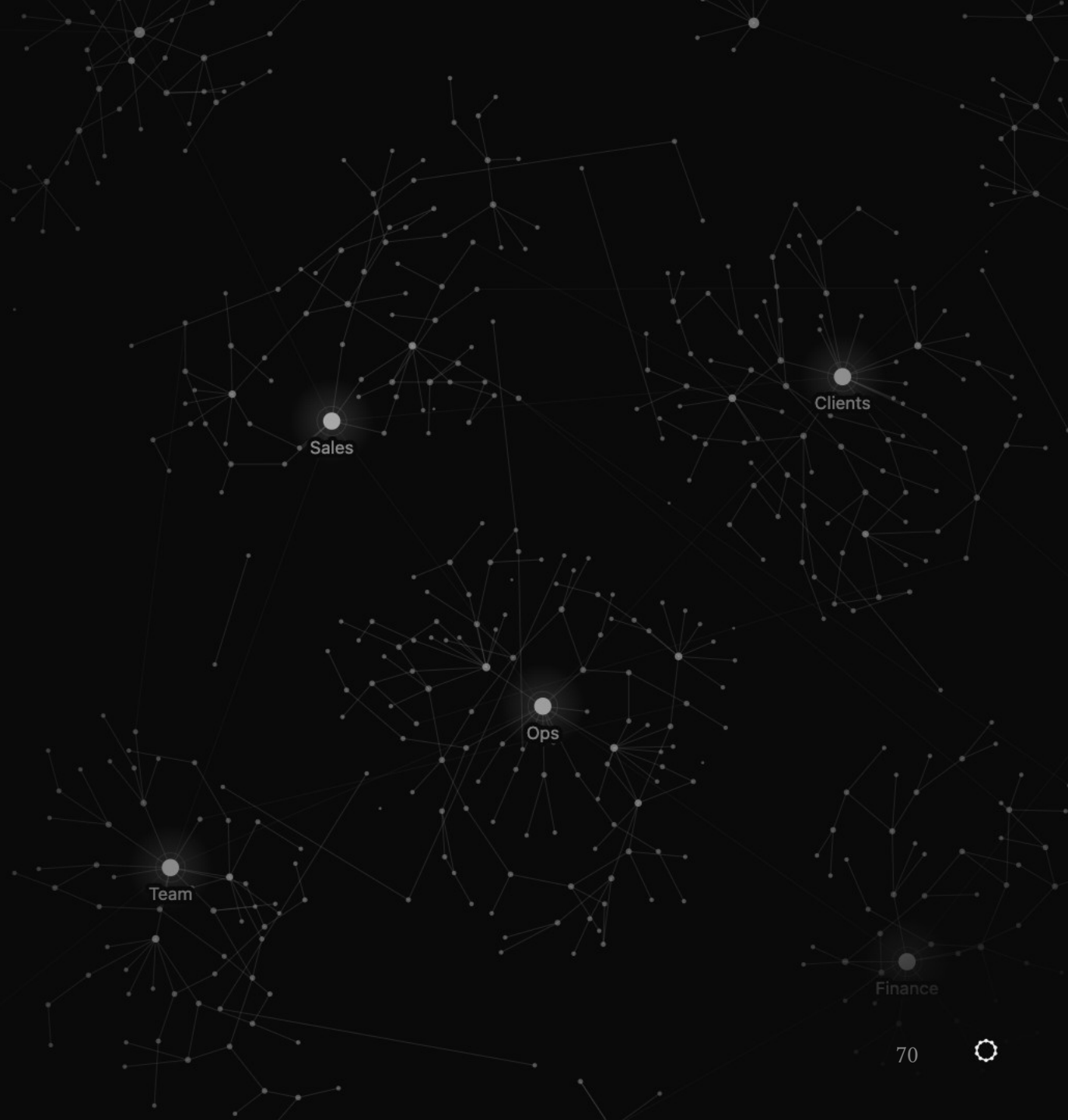
Every tool listed. Plugs signed in.
WhatsApp linked, if you want it.
here.now key in the locked drawer.

Your brain can now reach your business.

06

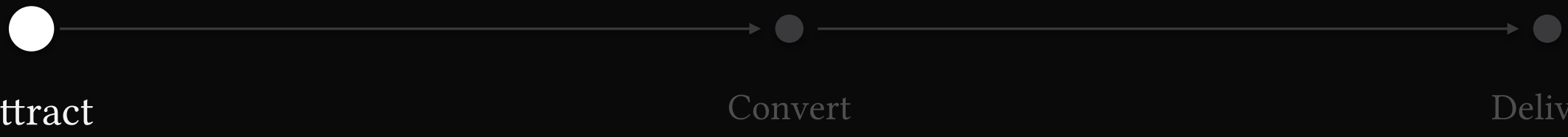
Attract, Convert, Deliver.

Every business, in three steps.



EVERY BUSINESS

First, people find you.



Attract

How people first hear of you

Convert

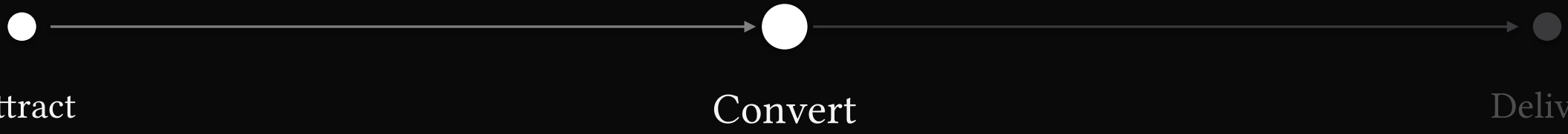
How they become customers

Deliver

How you do the work

EVERY BUSINESS

Then they decide to buy.



Attract

How people first hear of you

Convert

How they become customers

Deliver

How you do the work

EVERY BUSINESS

Then you do the work.



Attract

How people first hear of you

Convert

How they become customers

Deliver

How you do the work

MADE-UP EXAMPLE: TANGRAM TUITION HOUSE

Attract: a parent sees a post.



Sees a post

Facebook

WhatsApp enquiry

Asks about Sec 1 maths

Trial lesson

Booked by the front desk

Enrol?

Yes or no

First term

Classes, homework, reports

MADE-UP EXAMPLE: TANGRAM TUITION HOUSE

Convert: a trial, then a yes.



Sees a post	WhatsApp enquiry	Trial lesson	Enrol?	First term
Facebook	Asks about Sec 1 maths	Booked by the front desk	Yes or no	Classes, homework, reports

MADE-UP EXAMPLE: TANGRAM TUITION HOUSE

Deliver: the first term.



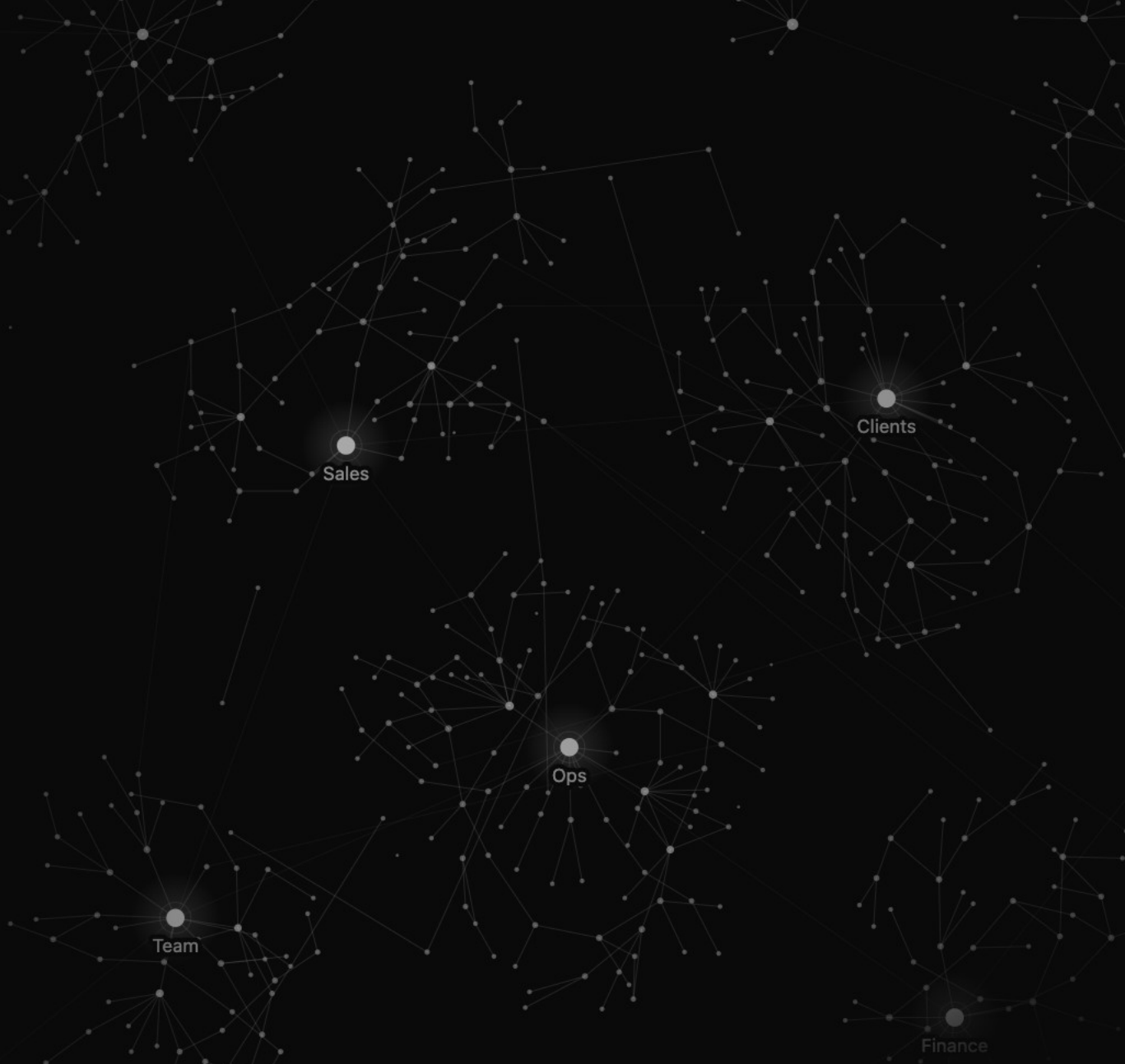
Sees a post	WhatsApp enquiry	Trial lesson	Enrol?	First term
Facebook	Asks about Sec 1 maths	Booked by the front desk	Yes or no	Classes, homework, reports

Your interview asks about all three.

ATTRACT · CONVERT · DELIVER

07
The interview.

Your chief of staff learns you and your business.

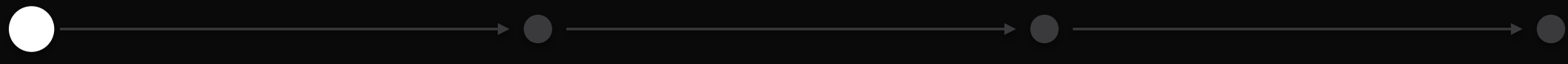


It reads first, then asks.

It reads your brain folder.
It only asks what it does not know yet.

WHAT IT ASKS

Who you are.



You

Who you are, how you talk

Your goals

What success looks like

Your business

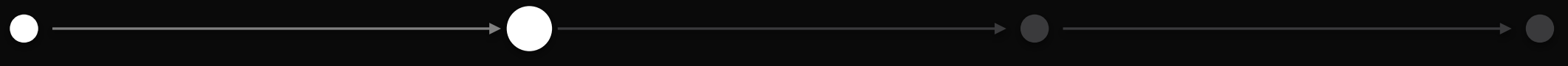
Attract, Convert, Deliver

Your rules

Alone, ask first, contact

WHAT IT ASKS

What you want.



You

Who you are, how you talk

Your goals

What success looks like

Your business

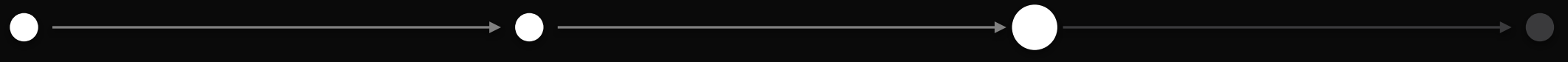
Attract, Convert, Deliver

Your rules

Alone, ask first, contact

WHAT IT ASKS

How your business runs.



You

Who you are, how you talk

Your goals

What success looks like

Your business

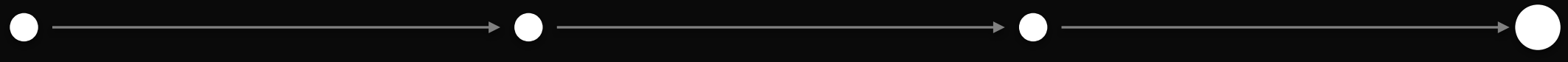
Attract, Convert, Deliver

Your rules

Alone, ask first, contact

WHAT IT ASKS

What it may do.



You	Your goals	Your business	Your rules
Who you are, how you talk	What success looks like	Attract, Convert, Deliver	Alone, ask first, contact

It asks one question at a time.

1. **Your directions for the next twelve months.** The Twin lists three:
   - 5 of your roughly 20 past clients book a second room by mid December 2026.
   - Your room refresh rate goes up, for the first time in two years.
   - Two paid styling days a month, with every invoice paid on the last day of the job.

   Are these still the right two to four? Is anything missing, maybe something outside work? And in one line each, why does it matter?
2. **The engine.** Which one pulls the others along if it moves? My guess is the second rooms from past clients, because your ten-year picture is "most work comes from past clients, not Instagram." Is that your number one for the next three months?
3. **Where you're the bottleneck.** The Twin points to admin (chasing invoices, Instagram), install days that swallow new enquiries for two days, and late-night email. Is that still the honest list, or is it something else now, like energy or decisions?

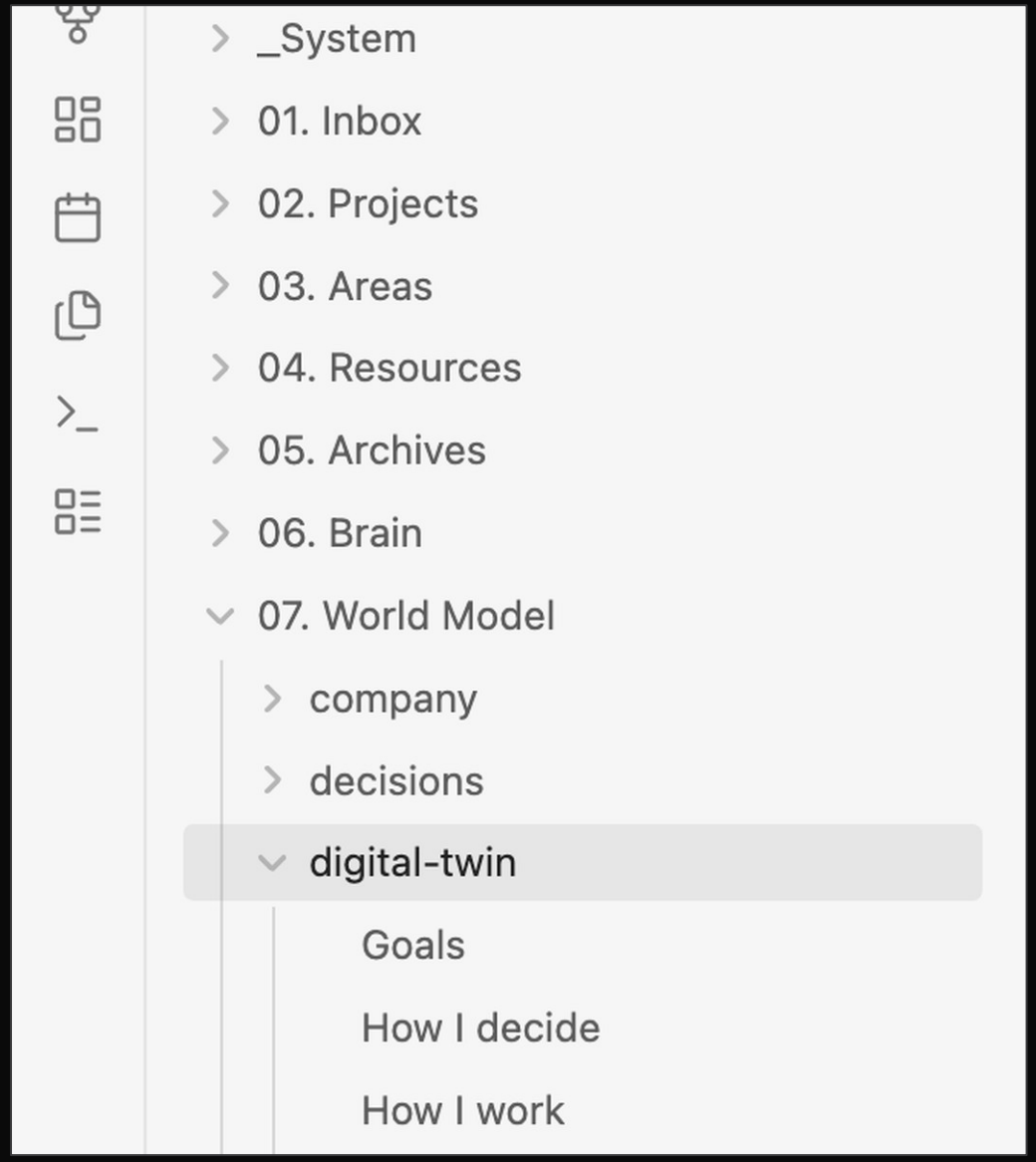
It writes your Brain Map.

THE LIST OF FOLDERS YOUR NOTES GO INTO

YOUR BRAIN FOLDER

Your notes land in your brain.

Who you are, your goals, how you work.



YOUR TWIN NOTES, IN YOUR BRAIN FOLDER

START

Say this to Hermes.

> “Read ouria-interview.md in my brain folder and interview me.”

TYPE OR SAY THIS TO HERMES

STOPPED? PICK IT UP

Say this to carry on.

“Continue my interview.”

WORKS IN A NEW CHAT, ON ANY DEVICE

TIP 1

Answer by voice on Telegram.



Telegram

Talking is faster than typing. Talk like you would to a new hire.

TIP 2

Skip what it already knows.

If its guess is right, say yes.
If it is wrong, fix it.

TIP 3

Fix anything, any time.

Everything is in pencil, not pen.

WHAT YOU GET AT THE END

Three things, written for you.

01

Brain Map

Where every note goes.

02

Your goals

Your result, and the weekly action you control.

03

Your rules

Alone. Ask first. How to reach you.

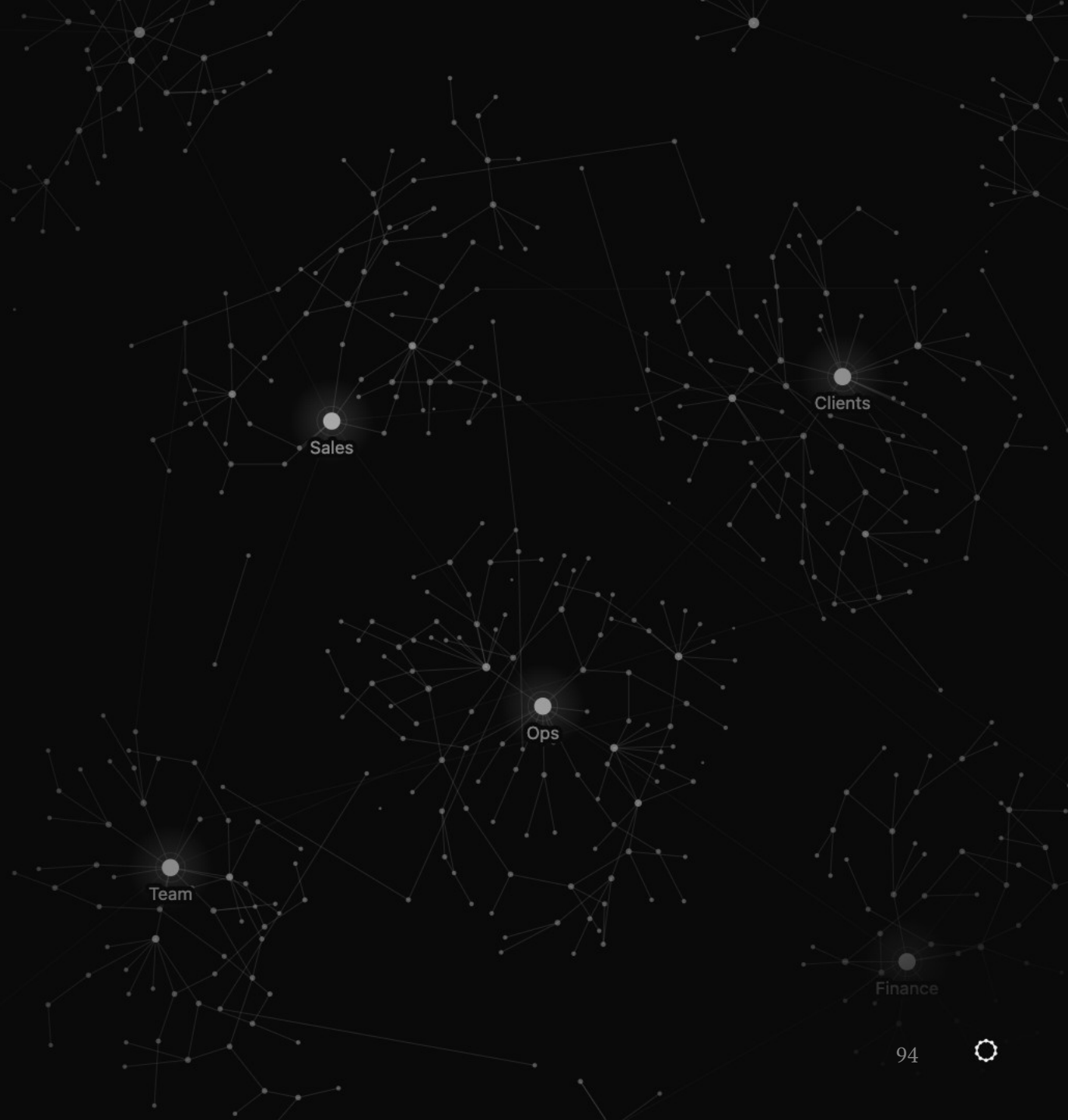
Lunch. Keep answering on your phone.

YOUR INTERVIEW KEEPS GOING WHILE YOU EAT

08

Fill your brain

Pour in what you already have. Sort it once.
See your map.





Nothing in, nothing out.

CAPTURE IS THE HEAVIEST PART

POUR IN WHAT YOU ALREADY HAVE

Three piles



Old projects

Files and folders that still matter

Old notes

Apps, notebooks, bookmarks

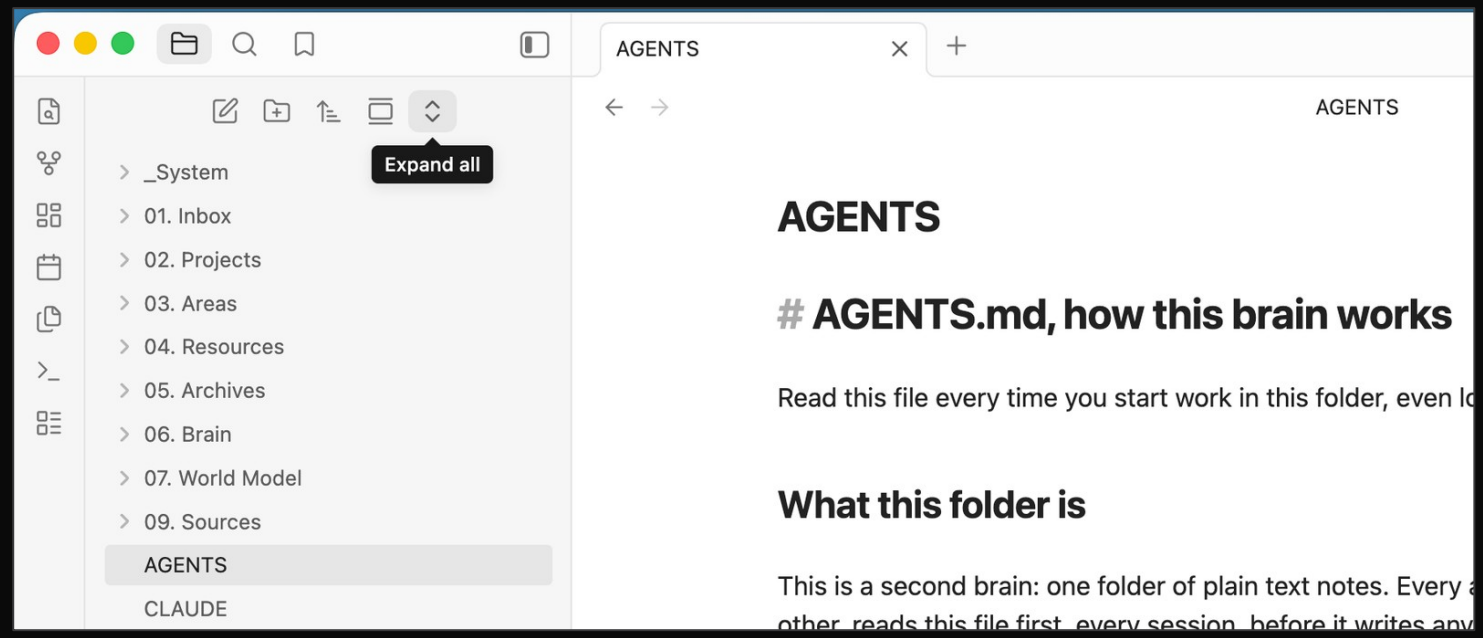
Old chats

Your ChatGPT or Claude export

WHERE IT GOES

Drag it into 01. Inbox

One door for everything new. The bots sort it later.



YOUR BRAIN FOLDER IN OBSIDIAN

POUR IN WHAT YOU ALREADY HAVE

Three piles



Old projects

Files and folders that still matter

Old notes

Apps, notebooks, bookmarks

Old chats

Your ChatGPT or Claude export

OLD NOTES LIVE EVERYWHERE

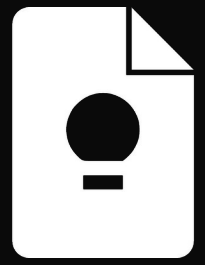
Find every note you kept



Apple Notes



Evernote



Google Keep



Bookmarks

A paper notebook? Take a photo of each page.

SEND THE PHOTOS AND FILES TO HERMES

Then say two words

“Capture this.”

TYPE THIS TO HERMES

POUR IN WHAT YOU ALREADY HAVE

Three piles



Old projects

Files and folders that still matter

Old notes

Apps, notebooks, bookmarks

Old chats

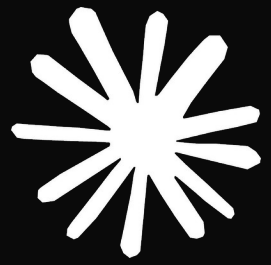
Your ChatGPT or Claude export

YOUR OLD CHATS

Years of you, in one zip



ChatGPT



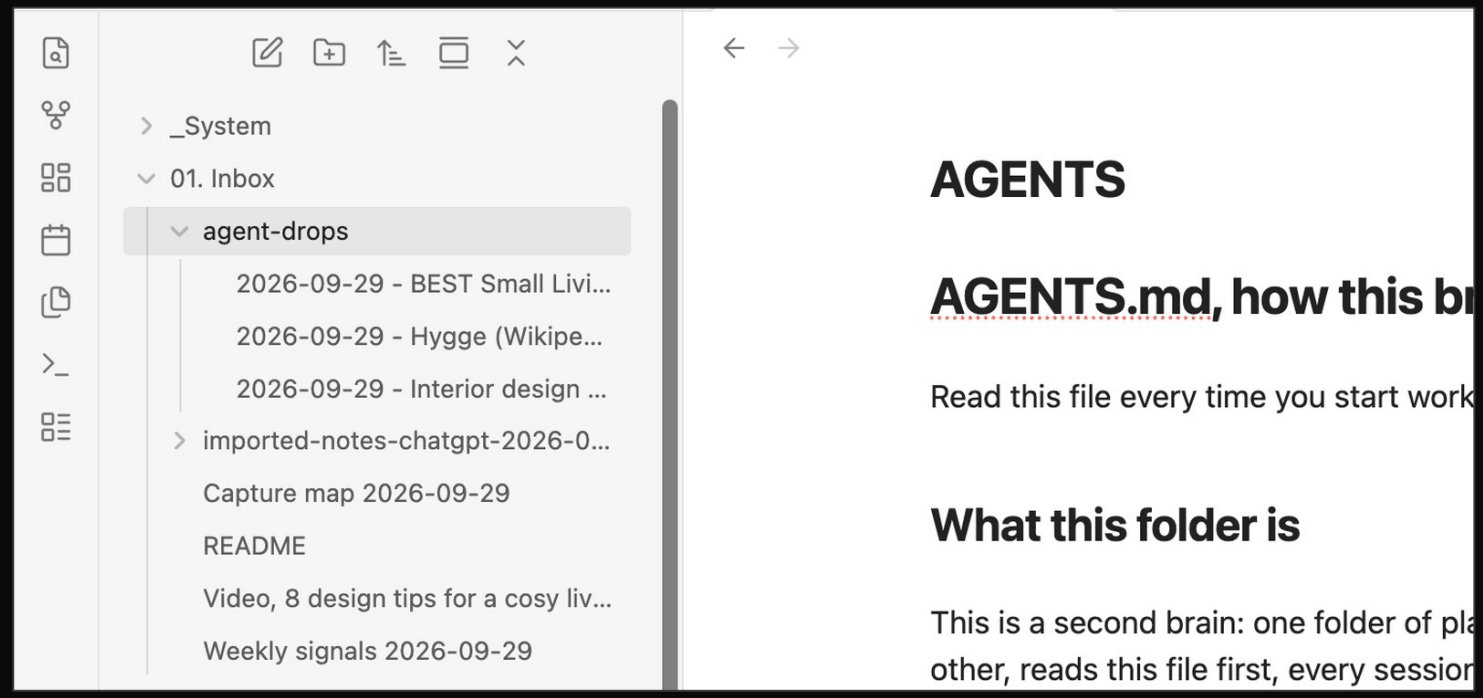
Claude

ChatGPT: Settings, Data controls, Export. Claude: Settings, Privacy, Export data.

DRAG THE ZIP IN WHOLE

Don't open it. Drop it in.

Drag the export zip onto 01. Inbox. Your bots read every chat.



EVERYTHING NEW LANDS IN 01. INBOX

Missed something? Drop it in later.

YOU CAN ALWAYS RUN IT AGAIN

A full Inbox is a messy drawer.

NOW WE SORT IT

PICTURE THIS

A lemonade stand

Every time a customer says something, it goes in a notebook.

THE CLOSE LOOP

One loop, five steps



Capture

Keep it whole. Every comment in the notebook.

Link

Small notes, one idea each, linked

Organise

File by the Brain Map

Signal

Count what keeps coming up

Execute

You act

THE CLOSE LOOP

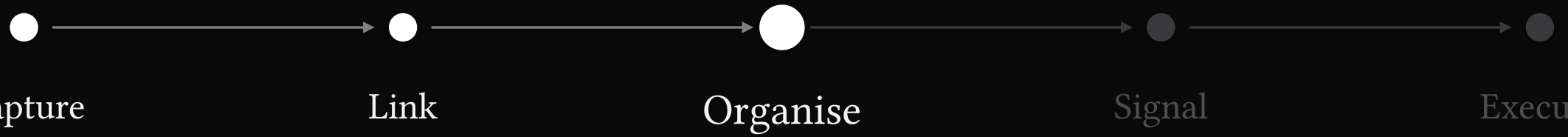
One loop, five steps



Capture	Link	Organise	Signal	Execute
Keep it whole. Every comment in the notebook.	One idea per note: "too sour". Linked to who said it.	File by the Brain Map	Count what keeps coming up	You act

THE CLOSE LOOP

One loop, five steps



Capture

Keep it whole. Every comment in the notebook.

Link

One idea per note: "too sour". Linked to who said it.

Organise

Recipe notes in Recipe. Customer notes in Customers.

Signal

Count what keeps coming up

Execute

You act

THE CLOSE LOOP

One loop, five steps



Capture	Link	Organise	Signal	Execute
Keep it whole. Every comment in the notebook.	One idea per note: "too sour". Linked to who said it.	Recipe notes in Recipe. Customer notes in Customers.	3+ this week, and more than last week	You act

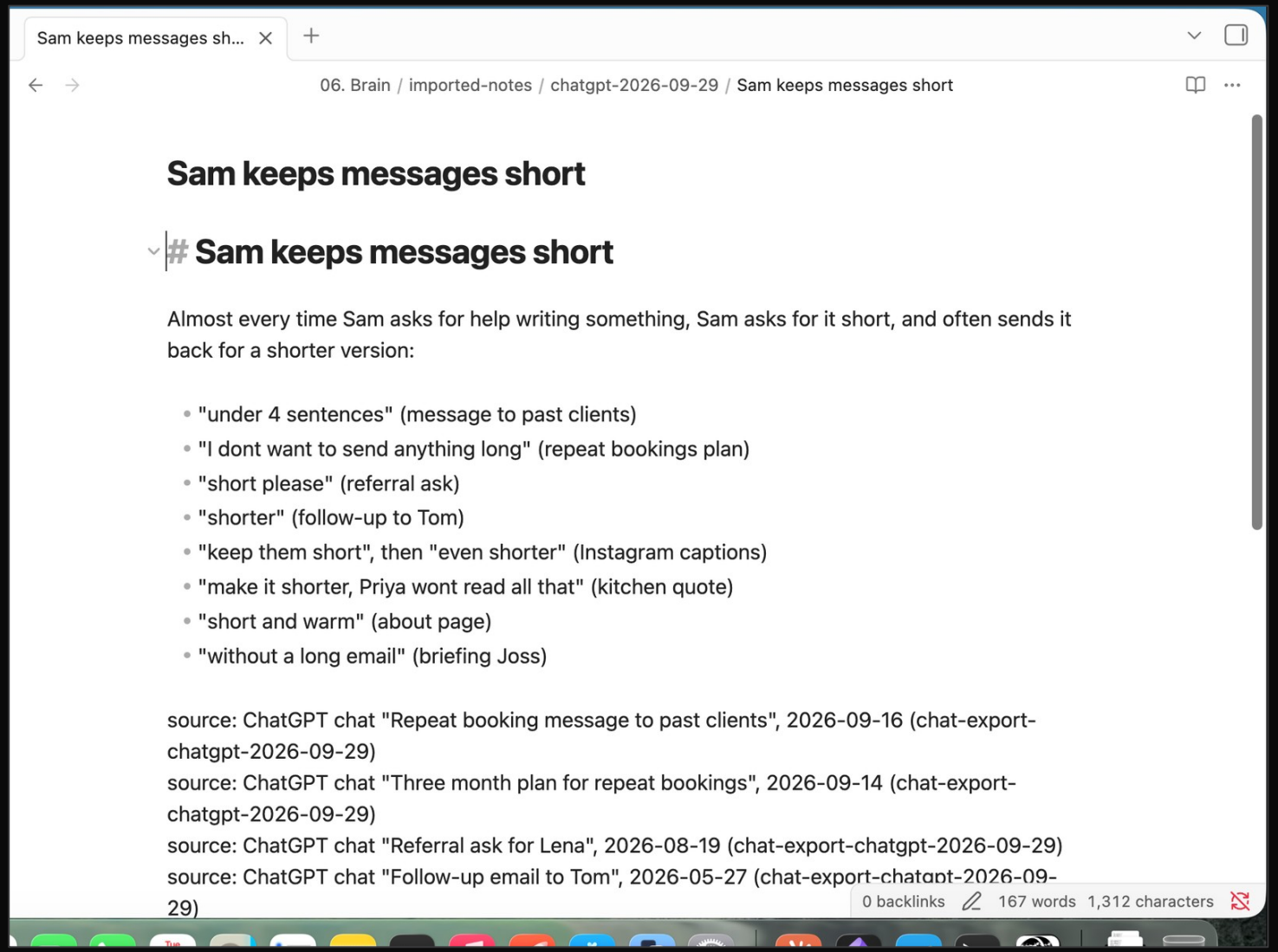
THE CLOSE LOOP

One loop, five steps



Capture	Link	Organise	Signal	Execute
Keep it whole. Every comment in the notebook.	One idea per note: "too sour". Linked to who said it.	Recipe notes in Recipe. Customer notes in Customers.	3+ this week, and more than last week	You act. Fix the recipe.

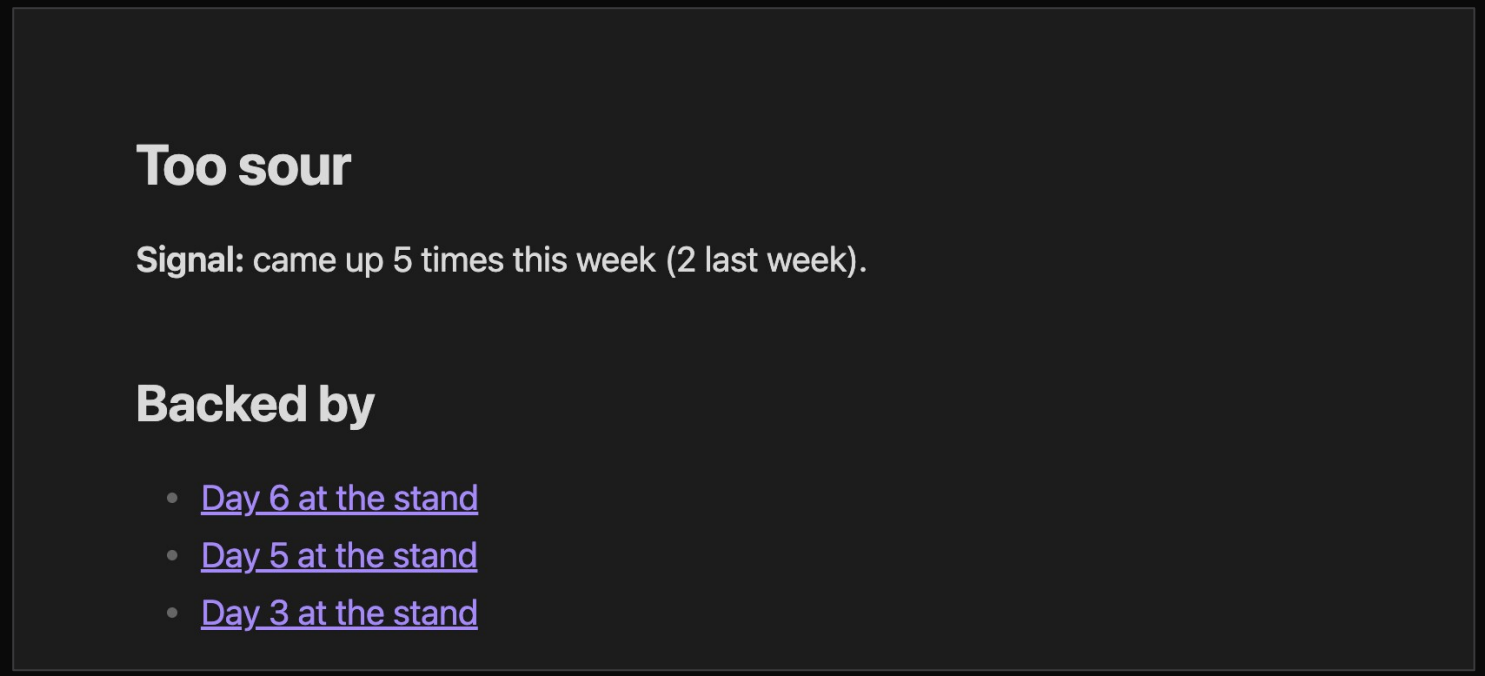
A small note: one idea, linked back



SIGNAL

A Signal is a count that grew

"Too sour": 5 times this week, 2 the week before.



EACH SIGNAL SHOWS THE NOTES BEHIND IT

WHO DOES THE WORK

Capture is done. Three more helpers.

One bot for L, one for O, one for S. Execute is your main Hermes.



YOUR THREE BOTS

One job each

L

Link bot

Breaks each new thing into small notes and links them, with proof.

O

Organise bot

Files each small note into a folder on your Brain Map.

S

Signal bot

Counts what keeps coming up and tells you on Telegram.

Drag one file into your brain

Download link-organise-signal-bots.md.
Drag it onto your brain folder.

MAKE YOUR BOTS

Then type one sentence

> “Read link-organise-signal-bots.md in my brain folder and make my Link, Organise and Signal bots.”

TYPE THIS TO HERMES

"Your Link, Organise and Signal bots are ready."

WAIT FOR THIS LINE

RUN THEM ONCE, BY HAND

Now the first run

> “Run my Link, Organise and Signal now.”

TYPE THIS TO HERMES

Big Inbox? Let it run.

IT TELLS YOU HERE AND ON TELEGRAM WHEN IT'S DONE

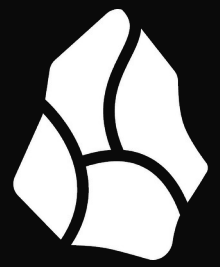
READ THE REPORT

Not every Signal is true

A young brain finds few. You are the judge.

NOW SEE IT

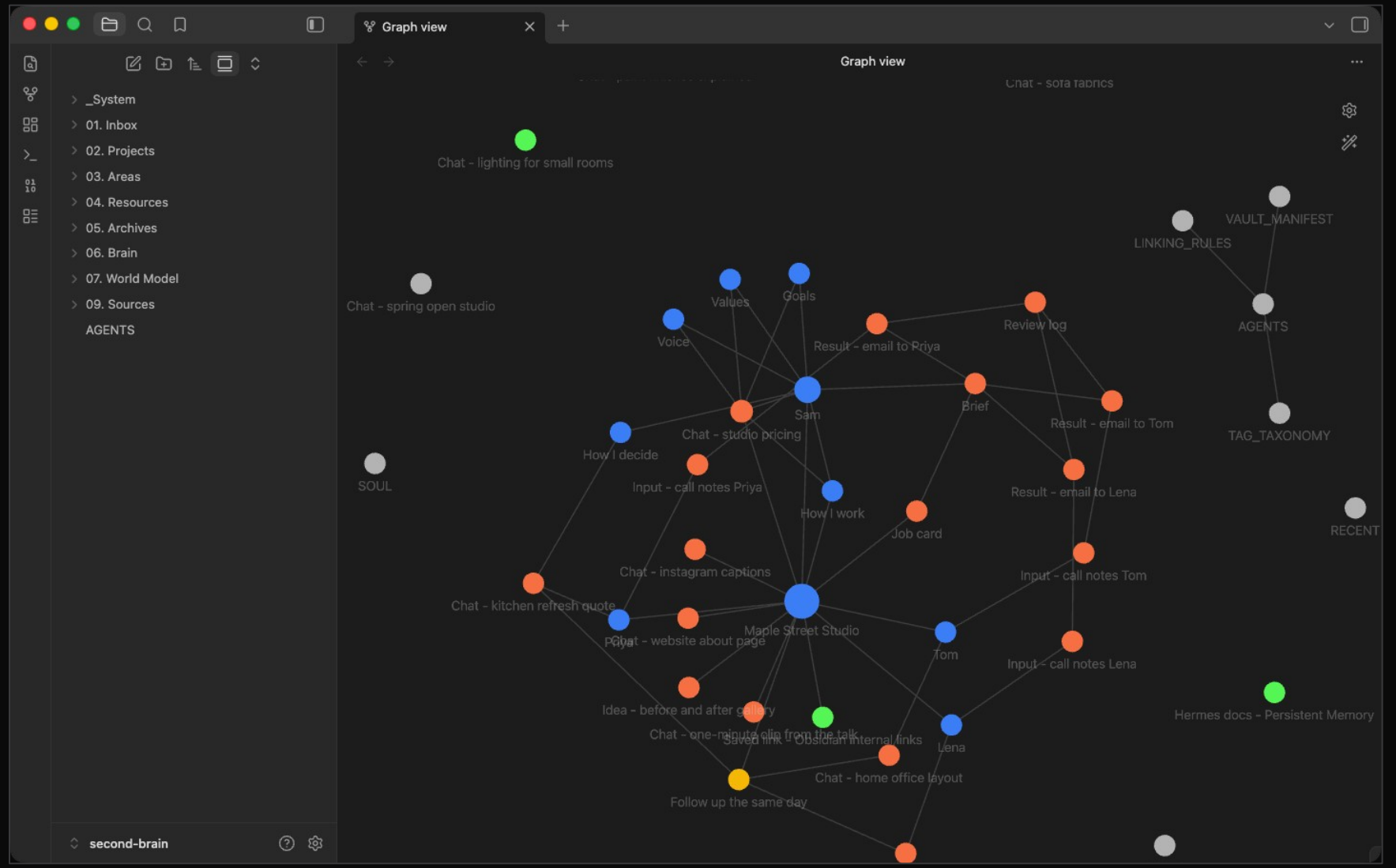
Open Obsidian



Obsidian

Open folder as vault. Pick your brain folder.

This is your brain.



CLICK THE GRAPH ICON. EVERY DOT IS A NOTE, EVERY LINE A LINK.

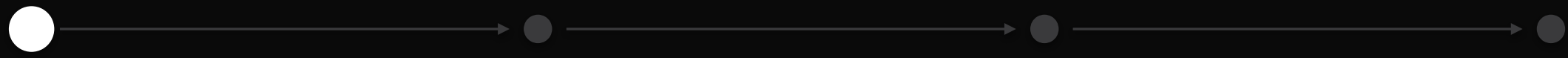


Your first map. It only grows.

YOU OWN IT

DREAMING: THE SAME BOTS, EVERY NIGHT

Your brain works at night



Capture

Reads your day into the Inbox

Link, Organise, Signal

The bots you just ran, now every night

GBrain

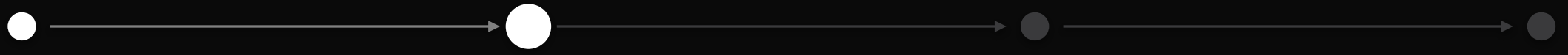
Re-reads every note so search stays fresh

Your morning

Top signals on your phone

DREAMING: THE SAME BOTS, EVERY NIGHT

Your brain works at night



Capture

Reads your day into the Inbox

Link, Organise, Signal

The bots you just ran, now every night

GBrain

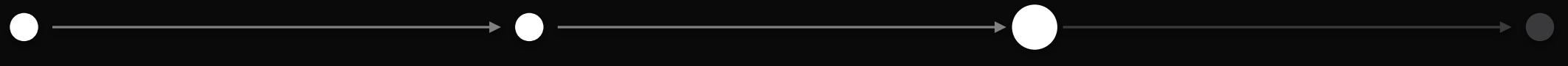
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Your morning

Top signals on your phone

DREAMING: THE SAME BOTS, EVERY NIGHT

Your brain works at night



Capture

Reads your day into the Inbox

Link, Organise, Signal

The bots you just ran, now every night

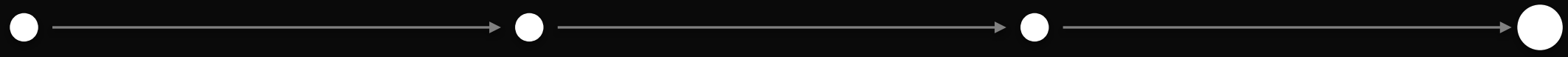
GBrain

Re-reads every note so search stays fresh

Your morning

Top signals on your phone

Your brain works at night



Capture

Reads your day into the Inbox

Link, Organise, Signal

The bots you just ran, now every night

GBrain

Re-reads every note so search stays fresh

Your morning

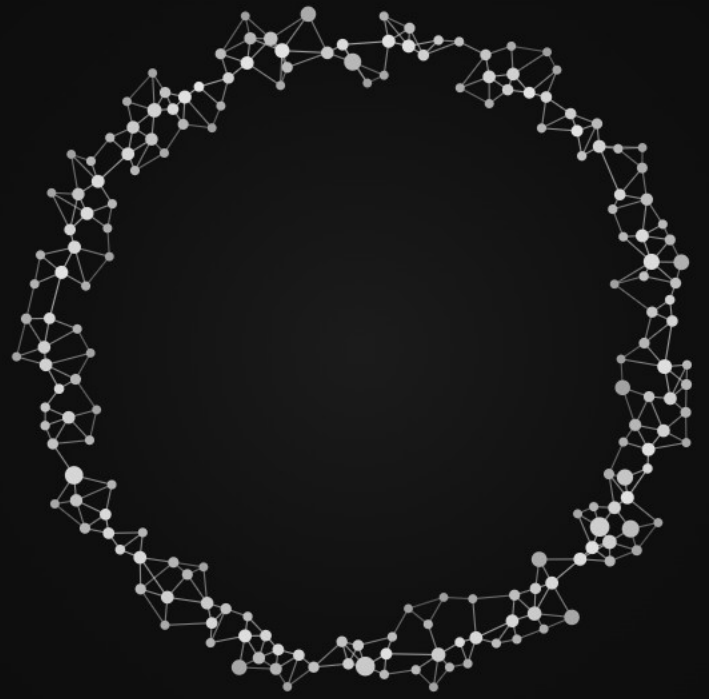
Top signals on your phone

DRAG IT ONTO YOUR BRAIN FOLDER

Drop it in.

dreaming-and-recall.md
You never need to read it.

Downloads: class.ouria.com



SET UP YOUR DREAMING

Type one sentence

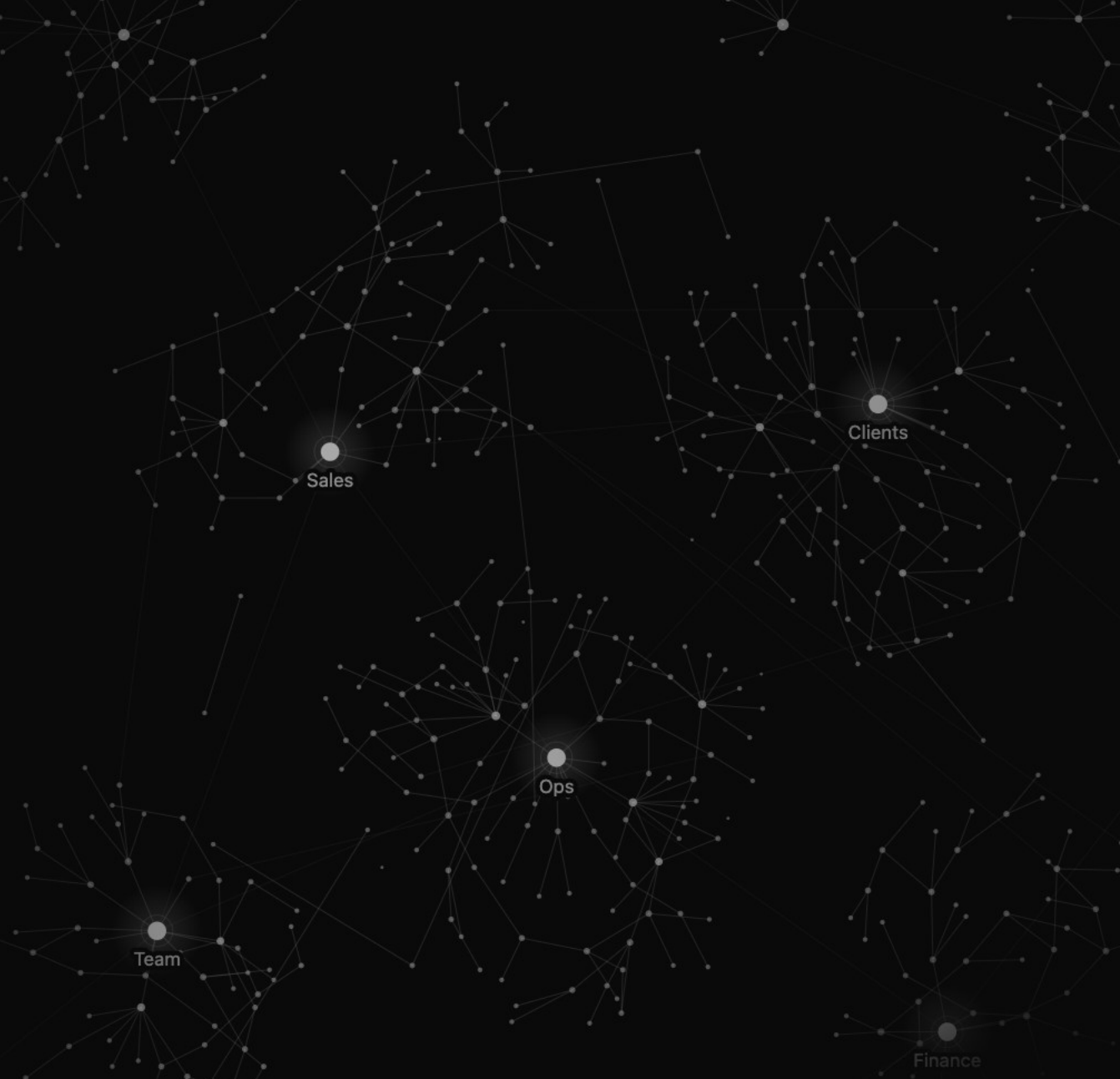
> “Read dreaming-and-recall.md in my brain folder and set up my Dreaming.”

TYPE THIS TO HERMES

09

Search and score your brain.

GBrain and Voyage, the same setup I use. Then your brain sits an exam.



PICTURE THIS

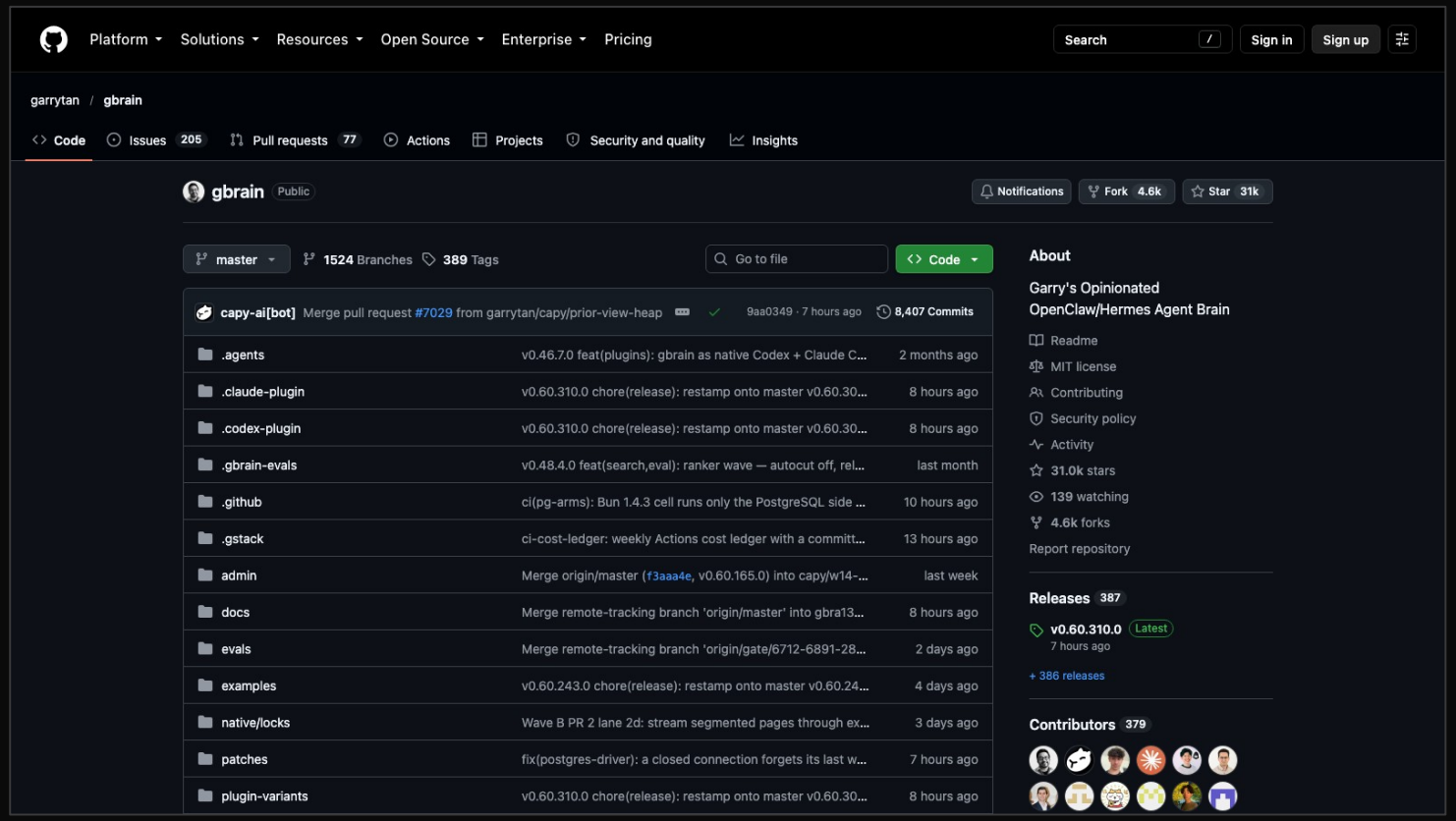
A librarian who read everything

You ask about "payment".
She also brings the invoice note.

RECALL

Give your brain a search engine

GBrain reads every note, so the right one is found fast.



GBRAIN, FREE AND OPEN SOURCE

SAME CHAT WITH HERMES

Install your search engine

> “Give my brain its search engine.”

TYPE THIS TO HERMES

PROVE IT REMEMBERS

Check it works

> “Check my brain's search engine works.”

TYPE THIS TO HERMES

THEN ASK ONE IT CANNOT ANSWER

A good agent never guesses

GOOD

Names the note it used

Says "not in the brain"

BAD

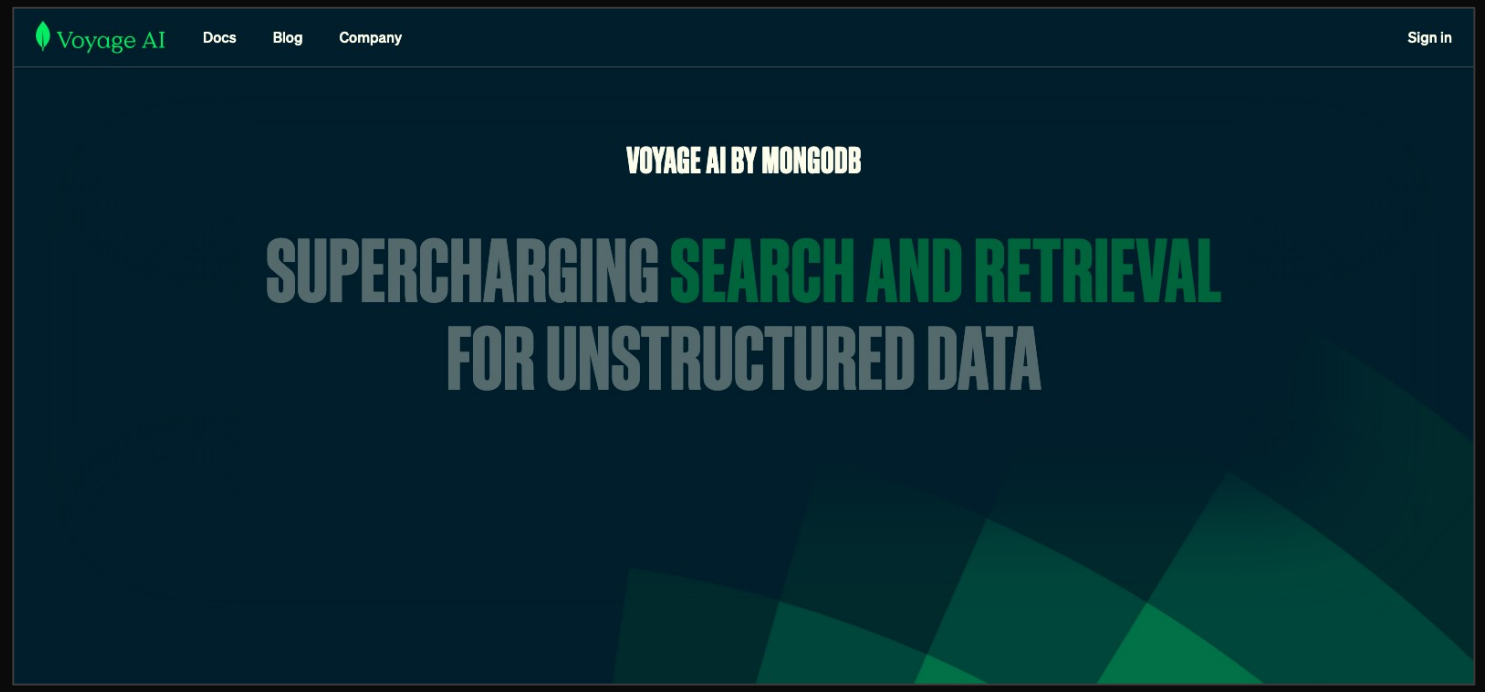
Makes something up

Names no note

SEARCH BY MEANING

Voyage: it finds what you meant

Ask for "payment". It also finds "invoice" and "fees".
The same setup I use.



VOYAGE AI

ON YOUR LAPTOP, KEY COPIED

Add your Voyage key

“Add a key for Voyage.”

TYPE THIS TO CLAUDE CODE ON YOUR LAPTOP

BACK IN HERMES

Turn on meaning search

> “Turn on meaning search in my brain.”

TYPE THIS TO HERMES

Give your brain an exam

You write the questions.
You keep the answer sheet.

BRAIN SCORE

Write. Take. Fix.



Write your test

From your own notes

Take your test

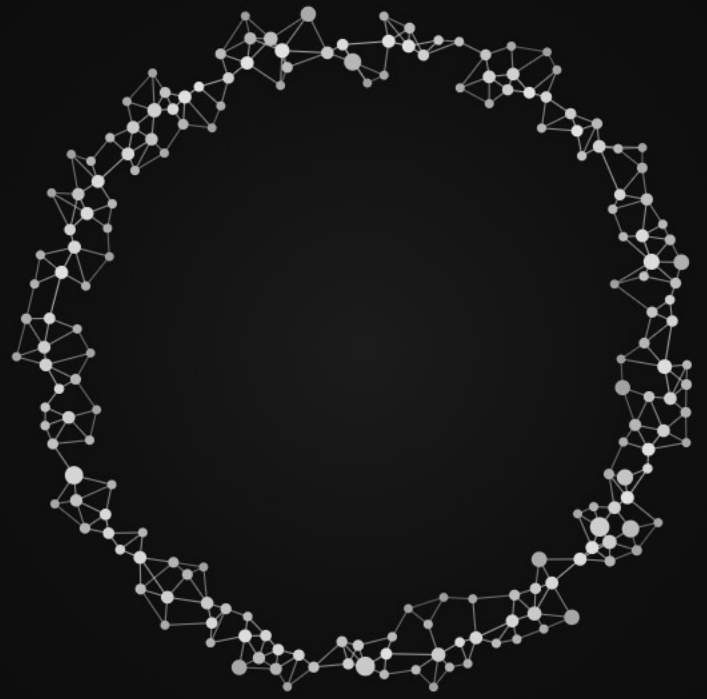
Hermes answers, gets a score

Fix it

Then test again, every week

CLAUDE CODE, NOT HERMES

On your laptop.



Your answer sheet stays with you.
Hermes never sees it.

Downloads: class.ouria.com

NEW CLAUDE CODE CHAT, FILE ADDED

Write your test

> “Help me create a test for my second brain.”

TYPE THIS TO CLAUDE CODE

BRAIN SCORE

Write. Take. Fix.



Write your test

From your own notes

Take your test

Hermes answers, gets a score

Fix it

Then test again, every week

SAME CLAUDE CODE CHAT

Start the test

“Run my brain exam three times and score it.”

TYPE THIS TO CLAUDE CODE

MY OWN BRAIN

92

out of 100

A NEW BRAIN SCORES LOWER. THAT'S NORMAL.

BRAIN SCORE

Write. Take. Fix.



Write your test

From your own notes

Take your test

Hermes answers, gets a score

Fix it

Then test again, every week

SAME CLAUDE CODE CHAT

Fix it in one go

> “Fix what my brain exam found, and make it run every week.”

TYPE THIS TO CLAUDE CODE

AT HOME, IN CLAUDE CODE

Watch your score go up

01

Every week

The test runs on its own. Hermes tells you.

02

Grade my brain exam.

Say it after a run. You get your score.

03

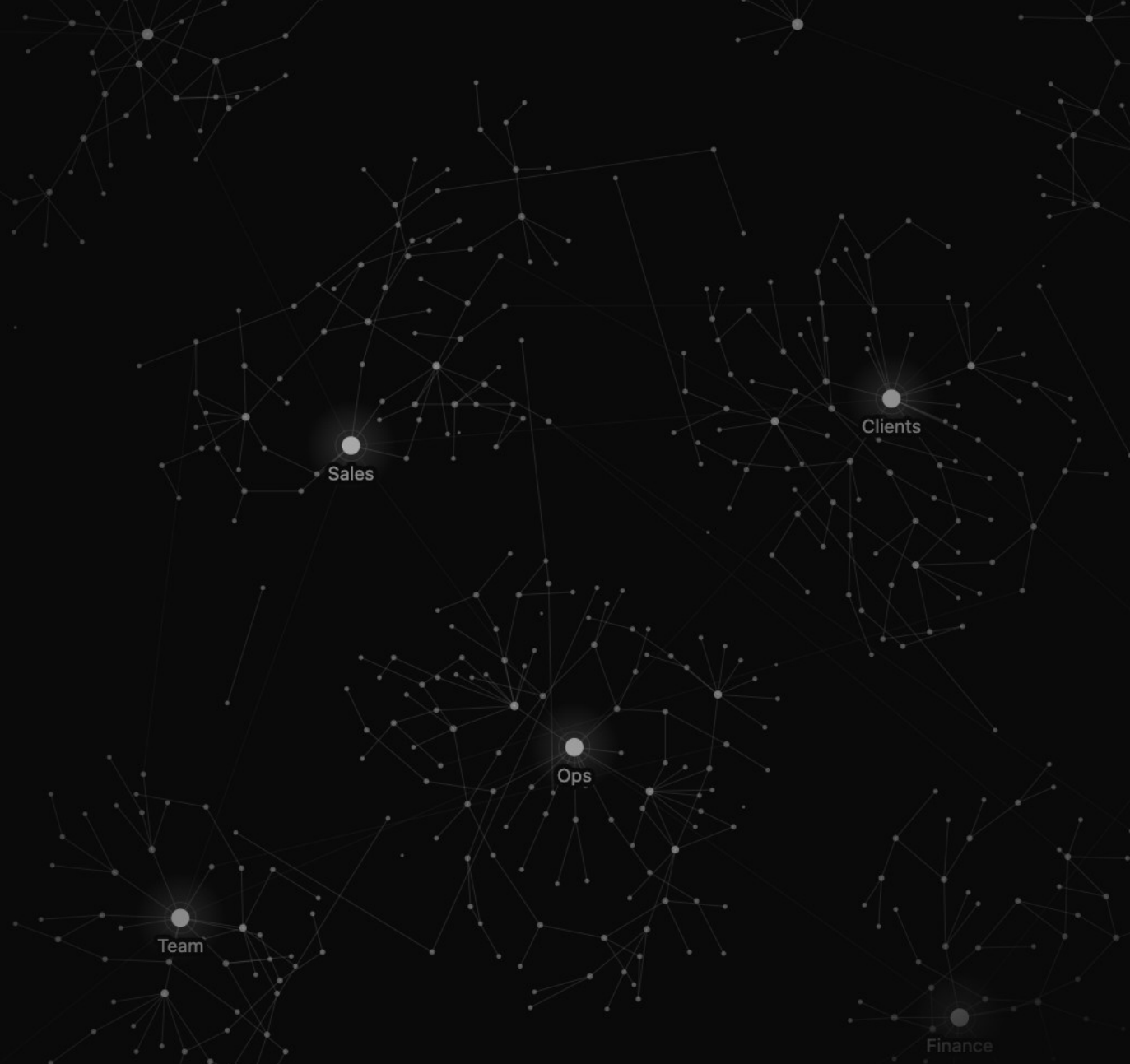
Grow my brain exam.

Adds new questions from your newest notes.

10

How your agent talks to you

Pages, not walls of words.



800 words.
Then: please review.

THE PROBLEM

A wall of words

Hermes · 16 Oct · 4:12 pm

Hi Mei! 👋 Hope you're having a lovely Friday and the ovens are behaving themselves. Here's your weekly update from me for Sunrise Bakery, covering everything I worked on from Monday to today. There's quite a lot this week, so grab a coffee (or a croissant!) and let's dive in.

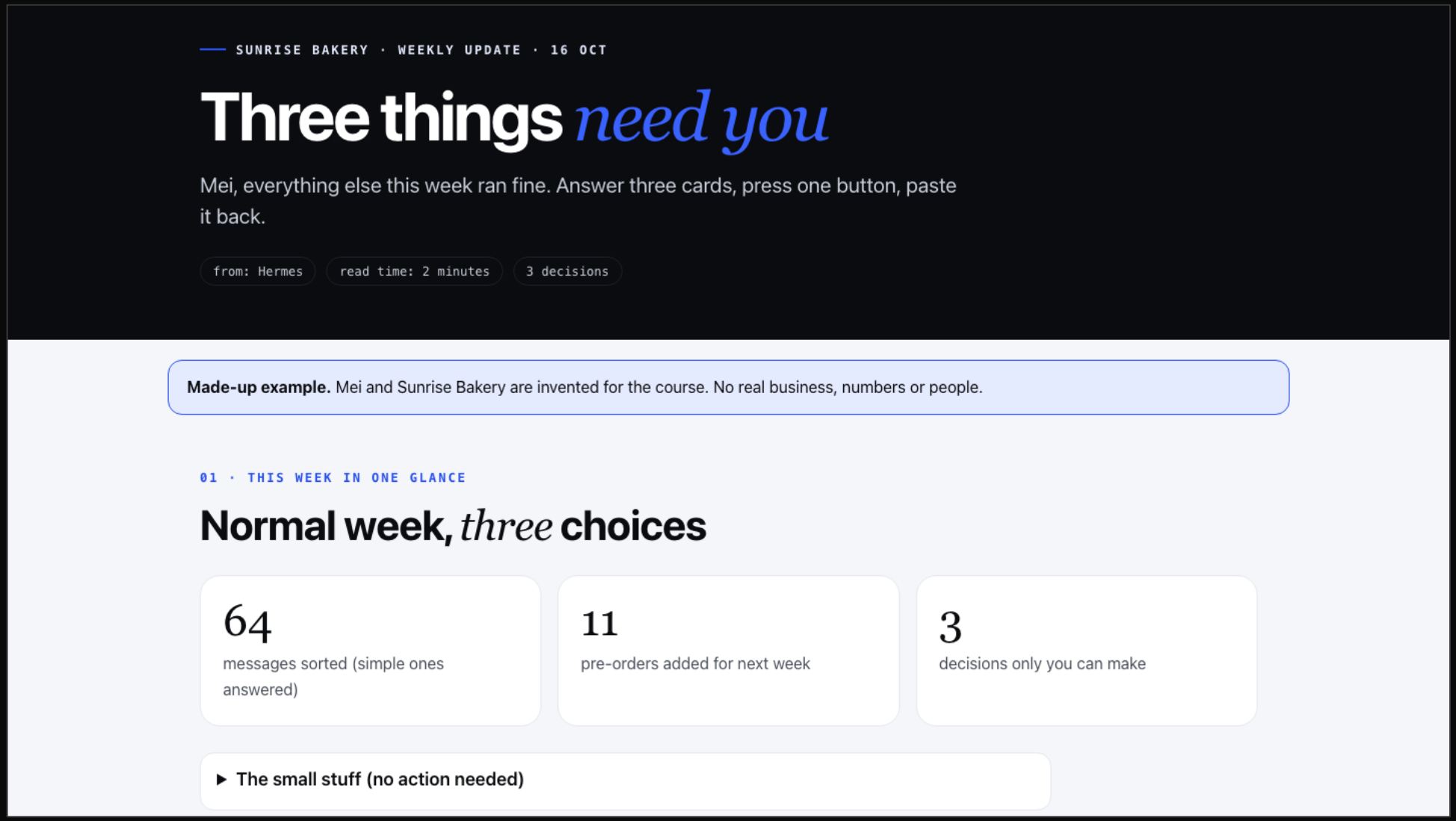
So first of all, a quick recap of the general picture. It was a fairly busy week overall. I went through your inbox every morning, and I sorted 64 messages in total, which is a bit more than last week, mostly because of the wedding-cake enquiries that came in after the market stall on Sunday. I replied to the simple ones using your usual wording (opening hours, whether the sourdough is vegan, that kind of thing) and I left the trickier ones for you, as we agreed. I also updated the order sheet with the 11 pre-orders for next week, and I noticed that the Tuesday pre-orders are now almost double the Monday ones, which is interesting and might be worth thinking about at some point, though it's not urgent.

On the social media side, I drafted the post for this Saturday's promo, which is the one we talked about where it's "buy any two pastries before 10am and get a free filter coffee". The draft says: "Saturday mornings just got sweeter ☀️ Buy any two pastries before 10am and your filter coffee is on us. Sunrise Bakery, 7 Jalan Melati. See you early!" I kept it short because the last two short posts did better than the long ones. I'll need you to approve this one before Friday 6pm if you want it to go out on Saturday at 7am, otherwise it won't be scheduled in time and we'll miss this weekend. If you'd like to change the wording, just let me know what to change, or if you'd rather not run the promo this week that's totally fine too.

Next up, the flour situation. Golden Mill emailed on Wednesday to say they're putting the price of the 25kg bread flour bags up by 8% from 1 November. That would add roughly $46 a month at your current order of 23 bags, if my maths is right (I used last month's invoice). I've written two possible replies. The first one (let's call it Draft A) accepts the new price politely but asks if they can move you to 30-day payment terms instead of 14, which would help with cash flow over the Christmas period. The second one (Draft B) is a bit firmer: it asks them to hold the current price until the end of December, and mentions that you're getting quotes from other mills, which is true since I found two others last week. Personally I lean towards Draft A because you've been with Golden Mill for four years and the quality has been consistent, but Draft B might save more money. Golden Mill asked for an answer by Tuesday, so one of these should go out on Monday. Let me know which one you'd like me to send, or if you want me to change either of them.

One page. What to decide.

Same week, one page



Three words to know

01

HTML

The language every web browser reads. A page.

02

A skill

A saved recipe your agent follows.

03

here.now

Puts a page online, so you can open it anywhere.

THREE SKILLS

Explain. Decide. Send.



/eli5

Pictures to explain

html output

Cards to decide

here.now

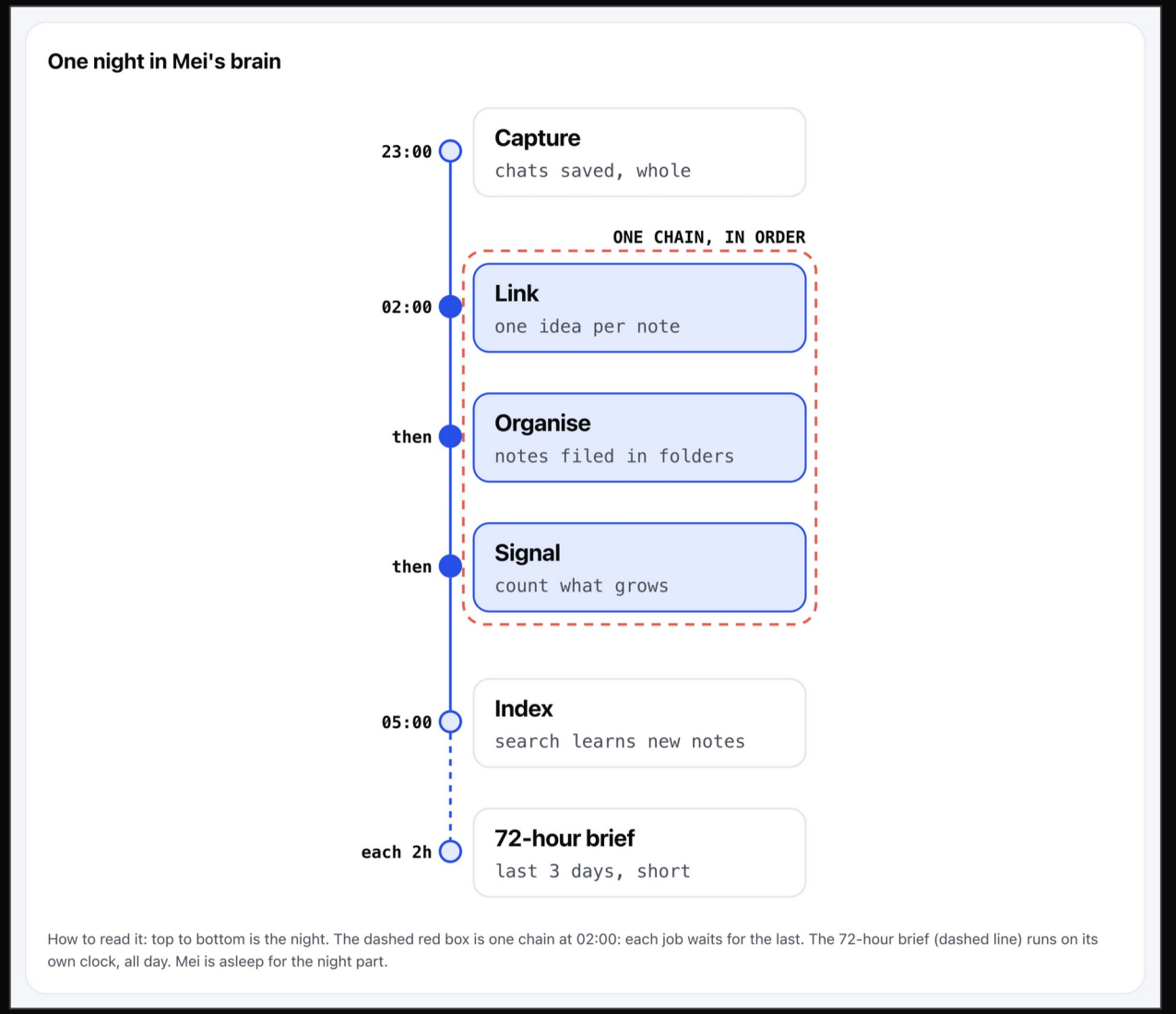
A link for your phone

/ELI5

Explain it like I am five.

Hard words in. Pictures out.

How my nightly brain jobs work



IN A NEW SESSION

Ask for a picture page.

> “/eli5 Explain [a thing from my business I keep having to explain], as a picture page.”

TYPE THIS TO HERMES

SAME CHAT

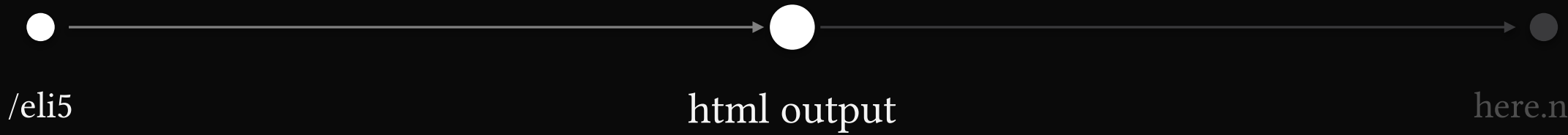
Keep what you learn.

“Capture this page.”

TYPE THIS TO HERMES

THREE SKILLS

Explain. Decide. Send.

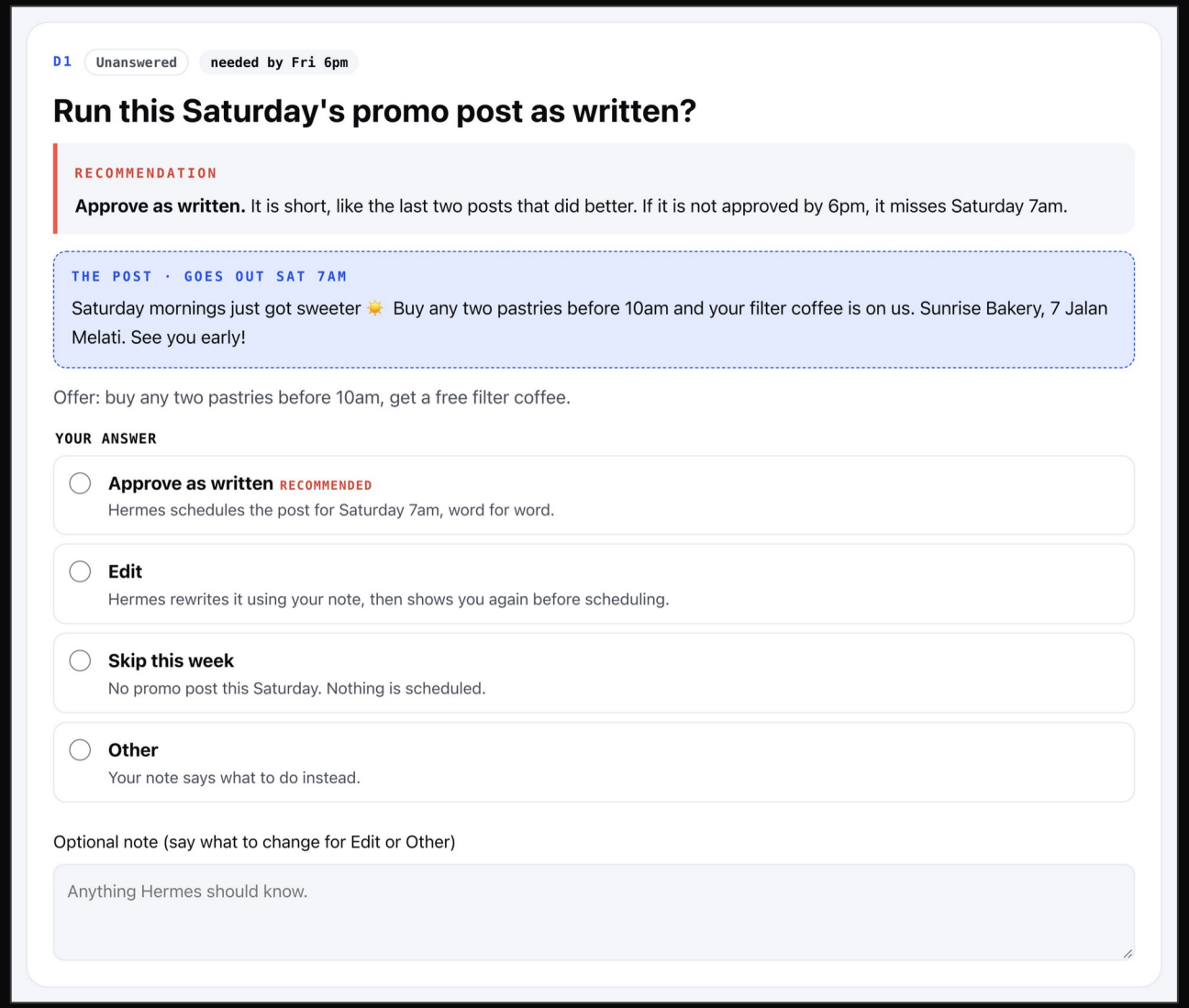


Pictures to explain

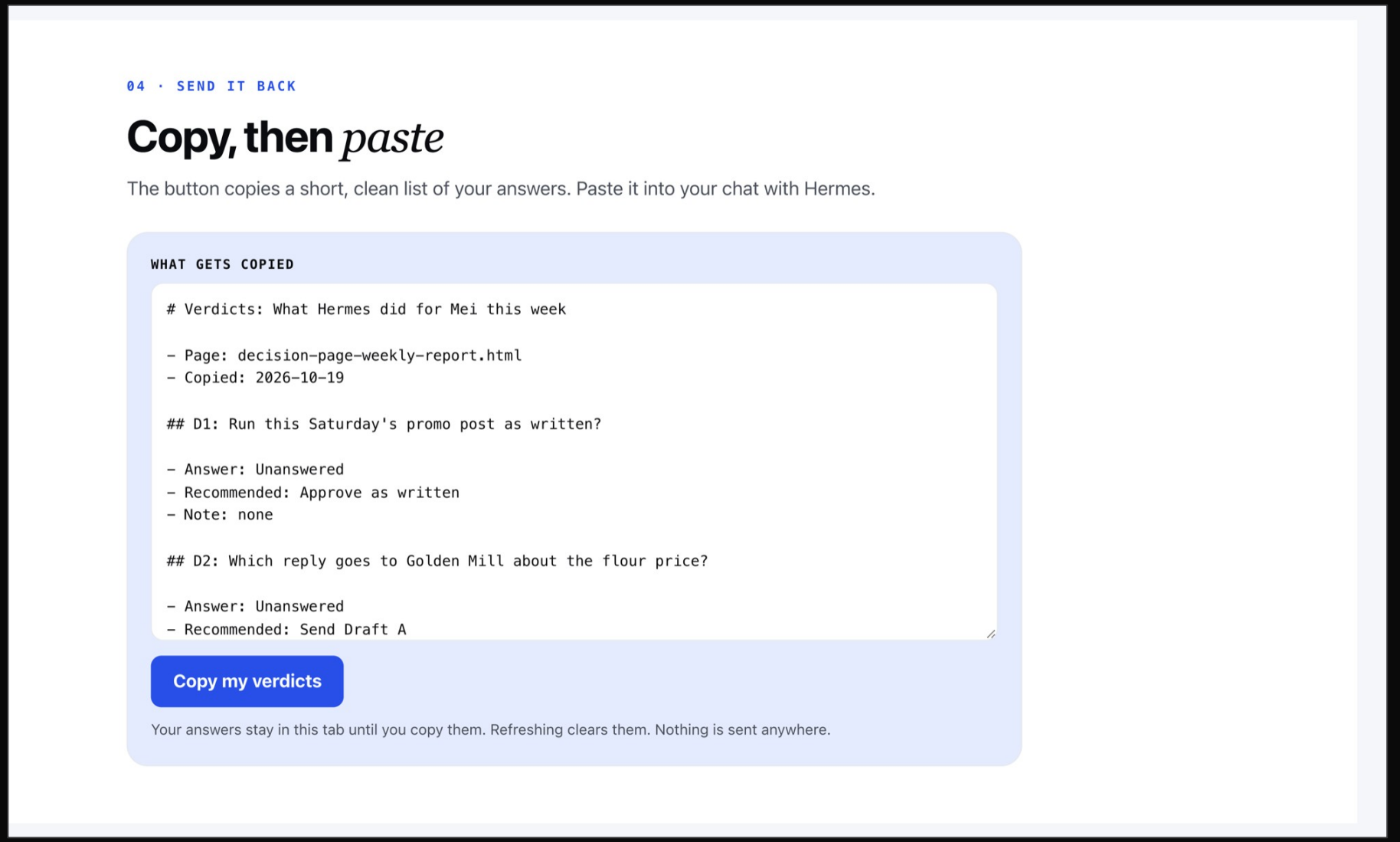
Cards to decide

A link for your phone

One decision, one card



Copy my verdicts. Paste it back.



IN A NEW SESSION

Ask for your week.

> “/html-output Make a one-page report on what you did for me this week, with decision cards for anything that needs my yes, and open it.”

TYPE THIS TO HERMES

THREE SKILLS

Explain. Decide. Send.



/eli5

Pictures to explain

html output

Cards to decide

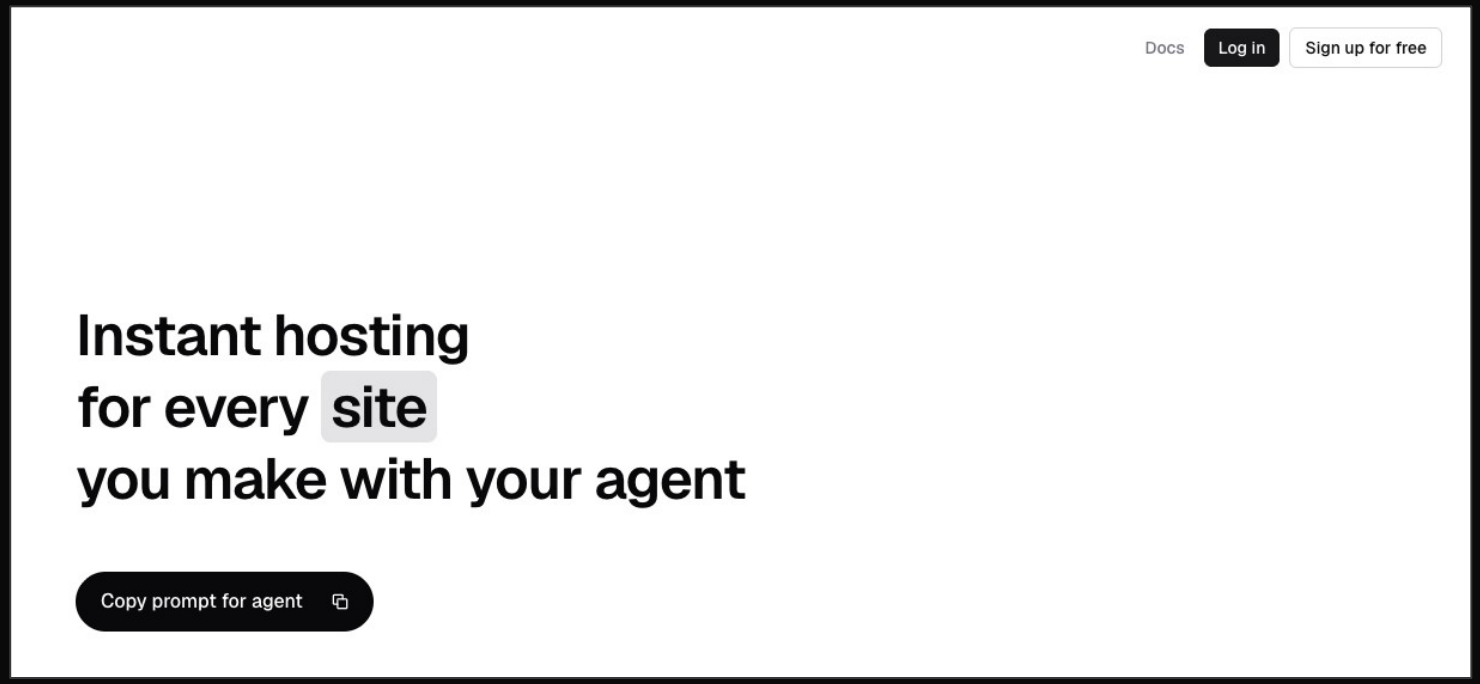
here.now

A link for your phone

HERE.NOW

A link in seconds.

Opens on your phone. Or anyone's.



HERE.NOW

SAME CHAT AS YOUR REPORT

Put it online.

> “Publish that report with here.now and send me the link on Telegram.”

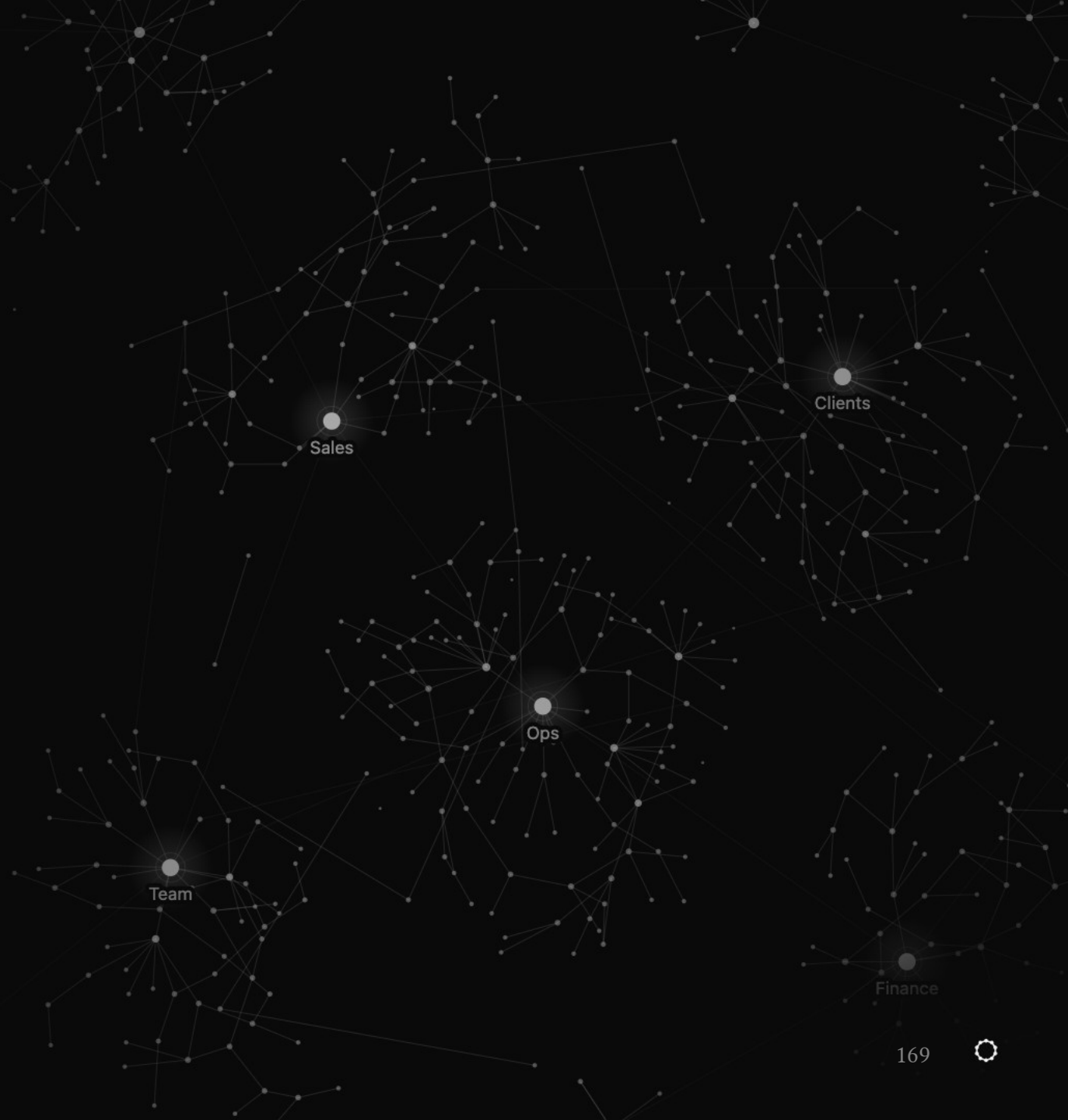
TYPE THIS TO HERMES

Tap the link.
Decide on your phone.

YOUR AGENT TALKS IN PAGES NOW

11
Your agent's rules

Who it is. How it works. When it asks.



First, it reads its own files.

THREE FILES

Who it is

SOUL.md

Who your agent is

Its own AGENTS.md

How it works

The brain's AGENTS.md

The manual for the brain only

LIKE A NAME BADGE

THREE FILES

How it works

SOUL.md

Who your agent is

Its own AGENTS.md

How it works

The brain's AGENTS.md

The manual for the brain only

LIKE A RULEBOOK, IN ITS OWN FOLDER

THREE FILES

Not the brain's manual

SOUL.md

Who your agent is

Its own AGENTS.md

How it works

The brain's AGENTS.md

The manual for the brain only

SAME NAME, DIFFERENT JOB

TWO DESKS

Two desks. They never mix.

YOUR AGENT'S DESK

SOUL.md

Its own AGENTS.md

Messy work in progress

YOUR DESK

Your brain folder

The brain's AGENTS.md

Finished work you approved

RULES FROM YOUR INTERVIEW

Write its rulebook.

> “Write my interview's rules into your own AGENTS.md: what you may do alone, what you ask me first and how you contact me. Show me the change.”

TYPE THIS TO HERMES

Ask me before spending money or deleting things.

THE APPROVAL LINE

ONE LINE, YOUR OWN RULEBOOK

Add the approval line.

> “Add one line to your own AGENTS.md: Ask me before spending money or deleting things. Show me the change.”

TYPE THIS TO HERMES

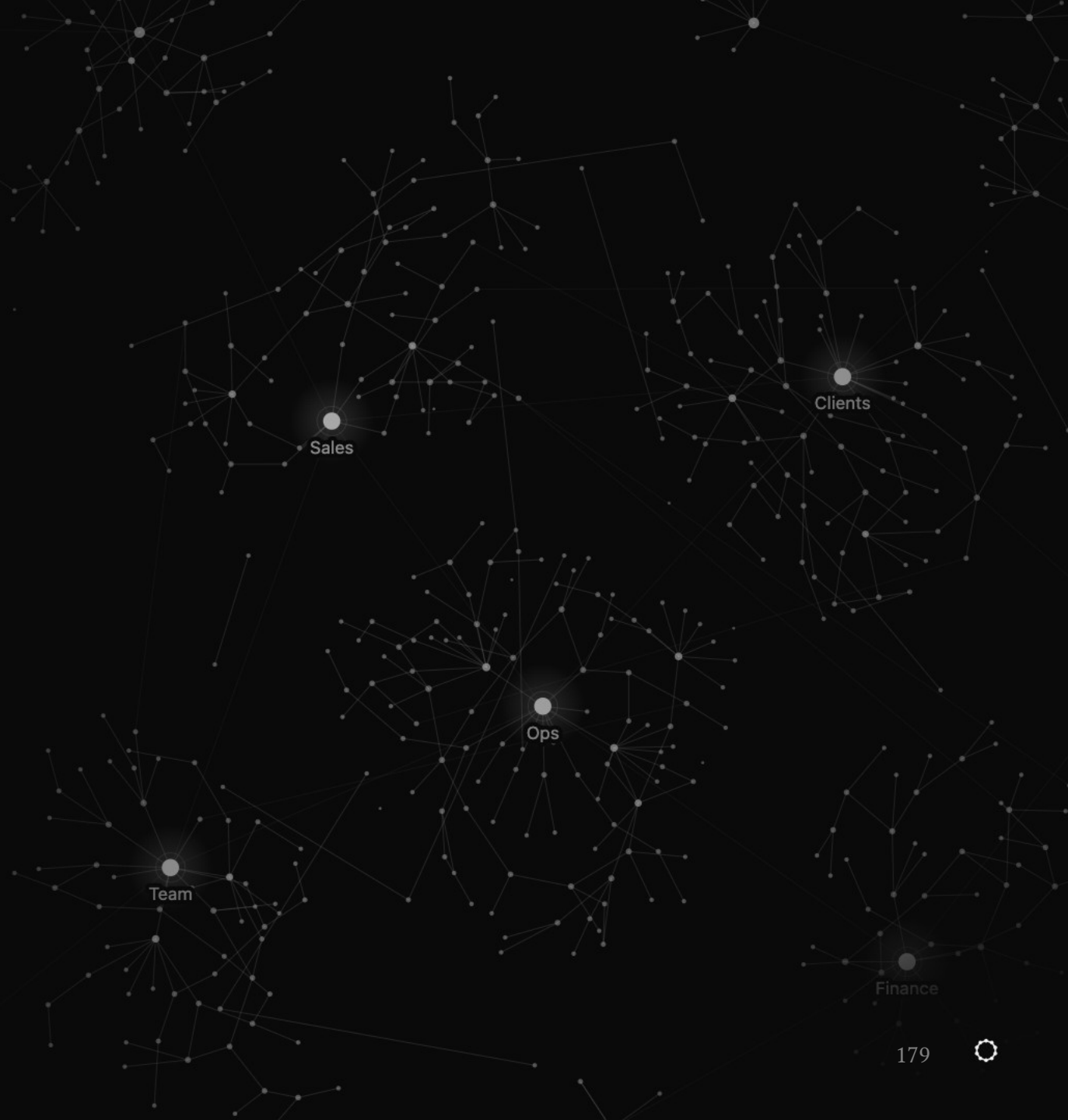
LAST STEP

Start a new session.

Click New session, or send /new on Telegram.
Now it reads the new rules.

12 Skills.

What a skill is, and why you want them.



SOPs for staff.
Skills for agents.

ONE IDEA

WHAT A SKILL IS

An SOP your agent reads.



Staff member

reads an SOP

Your agent

reads a skill

Done your way

every time

WHAT A SKILL IS

An SOP your agent reads.



Staff member

reads an SOP

Your agent

reads a skill

Done your way

every time

WHAT A SKILL IS

An SOP your agent reads.



Staff member

reads an SOP

Your agent

reads a skill

Done your way

every time

A real skill. It's just a file.

skills / ouria-deck-skill / SKILL.md

```
---
name: ouria-deck-skill
description: Use when asked to build a 6-slide deck about my business. Read the brain, build HTML,
publish on here.now and deliver the link.
---

# Your business in six slides

You are Hermes on the member's box. When they say `Build me a 6-slide deck about my business.`, do the
whole job. The install already authorises publishing and sending the link. Work directly, using the
included template, without a design interview or delegating to Claude Code.

## Read

Find the existing brain from your working folder or active profile's terminal.cwd (`hermes config get
terminal.cwd`). Fall back to `$HOME/second-brain` only if it exists. Read its AGENTS.md, `07. World
Model/company/about-me-and-my-business.md` and the Markdown notes in `07. World Model/digital-twin/`.
Read `references/themes.md` and `references/design-system.md` beside this skill. Use the business facts
and the member's own plain voice. Keep aspirations distinct from achieved results. If a source is
missing, use the sources that exist and label missing facts rather than inventing them. Ask for the
brain location only if it cannot be found.

## Build
```

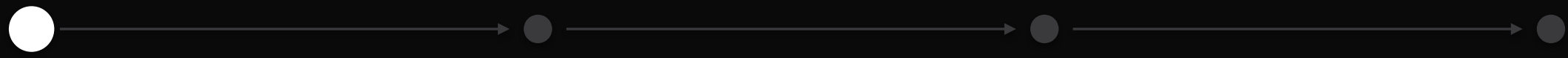


It makes some.
You make the rest.

WHERE SKILLS COME FROM

WHEN TO MAKE ONE

A job that repeats.



Do it once

just ask

Do it again

notice the repeat

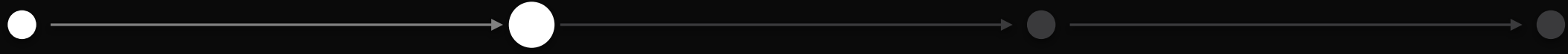
Make a skill

teach it once

Correct it

it gets better

A job that repeats.



Do it once

just ask

Do it again

notice the repeat

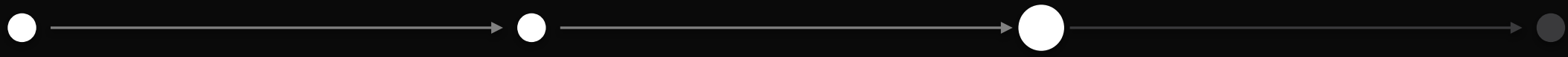
Make a skill

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Correct it

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just ask

Do it again

notice the repeat

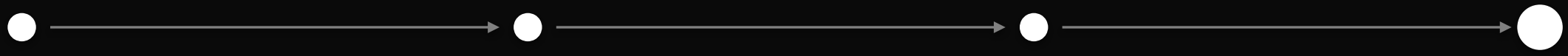
Make a skill

teach it once

Correct it

it gets better

A job that repeats.



Do it once

just ask

Do it again

notice the repeat

Make a skill

teach it once

Correct it

it gets better

REAL EXAMPLES

One sentence, many steps.

01

After every call

Find the recording, cut the pauses, add captions, write the notes, upload, draft the post.

02

Every video

Your captions, your colours, your music, your end card. Looks like yours.

03

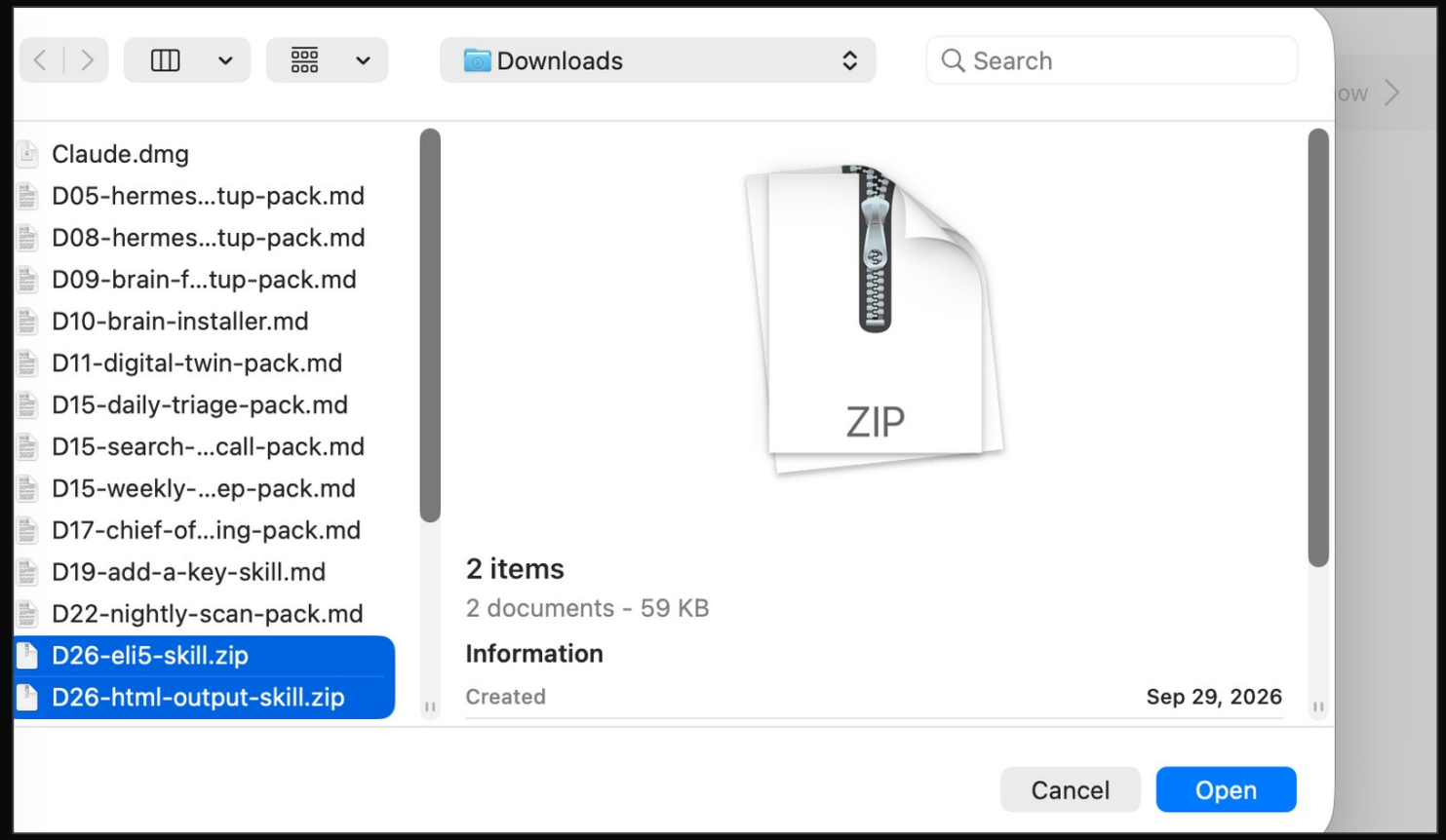
Every enquiry

Mei's reply in her voice, with her prices, ready for her yes.

SKILLS TRAVEL

A skill is a zip.

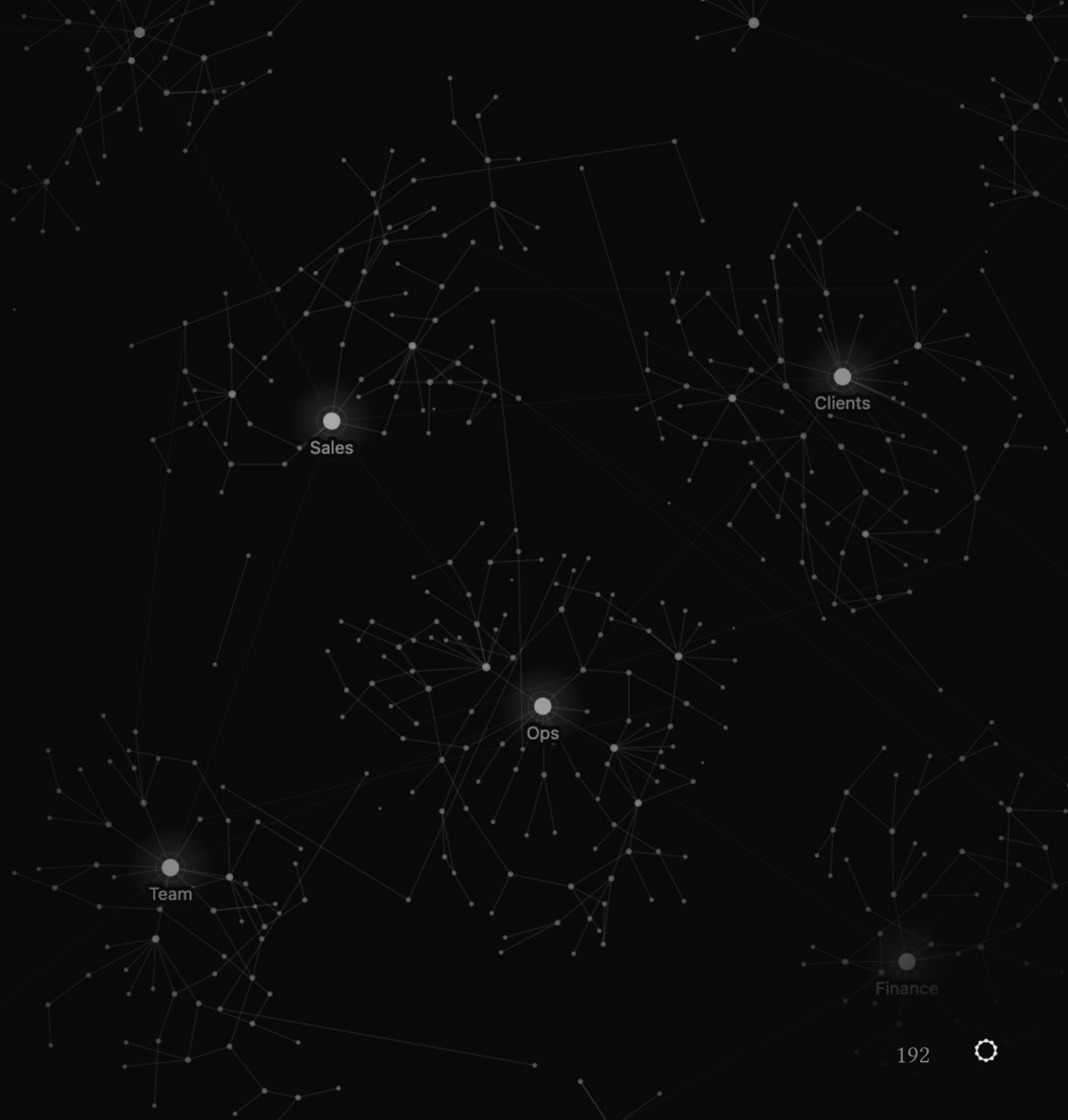
Bring one in. Send one out.



TWO SKILLS, READY TO INSTALL

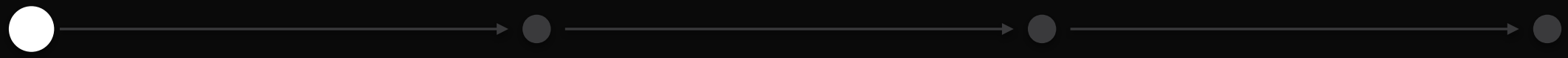
13
Task 1.

Your business as six slides,
from your brain.



TASK 1

Four moves.



Download

the deck skill

Install

one sentence

Ask

one sentence

Your phone

the link arrives

STEP 2: INSTALL

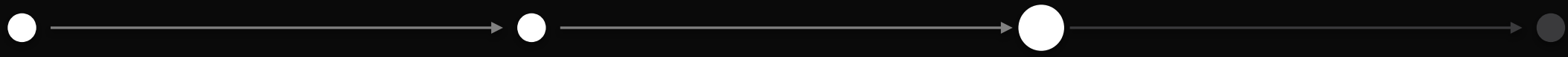
Teach it the job.

> “Read ouria-deck-skill.zip in my brain folder and install my deck skill.”

TYPE THIS TO HERMES

TASK 1

Four moves.



Download

the deck skill

Install

one sentence

Ask

one sentence

Your phone

the link arrives

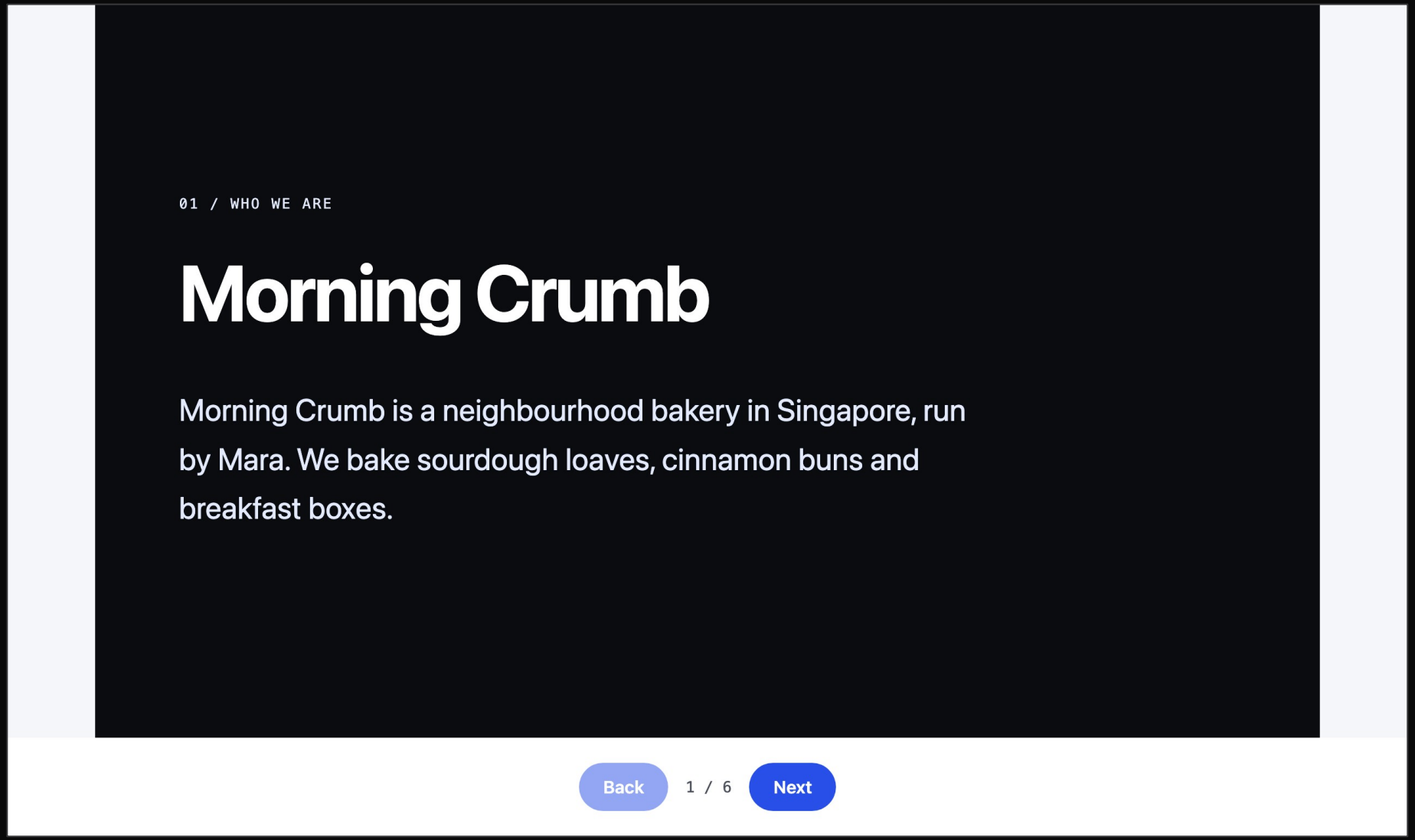
STEP 3: ASK

One sentence.

> “Build me a 6-slide deck about my business.”

TYPE THIS TO HERMES

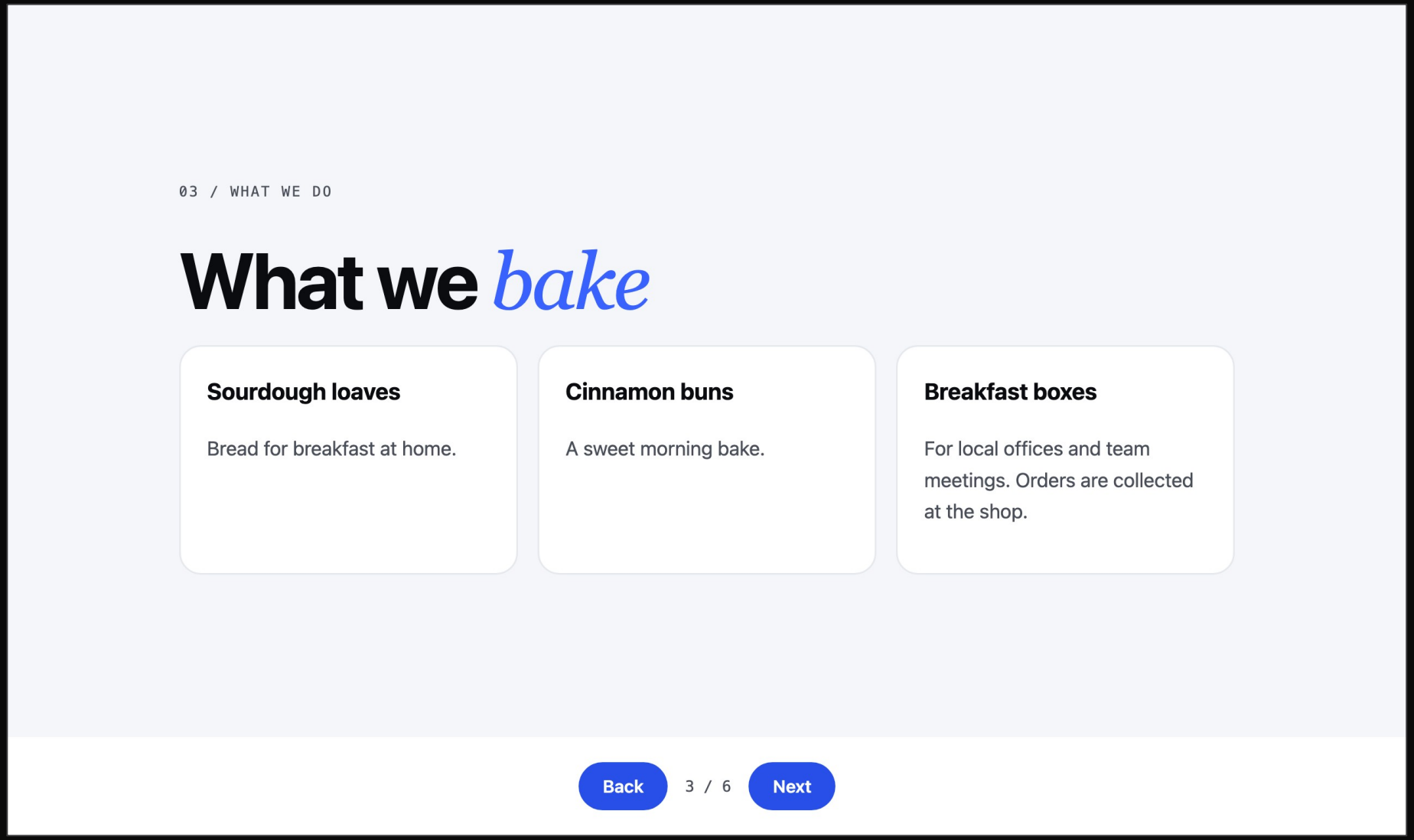
1. Who we are


01 / WHO WE ARE
Morning Crumb
Morning Crumb is a neighbourhood bakery in Singapore, run by Mara. We bake sourdough loaves, cinnamon buns and breakfast boxes.
Back
1 / 6
Next

2. Who we serve



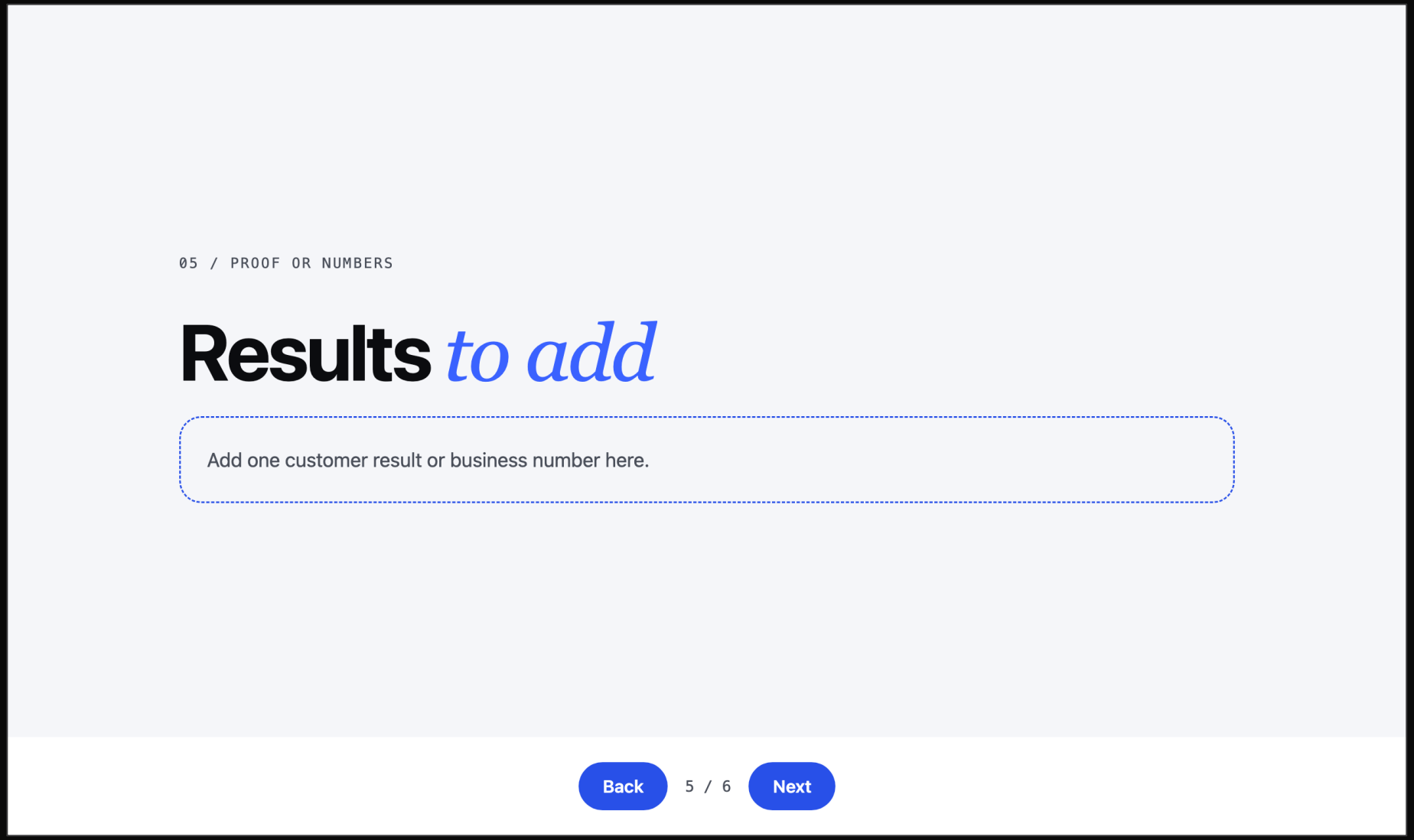
3. What we do


03 / WHAT WE DO
What we bake
Sourdough loaves
Bread for breakfast at home.
Cinnamon buns
A sweet morning bake.
Breakfast boxes
For local offices and team meetings. Orders are collected at the shop.
Back
3 / 6
Next

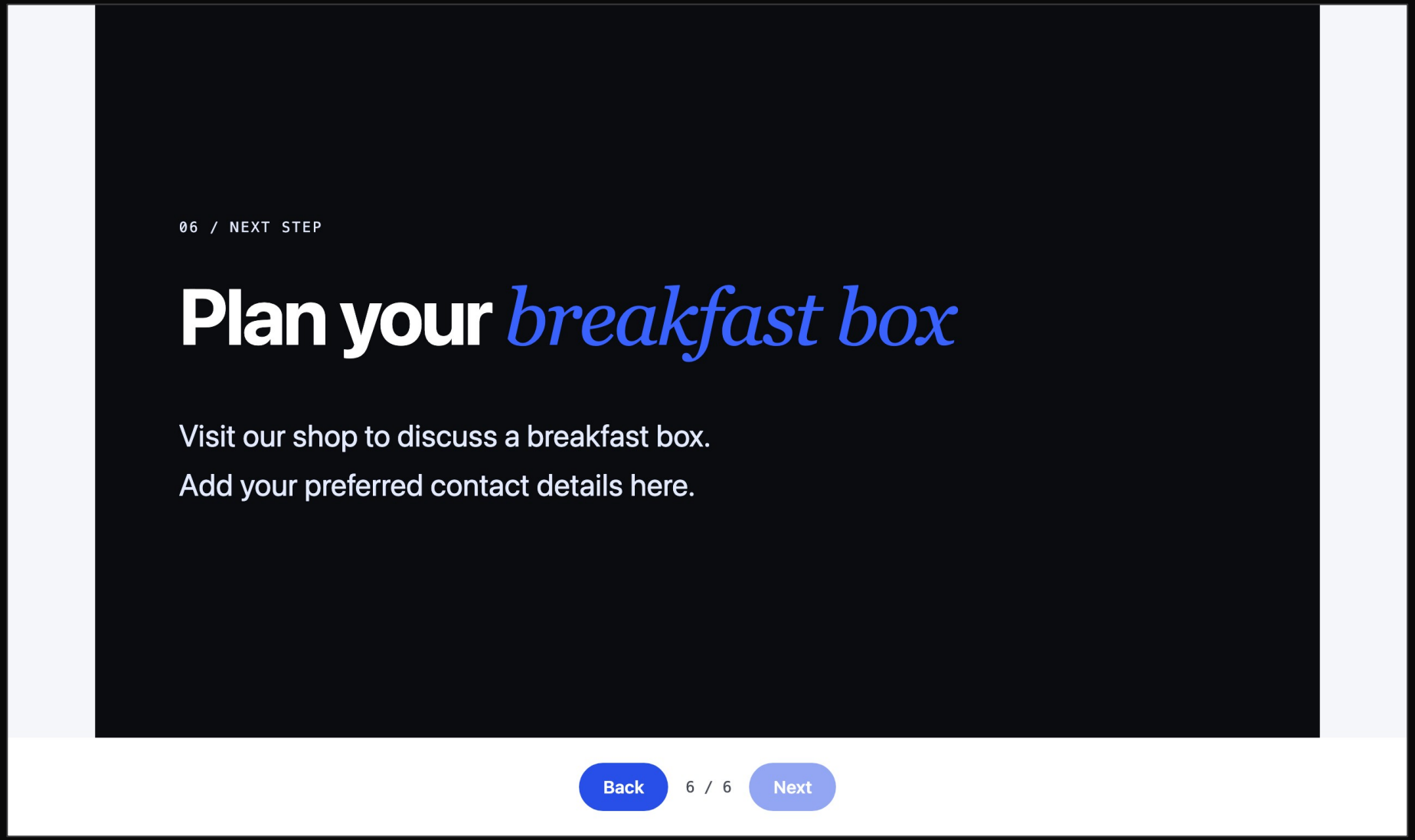
4. How we are different



5. Proof or numbers

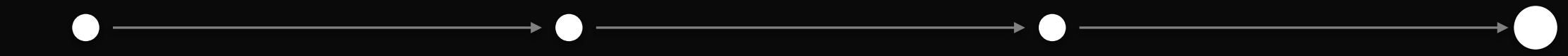


6. Next step


06 / NEXT STEP
Plan your breakfast box
Visit our shop to discuss a breakfast box.
Add your preferred contact details here.
Back
6 / 6
Next

TASK 1

Four moves.



Download	Install	Ask	Your phone
the deck skill	one sentence	one sentence	the link arrives

STEP 4

The link lands on your phone.

Tap it. Show the person next to you.



A HERE.NOW LINK, SENT TO TELEGRAM

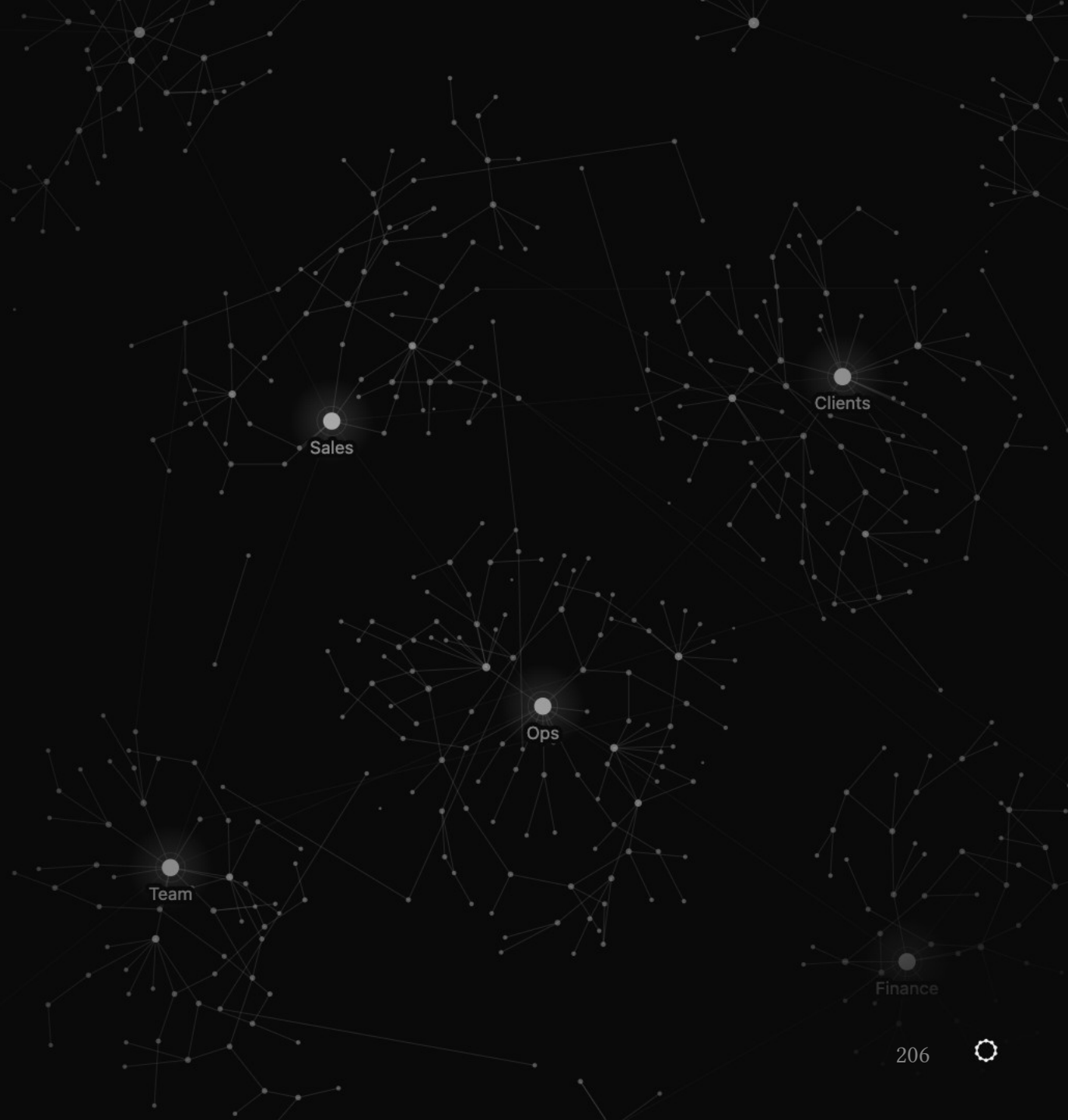


Your brain wrote this.
Not a template.

WHY IT WORKS

14
Task 2.

The one thing you hate.
Find it. Watch it done once.



What do you push to Sunday night?

THINK OF ONE

TASK 2

Three moves.



Interview

it asks you

Pick one

five filters

Do it once

you check it



Don't prompt it.
Let it ask you.

REVERSE PROMPTING

REVERSE PROMPTING

Flip the question.

> “Based on what you know about my goals, what is one thing you can take away from me so I can be more productive?”

TYPE THIS TO HERMES

It asks you. Answer like you talk.

1. **Your directions for the next twelve months.** The Twin lists three:
   - 5 of your roughly 20 past clients book a second room by mid December 2026.
   - Your room refresh rate goes up, for the first time in two years.
   - Two paid styling days a month, with every invoice paid on the last day of the job.

   Are these still the right two to four? Is anything missing, maybe something outside work? And in one line each, why does it matter?
2. **The engine.** Which one pulls the others along if it moves? My guess is the second rooms from past clients, because your ten-year picture is "most work comes from past clients, not Instagram." Is that your number one for the next three months?
3. **Where you're the bottleneck.** The Twin points to admin (chasing invoices, Instagram), install days that swallow new enquiries for two days, and late-night email. Is that still the honest list, or is it something else now, like energy or decisions?

TASK 2

Three moves.



Interview

it asks you

Pick one

five filters

Do it once

you check it

Five filters.



Happens often

every week or more

Same way

same steps each time

Text-based

words in, words out

Low risk

easy to check and undo

Lots of friction

you dread it

Five filters.



Happens often

every week or more

Same way

same steps each time

Text-based

words in, words out

Low risk

easy to check and undo

Lots of friction

you dread it

Five filters.



Happens often	Same way	Text-based	Low risk	Lots of friction
every week or more	same steps each time	words in, words out	easy to check and undo	you dread it

Five filters.



Happens often	Same way	Text-based	Low risk	Lots of friction
every week or more	same steps each time	words in, words out	easy to check and undo	you dread it

Five filters.



Happens often

every week or more

Same way

same steps each time

Text-based

words in, words out

Low risk

easy to check and undo

Lots of friction

you dread it

YOUR FIRST JOB

1

One job. Not five.

PICK THE ONE THAT PASSES ALL FIVE FILTERS

TASK 2

Three moves.



Interview

it asks you

Pick one

five filters

Do it once

you check it

DO IT ONCE

Watch it work.

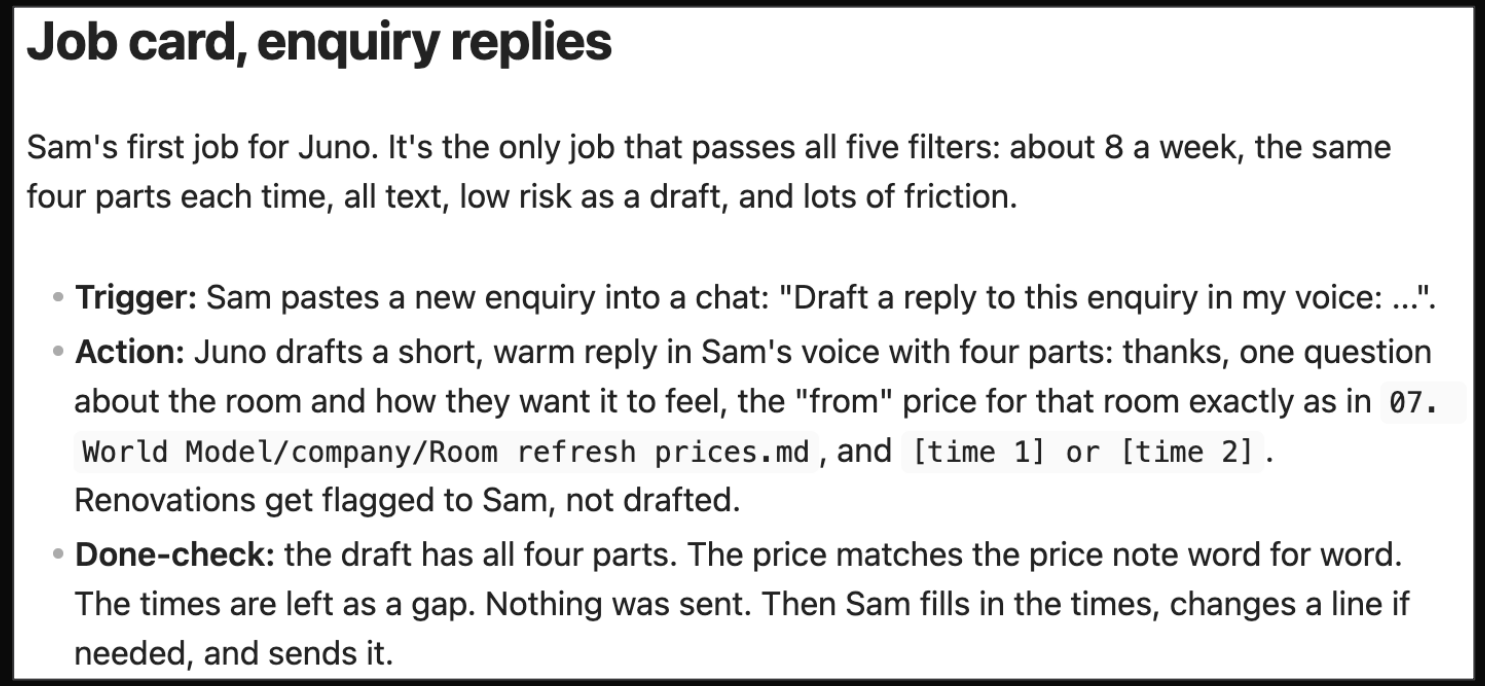
> “Do that job for me once now, and show me the result.”

TYPE THIS TO HERMES

CHECK IT

Not happy? Tell it why.

One comment. Again. Until it's right.



Job card, enquiry replies

Sam's first job for Juno. It's the only job that passes all five filters: about 8 a week, the same four parts each time, all text, low risk as a draft, and lots of friction.

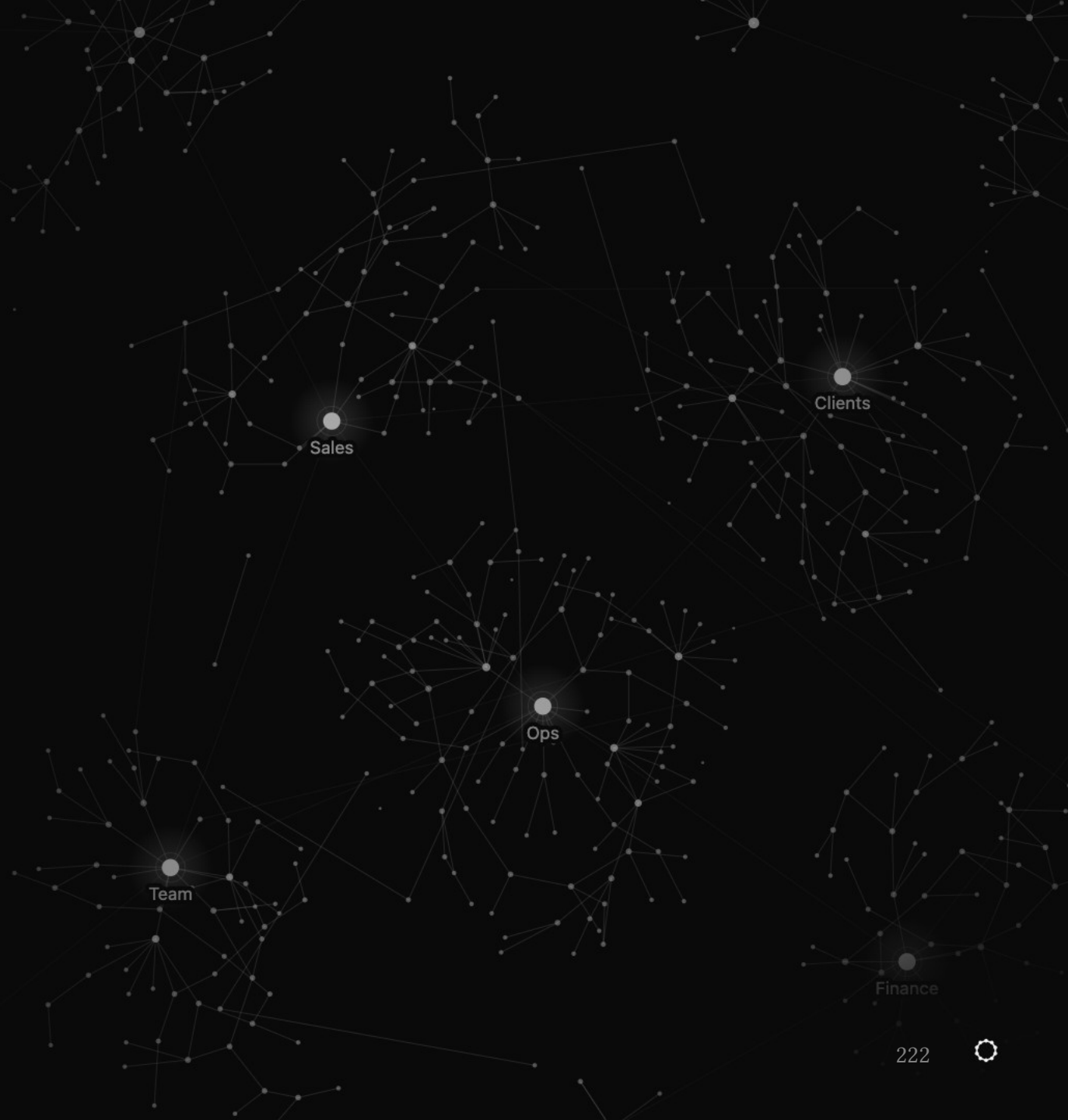
- **Trigger:** Sam pastes a new enquiry into a chat: "Draft a reply to this enquiry in my voice: ...".
- **Action:** Juno drafts a short, warm reply in Sam's voice with four parts: thanks, one question about the room and how they want it to feel, the "from" price for that room exactly as in `07. World Model/company/Room refresh prices.md`, and `[time 1] or [time 2]`. Renovations get flagged to Sam, not drafted.
- **Done-check:** the draft has all four parts. The price matches the price note word for word. The times are left as a gap. Nothing was sent. Then Sam fills in the times, changes a line if needed, and sends it.

EXAMPLE: A JOB CARD FOR ENQUIRY REPLIES

15

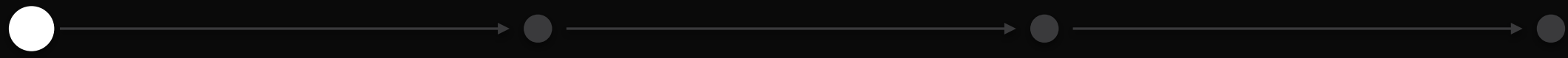
Make it a skill.

The job you just did,
taught once, kept forever.



WHAT GETS SAVED

Your taste, written down.



Draft A

first try

Your comment

one fix

Draft D

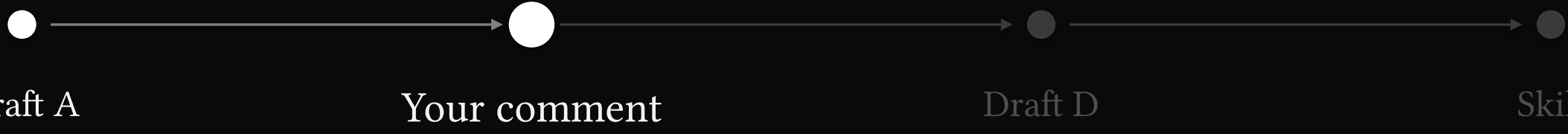
the one you like

Skill

all of it, saved

WHAT GETS SAVED

Your taste, written down.



first try

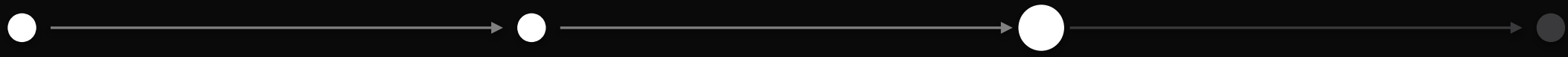
one fix

the one you like

all of it, saved

WHAT GETS SAVED

Your taste, written down.



Draft A

first try

Your comment

one fix

Draft D

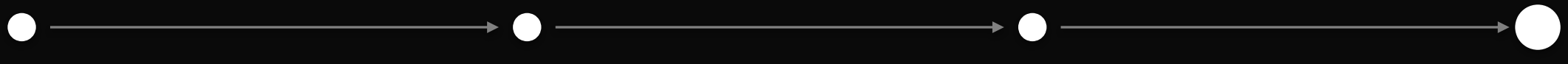
the one you like

Skill

all of it, saved

WHAT GETS SAVED

Your taste, written down.



Draft A

first try

Your comment

one fix

Draft D

the one you like

Skill

all of it, saved

SAME CHAT

Package it as a skill.

“Turn this into a skill called [name].”

TYPE THIS TO HERMES

Your SOP, for your agent. Read it.

skills / ouria-deck-skill / SKILL.md

```
---
name: ouria-deck-skill
description: Use when asked to build a 6-slide deck about my business. Read the brain, build HTML,
publish on here.now and deliver the link.
---

# Your business in six slides

You are Hermes on the member's box. When they say `Build me a 6-slide deck about my business.`, do the
whole job. The install already authorises publishing and sending the link. Work directly, using the
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Model/company/about-me-and-my-business.md` and the Markdown notes in `07. World Model/digital-twin/`.
Read `references/themes.md` and `references/design-system.md` beside this skill. Use the business facts
and the member's own plain voice. Keep aspirations distinct from achieved results. If a source is
missing, use the sources that exist and label missing facts rather than inventing them. Ask for the
brain location only if it cannot be found.

## Build
```

NEXT TIME

Correct it, it learns.

> “Update the [skill name] skill with this feedback.”

NEXT TIME, TYPE THIS WITH YOUR SKILL'S NAME

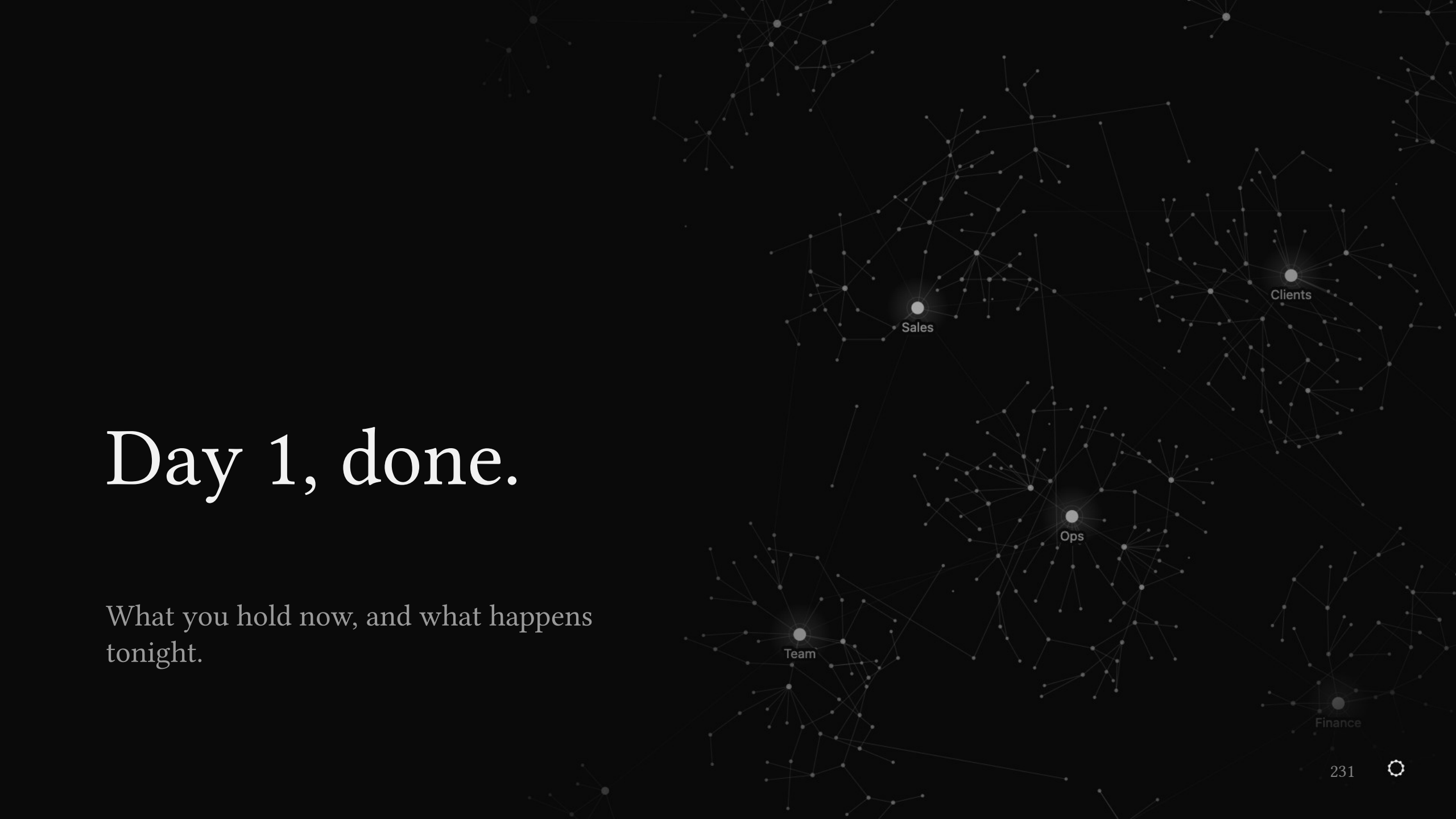


Anything you repeat, teach it once.

THE RULE

Day 1, done.

What you hold now, and what happens tonight.



WHAT YOU HOLD NOW

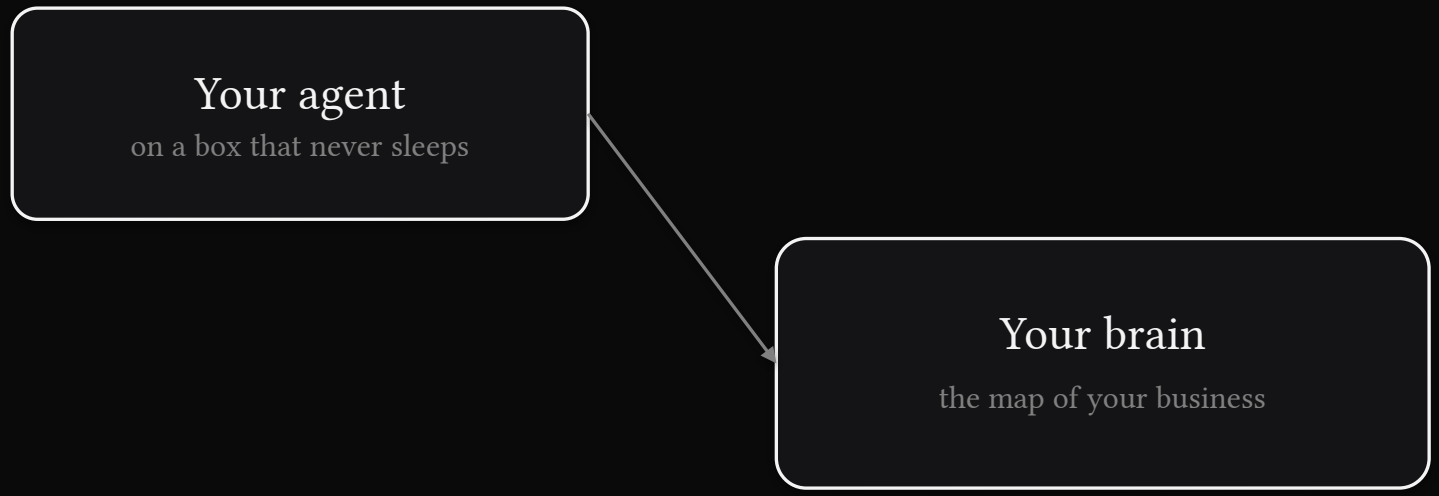
One picture.

Your brain

the map of your business

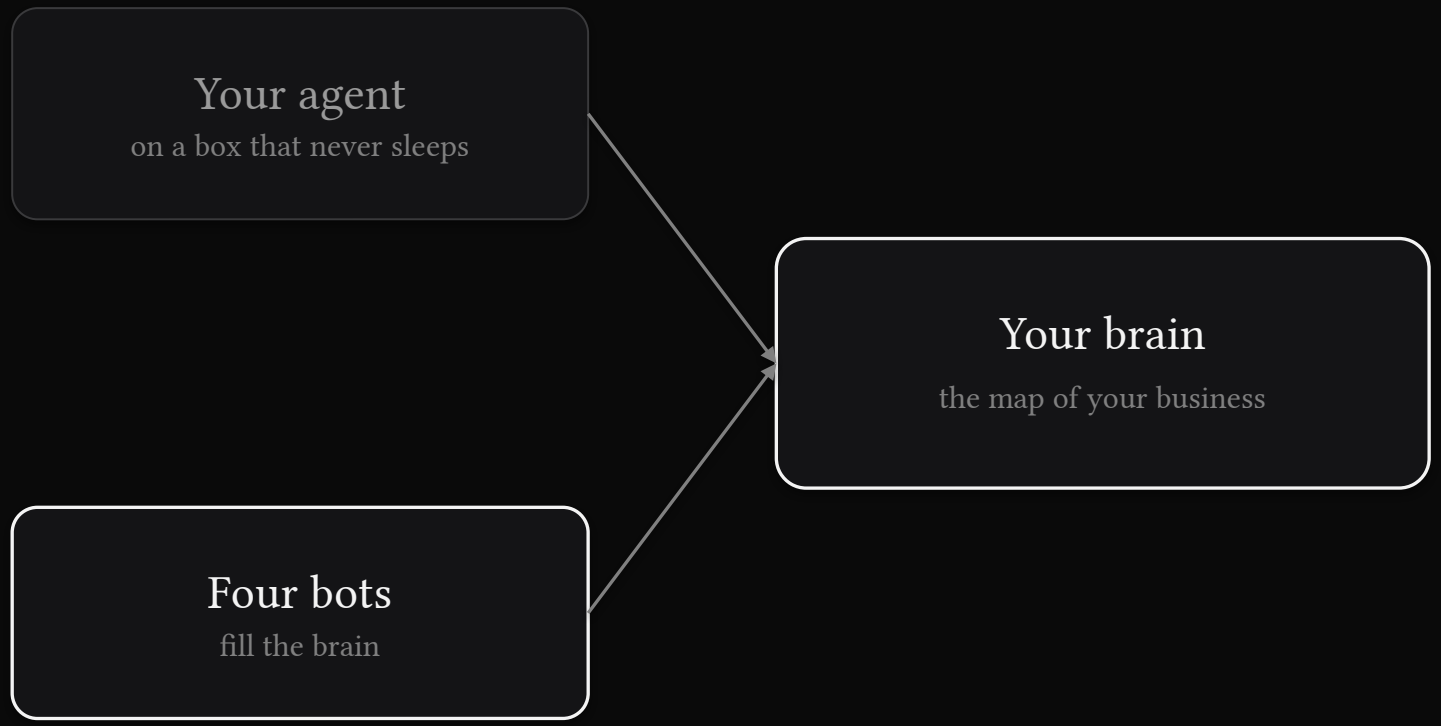
WHAT YOU HOLD NOW

One picture.



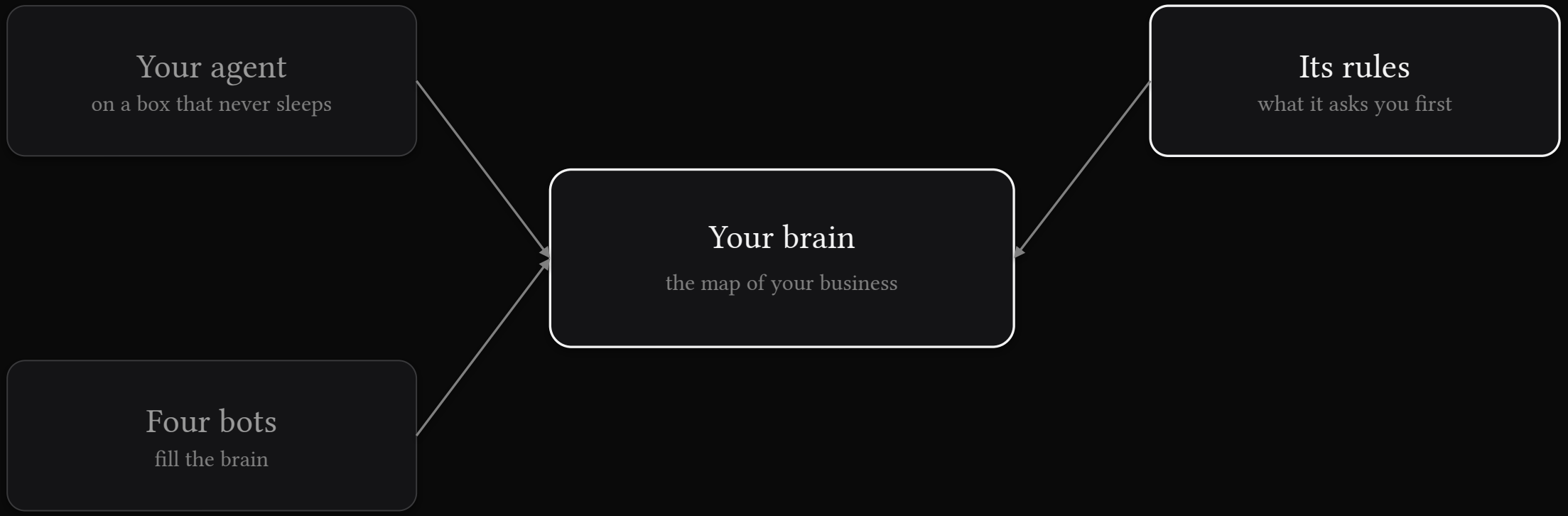
WHAT YOU HOLD NOW

One picture.



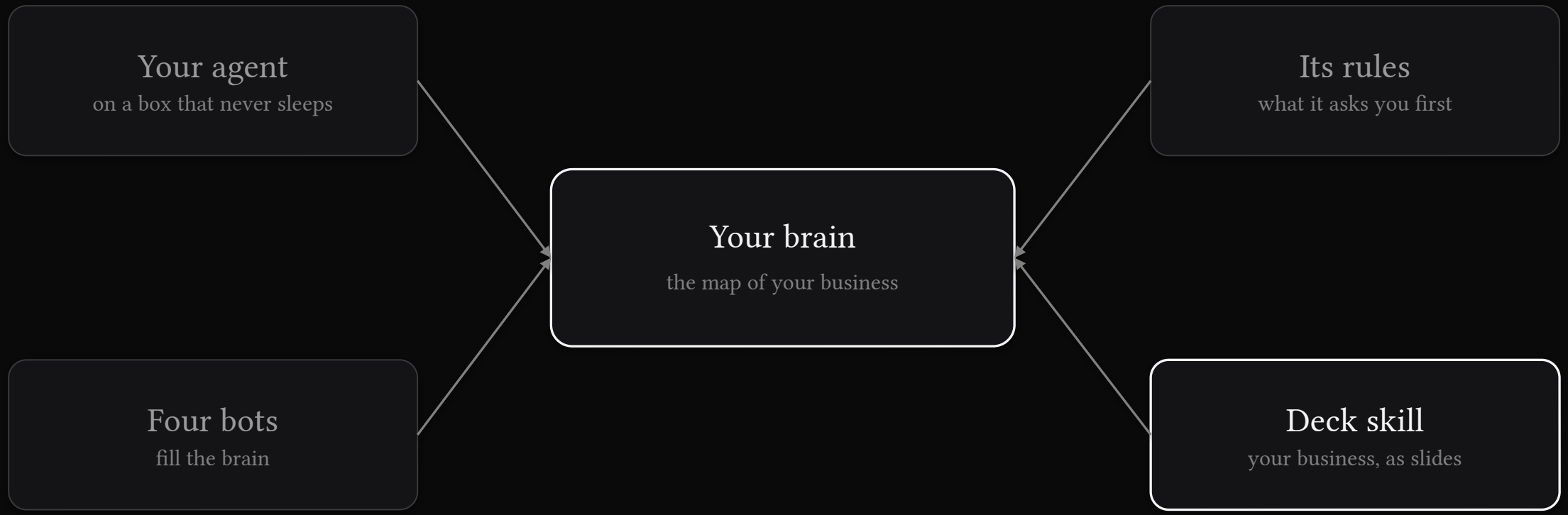
WHAT YOU HOLD NOW

One picture.



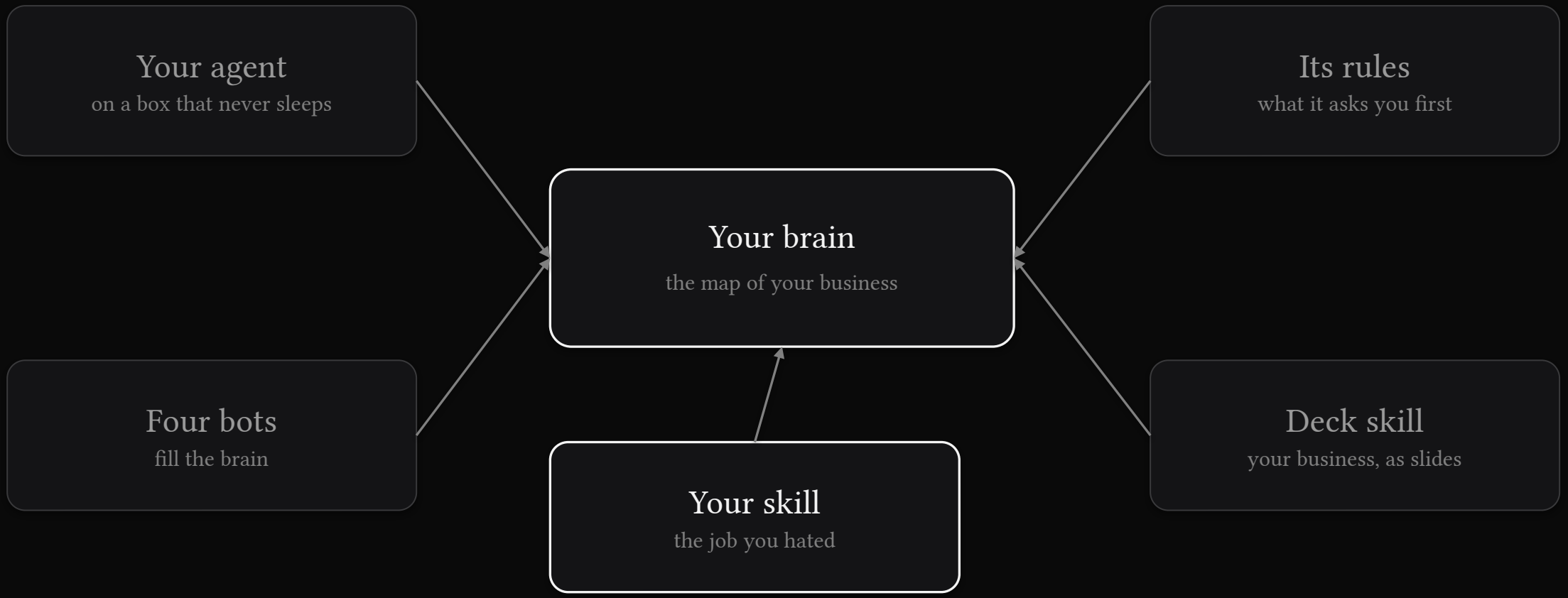
WHAT YOU HOLD NOW

One picture.



WHAT YOU HOLD NOW

One picture.



BEFORE YOU GO

Two proof photos.

Photo 1

Your deck

Your 6 slides, open on your phone.

Photo 2

Your skill

The skill you made, open in the chat.

Then

Show us

Show the photos to Gabriel, Marc or the team.

TONIGHT

The bots keep working.

You sleep. Your brain grows.

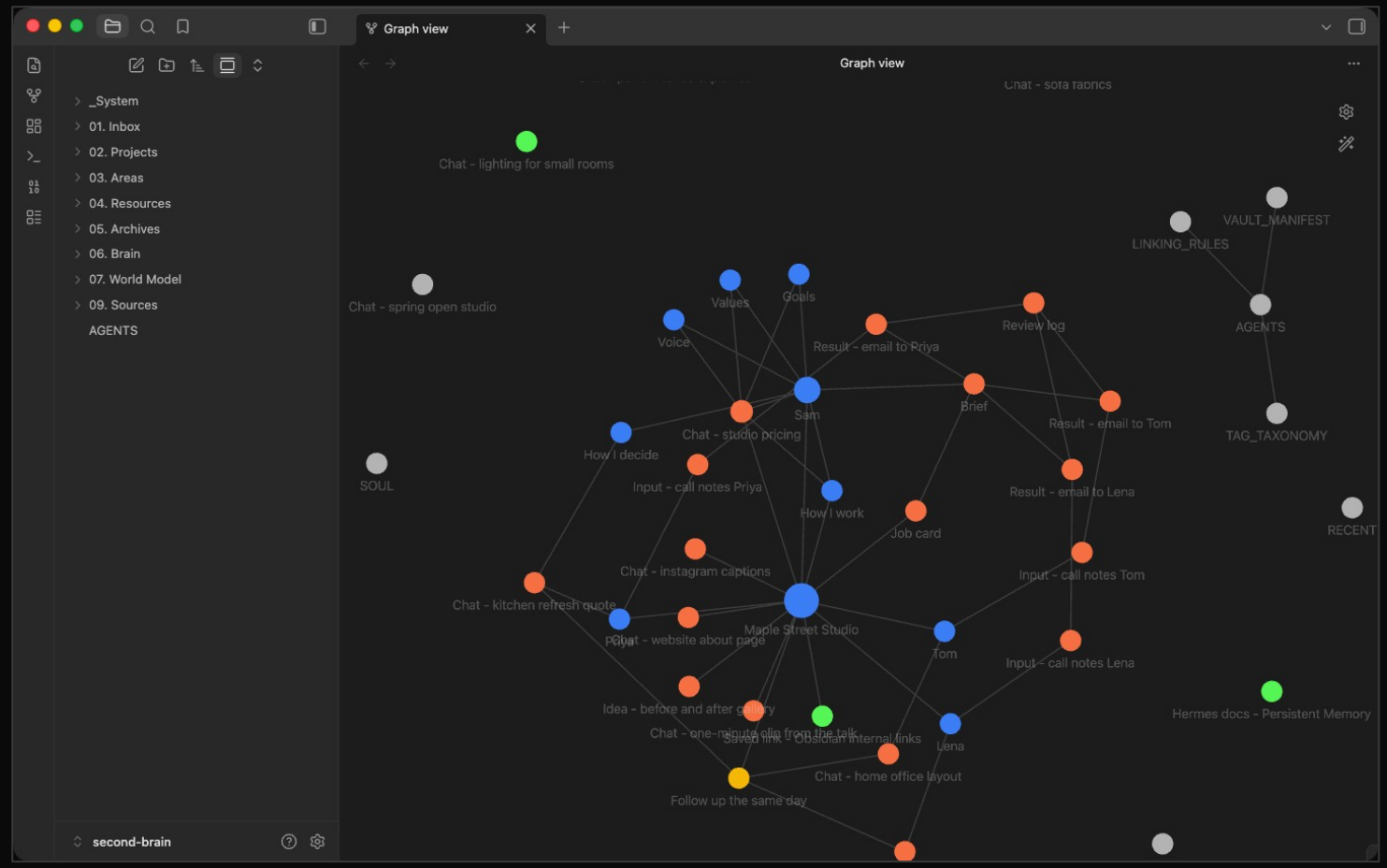


CAPTURE, LINK, ORGANISE, SIGNAL

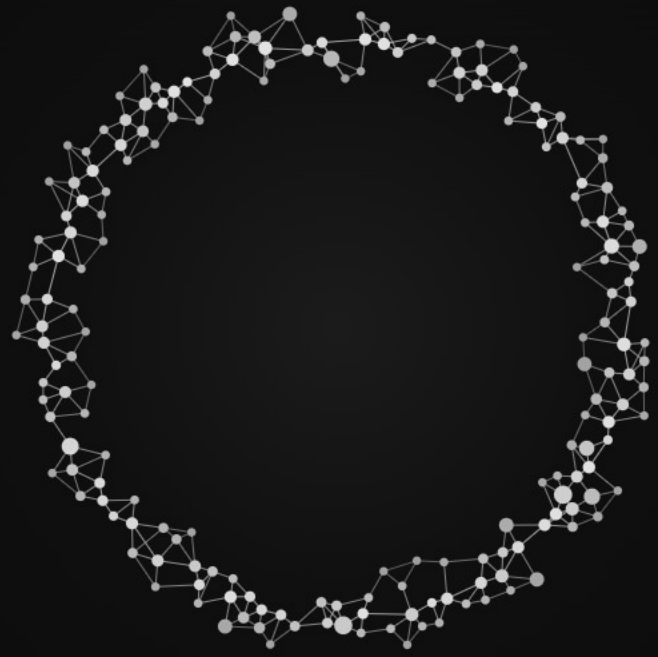
IN THE MORNING

Look at your map.

New links. New notes. Overnight.



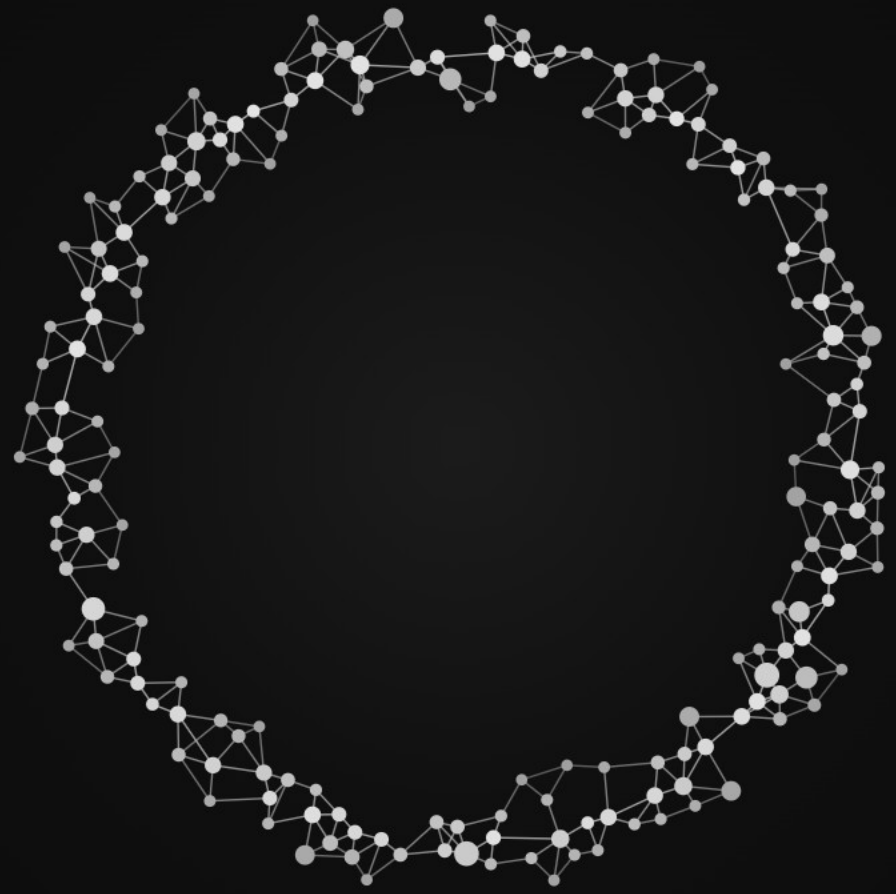
THE GRAPH OF A BRAIN



Thank you.

OURIA. OWN THE MAP OF YOUR BUSINESS.

uria



AI SUPERBRAIN INTENSIVE · DAY 2

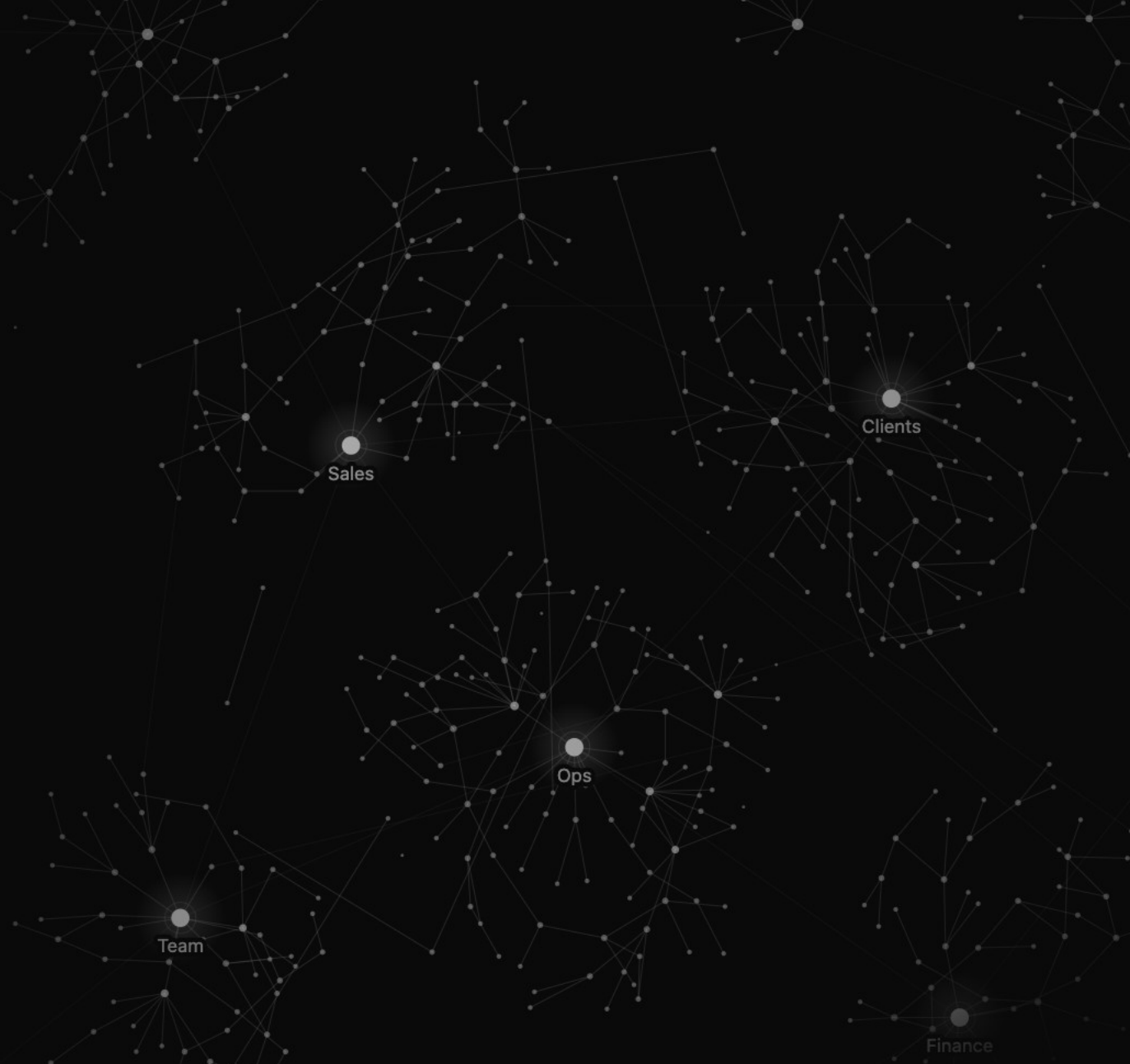
Give your team the brain.

21 OCTOBER 2026 · GABRIEL JUDAH AND MARC CHAN

01

Finish Task 2.

Not done yet? We finish it together now.



TASK 2 · HOLDING SLIDE

Ask your agent this.

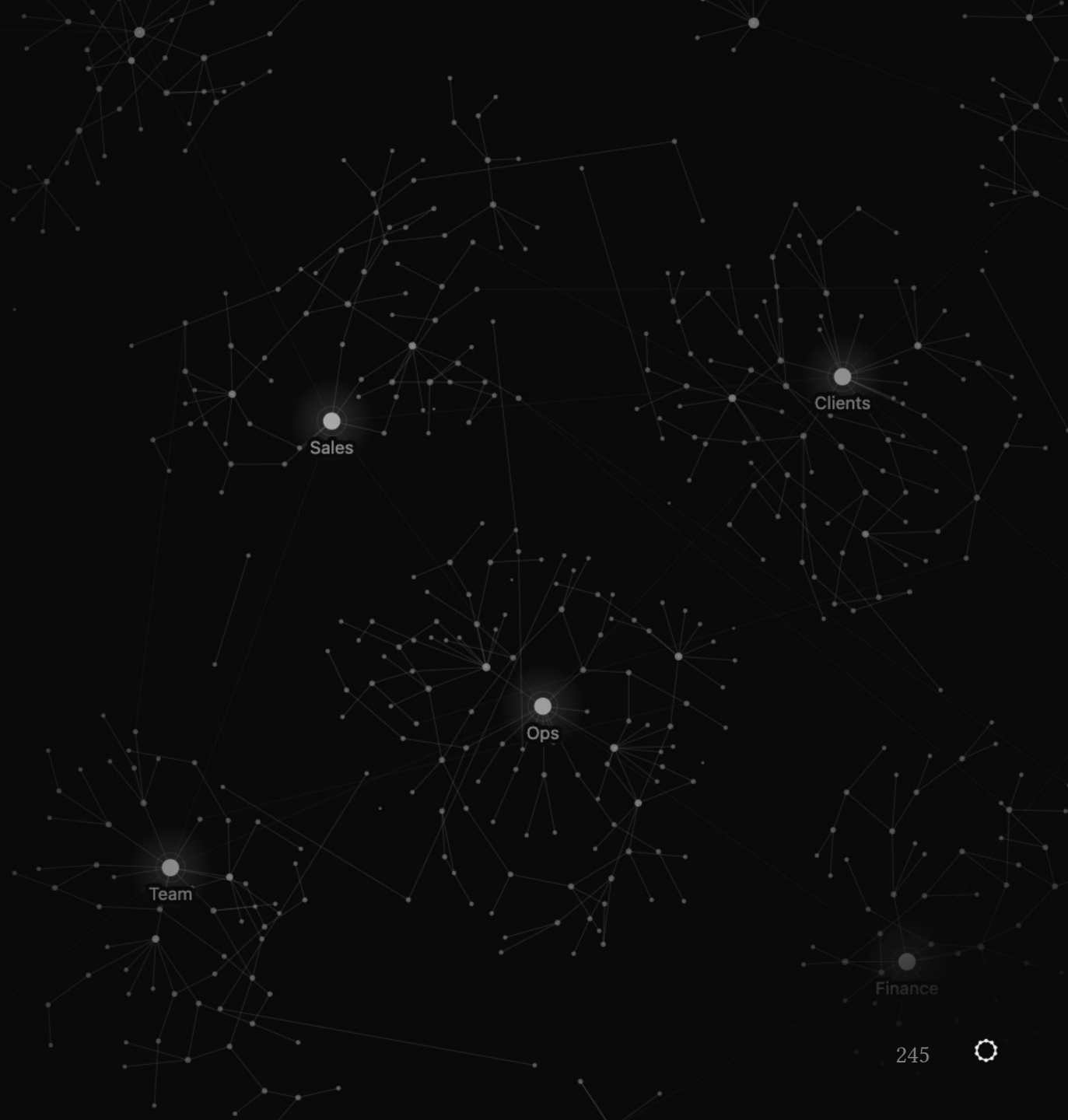
> “Based on what you know about my goals, what is one thing you can take away from me so I can be more productive?”

TYPE THIS TO HERMES, THEN ANSWER ITS QUESTIONS

02

A brain for your whole team.

Our company brain, then yours.



Stop being the walking handbook.

THE SAME QUESTION, ASKED AGAIN AND AGAIN

Our own company runs on one.

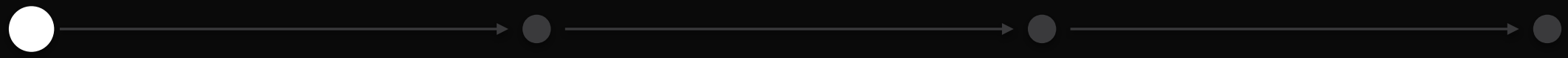
THE OURIA BRAIN · OUR REAL EXAMPLE

A library with a locked door.

THE PICTURE TO REMEMBER

WHAT IS ON THE SHELVES

Four kinds of shelf.



Sources

Every chat, file and meeting, kept whole

Projects

Work with an end, like this event

Decisions

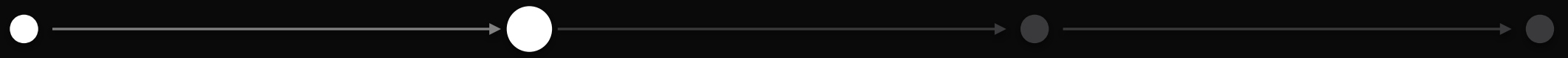
What Gabriel or Marc decided, and why

Locked room

Money and deals

WHAT IS ON THE SHELVES

Four kinds of shelf.



Sources

Every chat, file and meeting, kept whole

Projects

Work with an end, like this event

Decisions

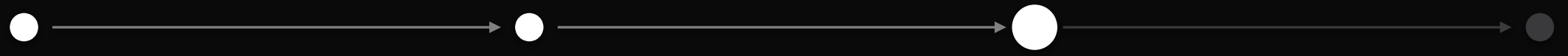
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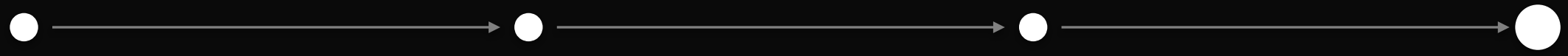
Decisions

What Gabriel or Marc decided, and why

Locked room

Money and deals

Four kinds of shelf.



Sources

Every chat, file and meeting, kept whole

Projects

Work with an end, like this event

Decisions

What Gabriel or Marc decided, and why

Locked room

Money and deals

It lives on one box.

The Ouria brain

One folder on the box, a rented server

Money gets a locked room.

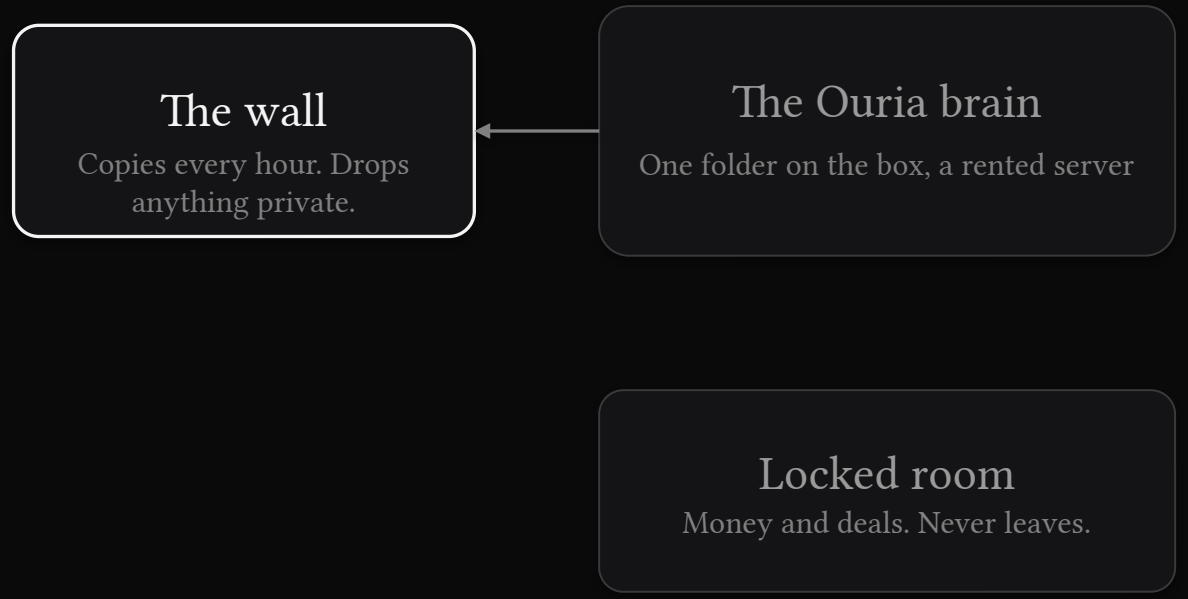
The Ouria brain

One folder on the box, a rented server

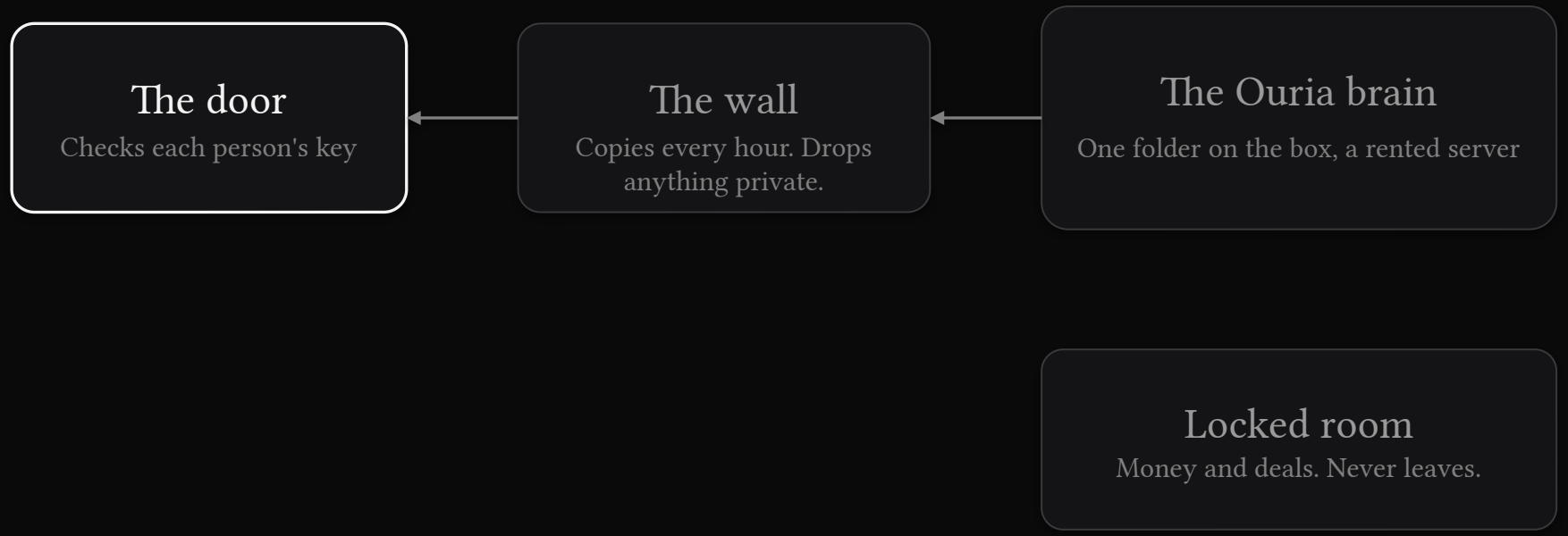
Locked room

Money and deals. Never leaves.

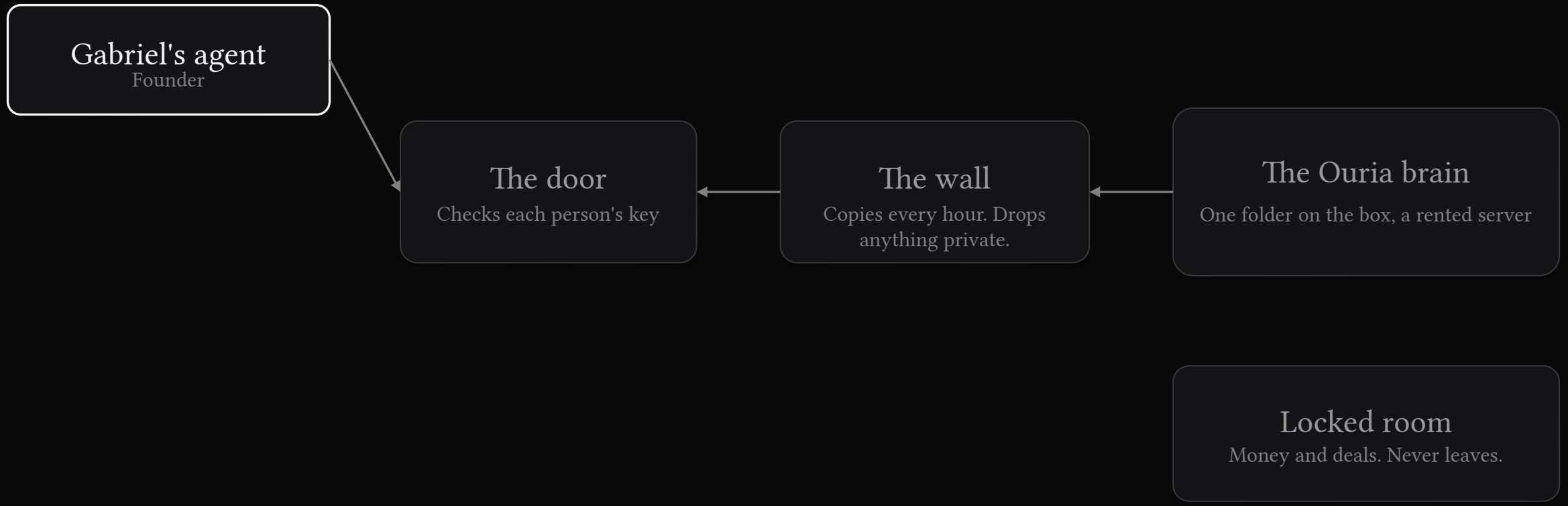
A wall copies the safe part.



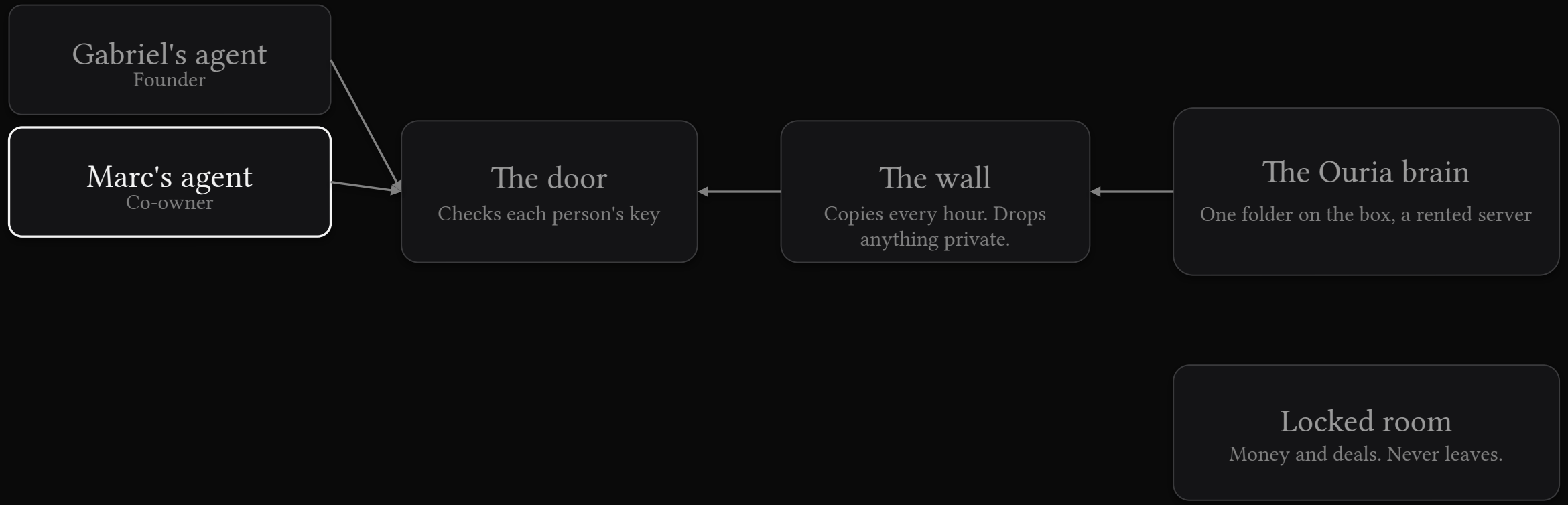
One door. One key each.



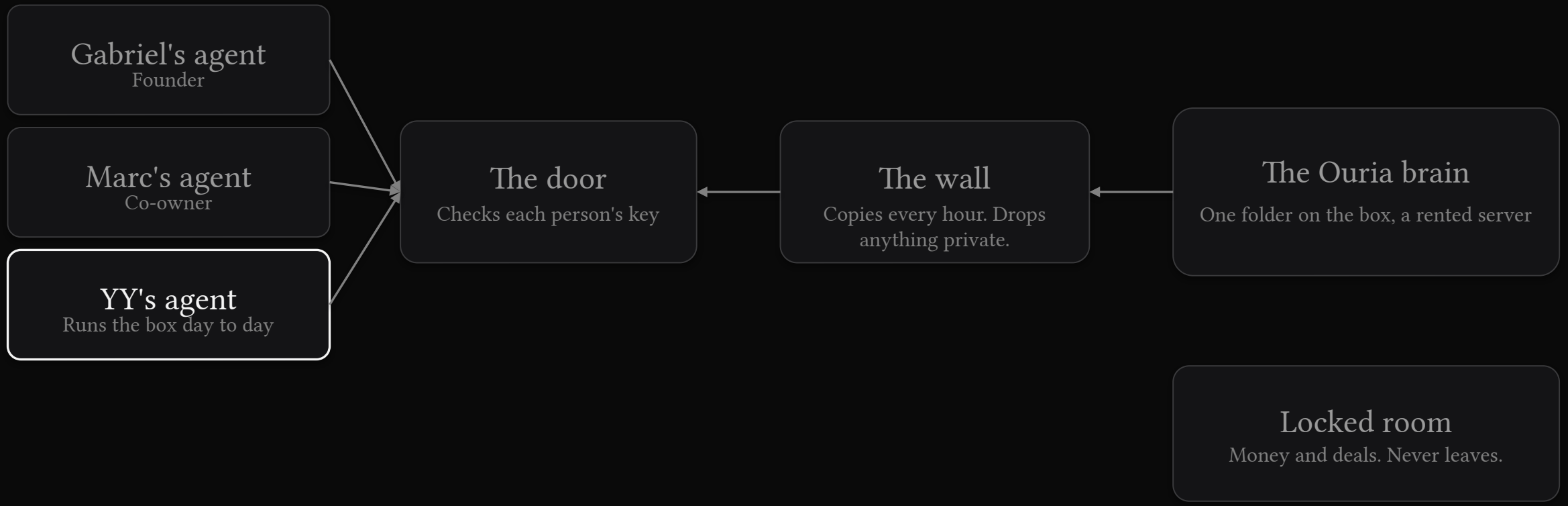
Gabriel's agent asks here.



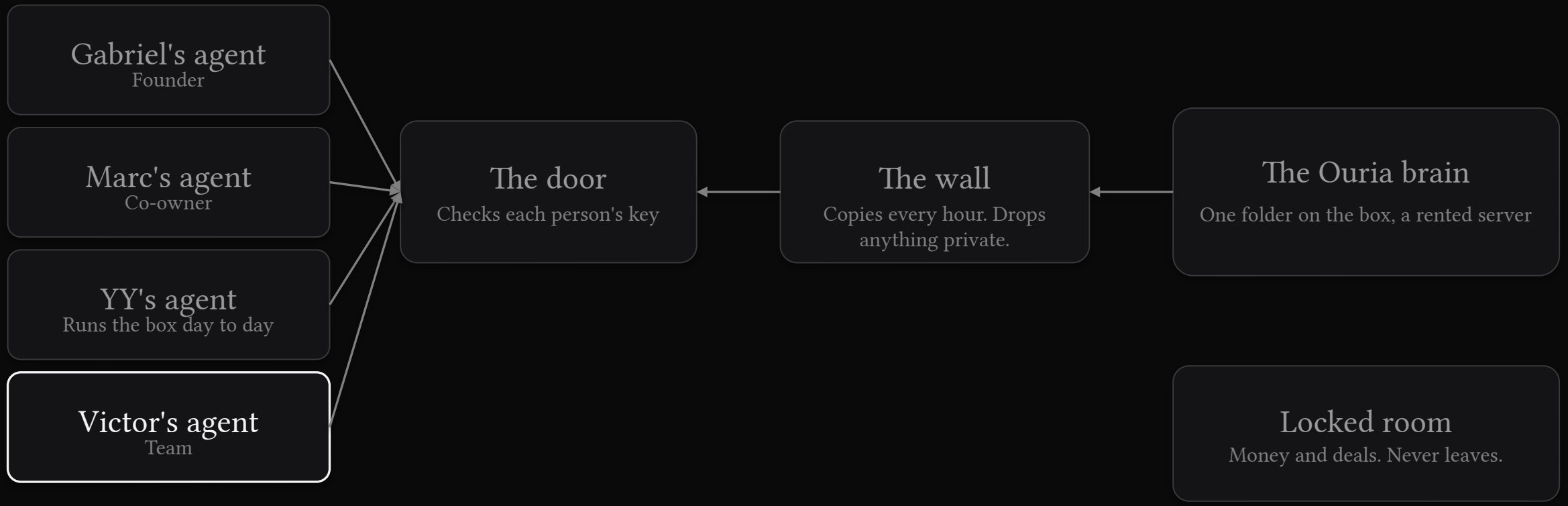
So does Marc's.



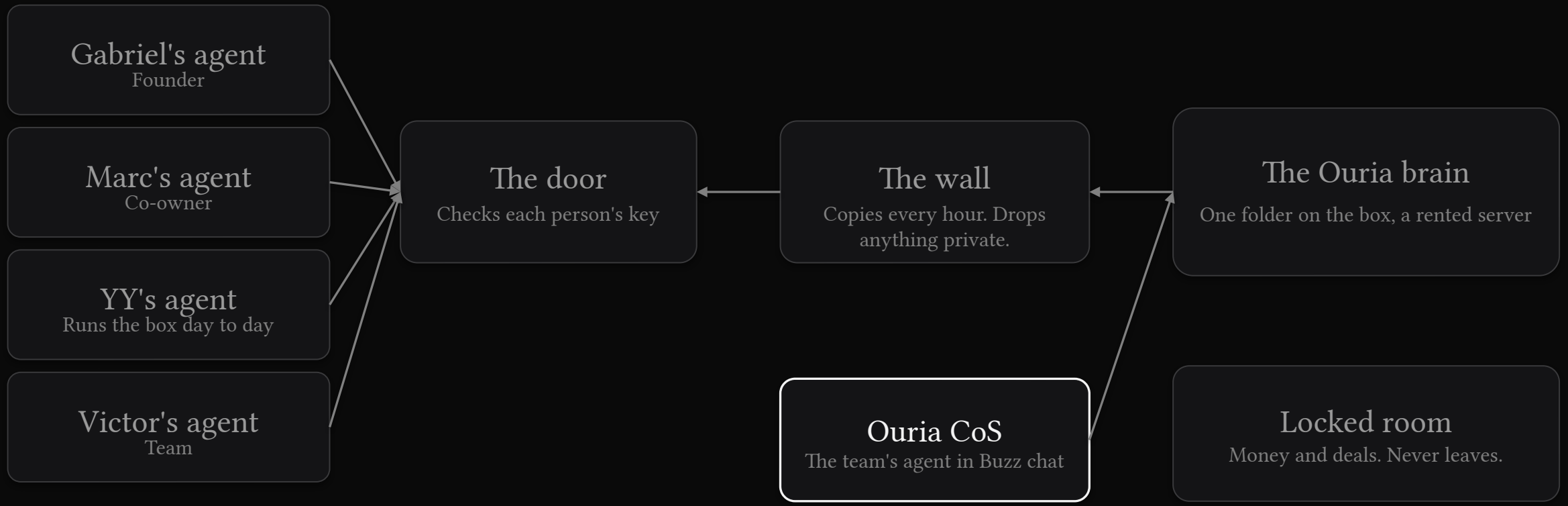
So does YY's.


Gabriel's agent
Founder
Marc's agent
Co-owner
YY's agent
Runs the box day to day
The door
Checks each person's key
The wall
Copies every hour. Drops anything private.
The Ouria brain
One folder on the box, a rented server
Locked room
Money and deals. Never leaves.

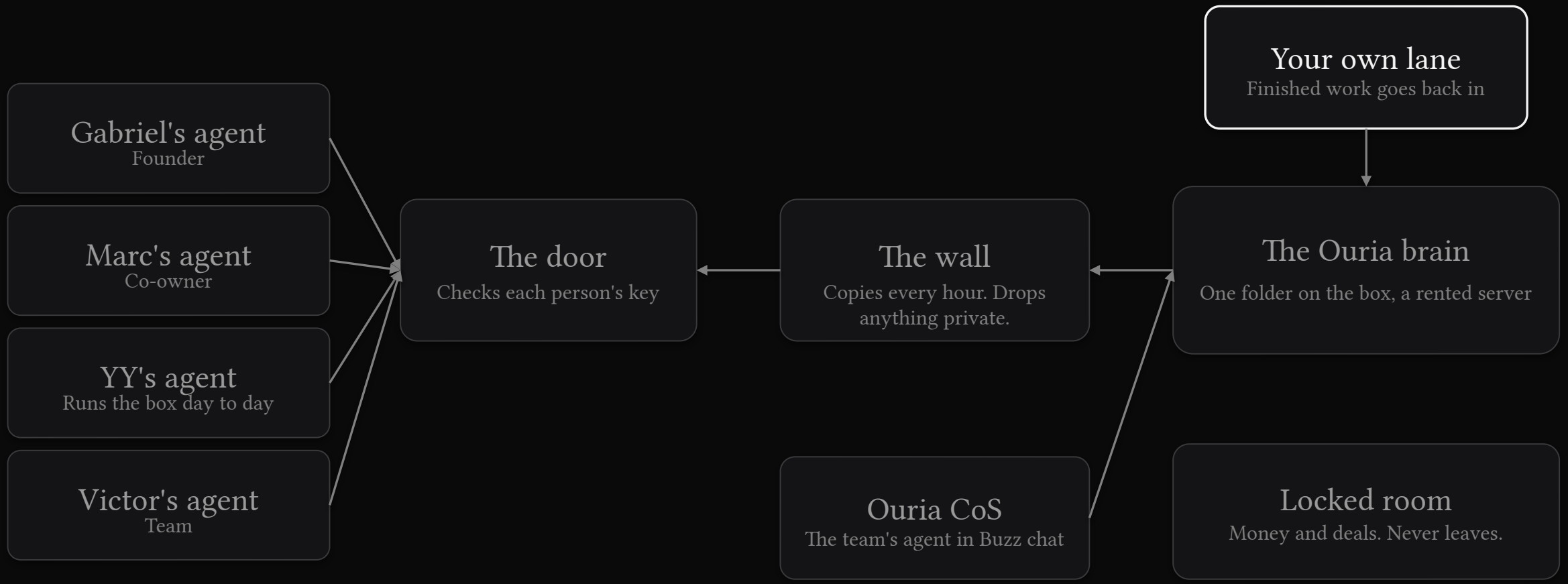
And Victor's.


Gabriel's agent
Founder
Marc's agent
Co-owner
YY's agent
Runs the box day to day
Victor's agent
Team
The door
Checks each person's key
The wall
Copies every hour. Drops anything private.
The Ouria brain
One folder on the box, a rented server
Locked room
Money and deals. Never leaves.

The team also has its own agent.



Finished work goes back in.



WHAT STAYS PRIVATE

The door never opens these.

NEVER THROUGH THE DOOR

Money and deals

Private chats

Contacts and phone numbers

Anything marked private

THROUGH THE DOOR

Projects and plans

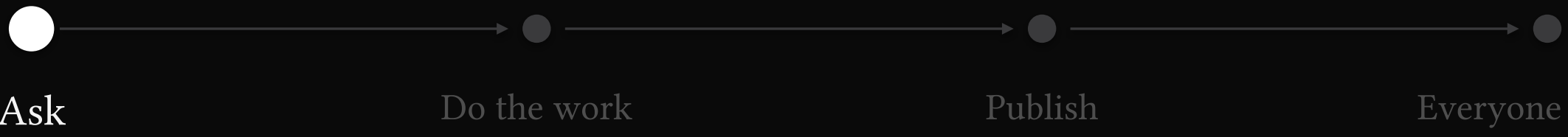
Decisions, with reasons

Team chats and shared files

The team's finished work

HOW THE TEAM WORKS WITH IT

Ask. Work. Publish.



'From the brain, what did we decide?'

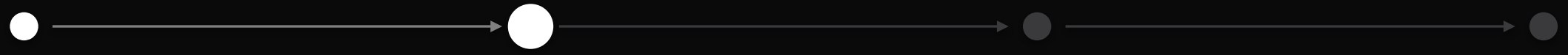
On your own computer

One word sends it back in

Every agent, next time

HOW THE TEAM WORKS WITH IT

Ask. Work. Publish.



Ask

'From the brain, what did we decide?'

Do the work

On your own computer

Publish

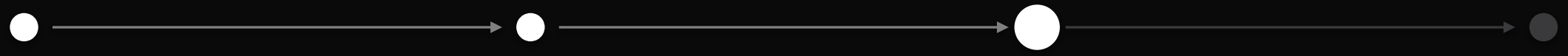
One word sends it back in

Everyone finds it

Every agent, next time

HOW THE TEAM WORKS WITH IT

Ask. Work. Publish.



Ask

'From the brain, what did we decide?'

Do the work

On your own computer

Publish

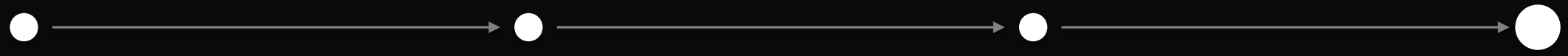
One word sends it back in

Everyone finds it

Every agent, next time

HOW THE TEAM WORKS WITH IT

Ask. Work. Publish.



Ask

'From the brain, what did we decide?'

Do the work

On your own computer

Publish

One word sends it back in

Everyone finds it

Every agent, next time

Now, one for your company.

THE SAME IDEA, MADE SIMPLE

YOUR COMPANY BRAIN

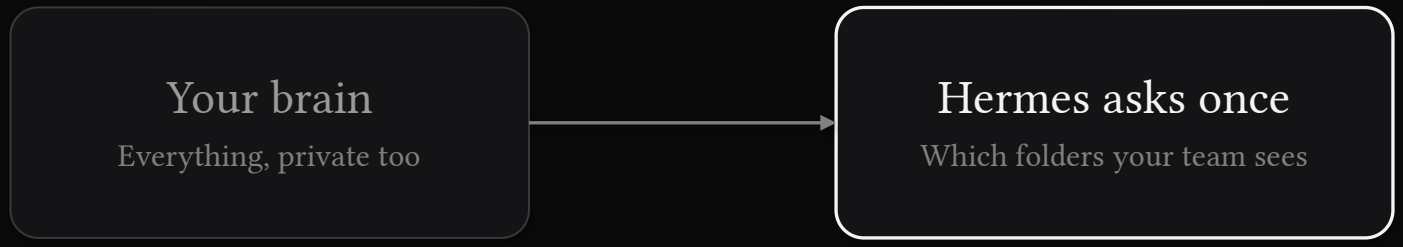
Start with your own brain.

Your brain

Everything, private too

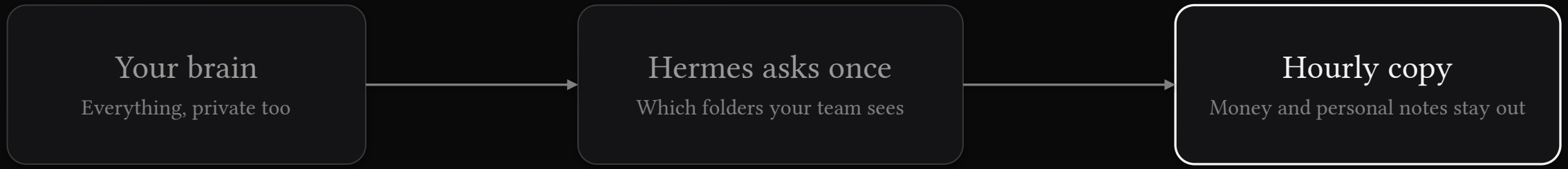
YOUR COMPANY BRAIN

Hermes asks you once.



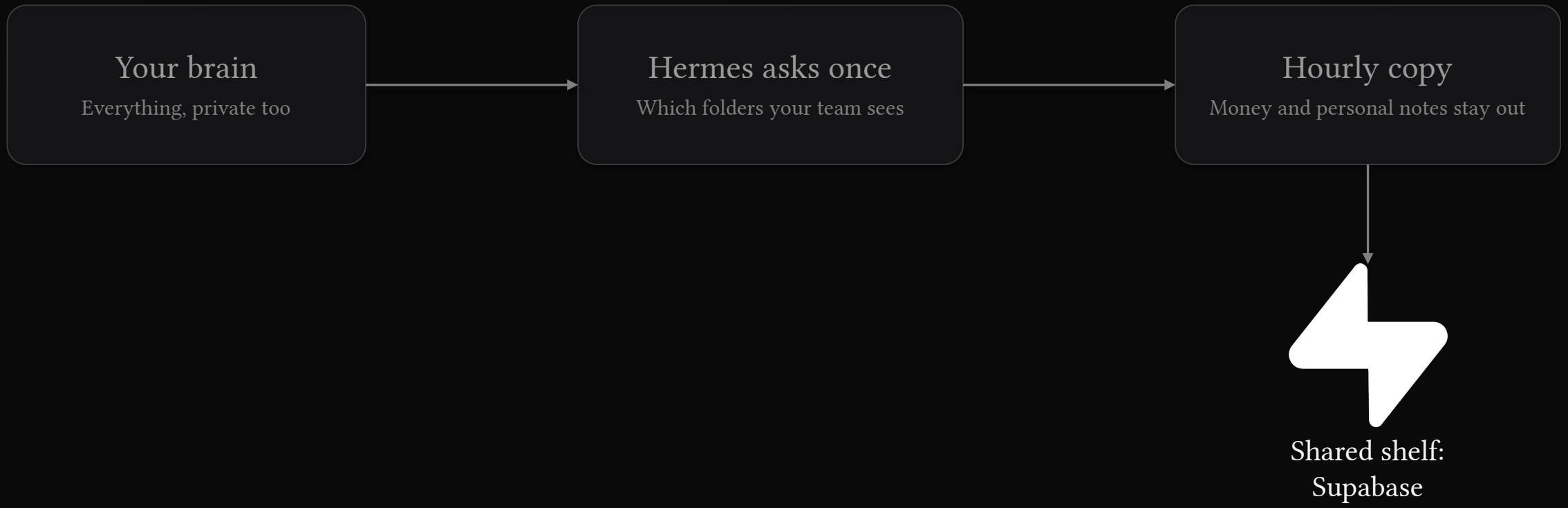
YOUR COMPANY BRAIN

A copy, every hour.



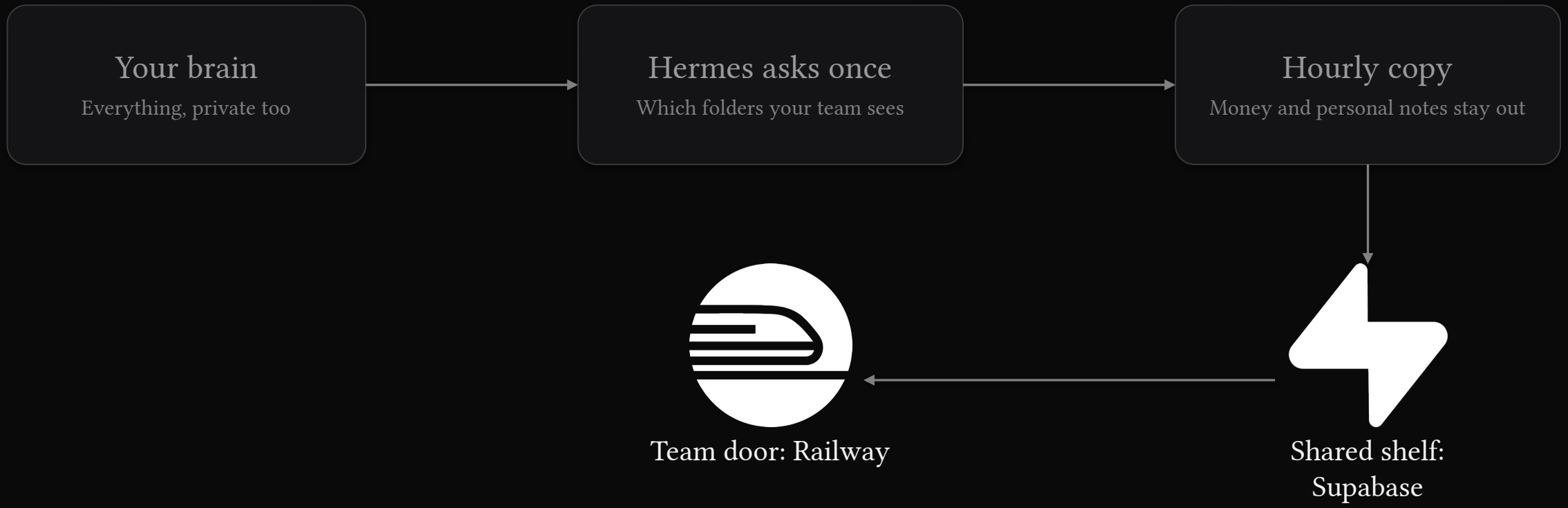
YOUR COMPANY BRAIN

A shared shelf.



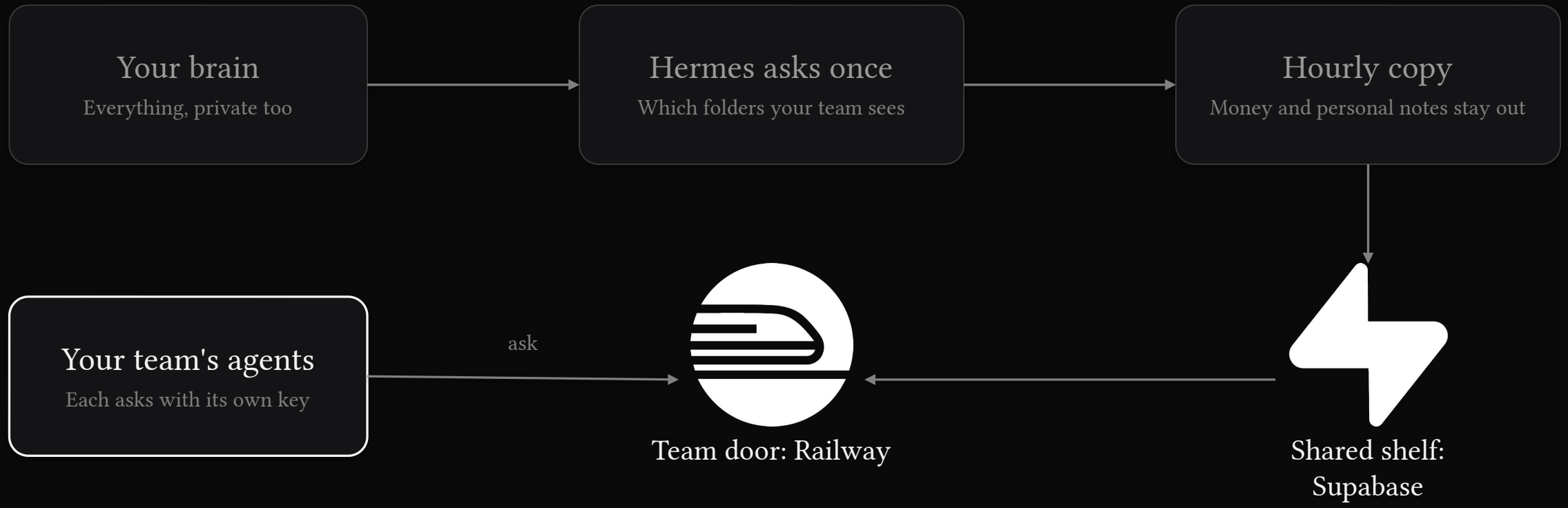
YOUR COMPANY BRAIN

A door for the team.



YOUR COMPANY BRAIN

Each teammate's agent can ask.

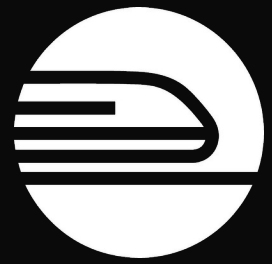


TWO PARTS KEEP IT RUNNING

A shelf and a door.



Supabase · the shared shelf



Railway · the team door

You do not need to remember the names. The pack sets them up.

TAKE THE COMPANY BRAIN PACK HOME

Build it at home.

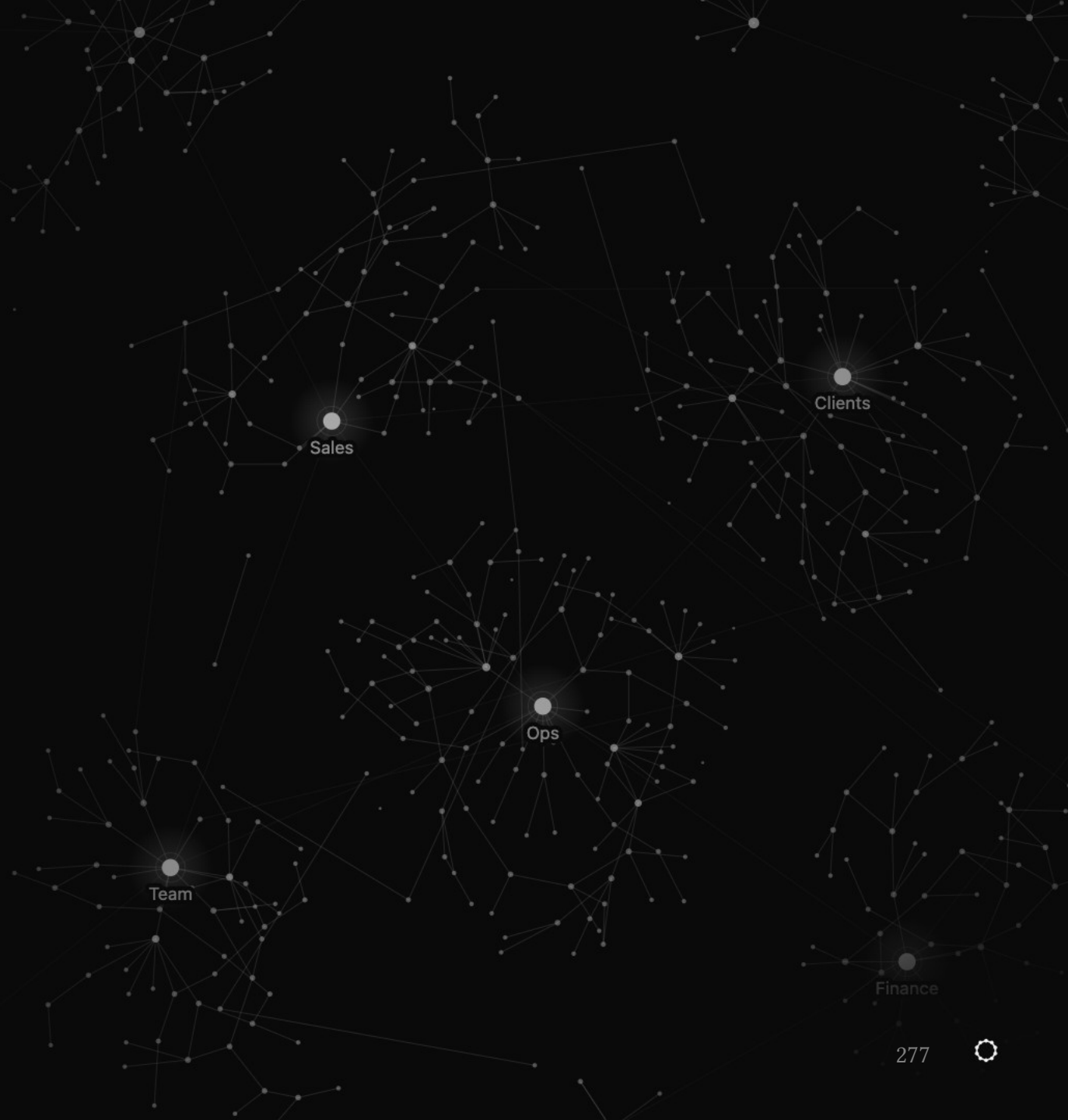
> “Read company-brain-setup.md in my brain folder and set up my Company Brain.”

TYPE THIS TO HERMES AT HOME, WITH THE PACK IN YOUR BRAIN FOLDER

03

Hire your next agent.

Plus two bonuses for later.



You don't need this now.

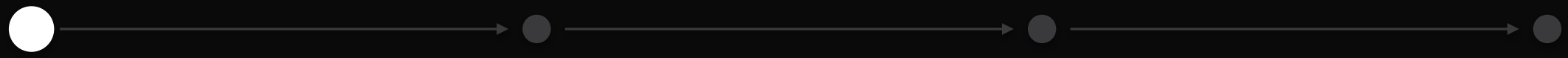
KEEP IT FOR WHEN YOU DO

One agent per job.

LIKE HIRING A NEW COLLEAGUE

HOW TO HIRE ONE

Four moves.



Pick one job

Work already waiting

Drop the starter in

Into your brain folder

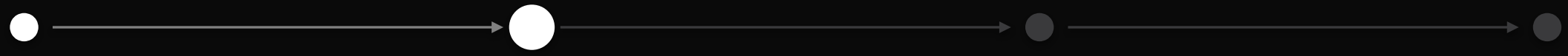
Tell Hermes

One sentence

Talk to the new one

Its own name, its own chat

Four moves.



Pick one job

Work already waiting

Drop the starter in

Into your brain folder

Tell Hermes

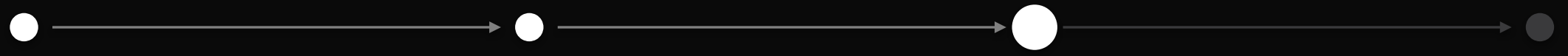
One sentence

Talk to the new one

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HOW TO HIRE ONE

Four moves.



Pick one job

Work already waiting

Drop the starter in

Into your brain folder

Tell Hermes

One sentence

Talk to the new one

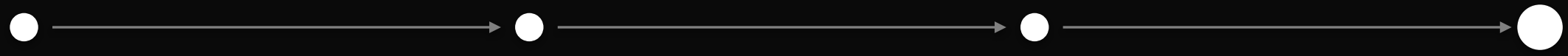
Its own name, its own chat

Give it a desk.

> “Read [starter file] in my brain folder and create my second agent from it for [your job]. Keep my existing agent.”

TYPE THIS TO HERMES. FILL THE TWO BLANKS.

Four moves.



Pick one job

Work already waiting

Drop the starter in

Into your brain folder

Tell Hermes

One sentence

Talk to the new one

Its own name, its own chat

Bonus one: five starter agents.

READY TO HIRE

FIVE STARTER AGENTS

Pick the one that fits.



Media Buyer

Runs and watches your ads

Content

Drafts your posts and scripts

Chief of Staff

Runs your day and your jobs

Finance

Keeps an eye on the money

Sales Follow-up

Replies to every enquiry

FIVE STARTER AGENTS

Pick the one that fits.



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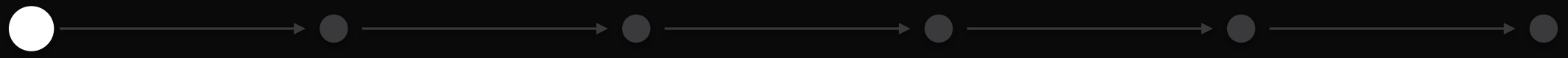
The agent is the cook. A skill is a recipe.

196

skills, in six packs.

SIX PACKS · 196 SKILLS

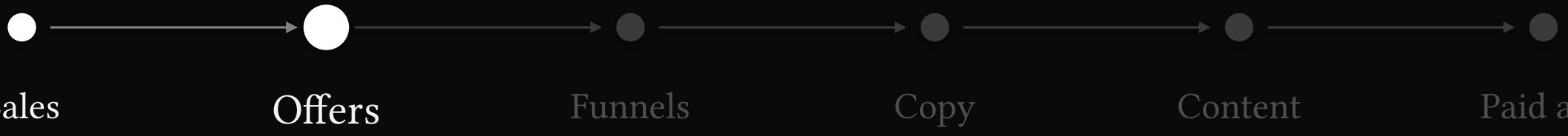
Sell, offer, funnel, write, post, advertise.



Sales	Offers	Funnels	Copy	Content	Paid ads
52 skills	50 skills	29 skills	24 skills	22 skills	19 skills

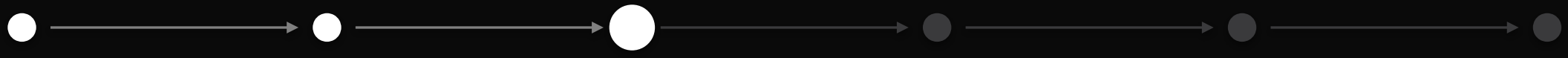
SIX PACKS · 196 SKILLS

Sell, offer, funnel, write, post, advertise.



SIX PACKS · 196 SKILLS

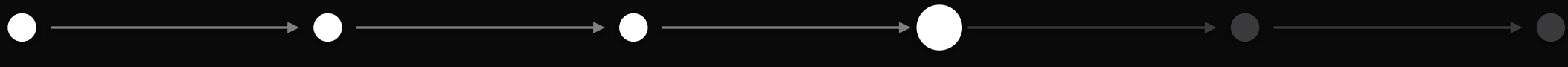
Sell, offer, funnel, write, post, advertise.



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SIX PACKS · 196 SKILLS

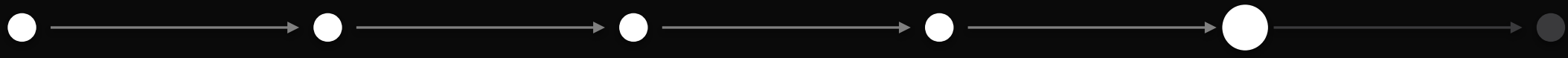
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SIX PACKS · 196 SKILLS

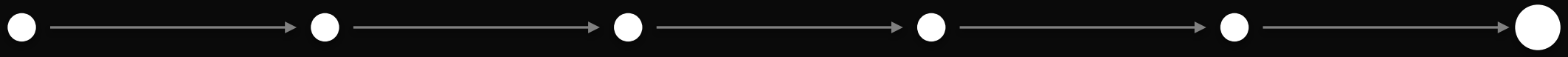
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SIX PACKS · 196 SKILLS

Sell, offer, funnel, write, post, advertise.



Sales	Offers	Funnels	Copy	Content	Paid ads
52 skills	50 skills	29 skills	24 skills	22 skills	19 skills

Every skill, with what it does.

Download My Brain: the 196 skills

Ouria free class bonus. All Sales + all Marketing skills from the 383-skill library. Kind: rebuild = Gabriel already runs it; new = built from distilled notes; shipped = already a member product.

Bucket	Skills	What
Sales	52	How to DM, call, close; pipeline and team
Offer, research & launches	50	Plan, research, offer and pricing, launches, testing
Funnels, pages & email	29	Lead magnets, landing pages, email and SMS
Copy & brand story	24	Brand, storytelling, copywriting
Content, video & script	22	Organic content
Paid ads	19	Ad angles, testing, self-learning
Total	**196**	

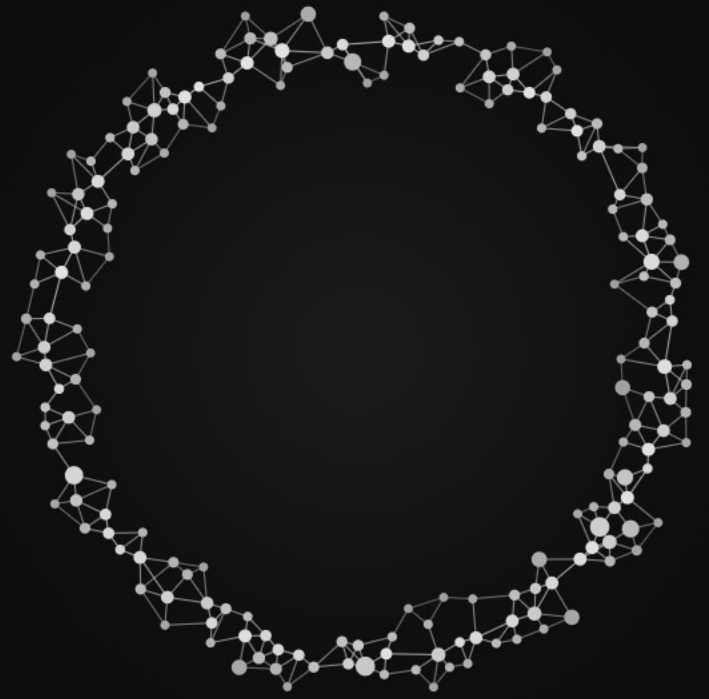
▼ **Sales** — 52 skills · How to DM, call, close; pipeline and team

SAL-00 Sales Command (5)

1. **Closed Deal Handoff** [new·P1]
   When a deal closes, packages what was sold, promised and paid into one handoff note, sends it to delivery and billing, and books first contact within 24 hours.

BONUS · DOWNLOAD

Keep them for later.



Five starter agents.
196 skills in six packs.

Downloads: class.ouria.com

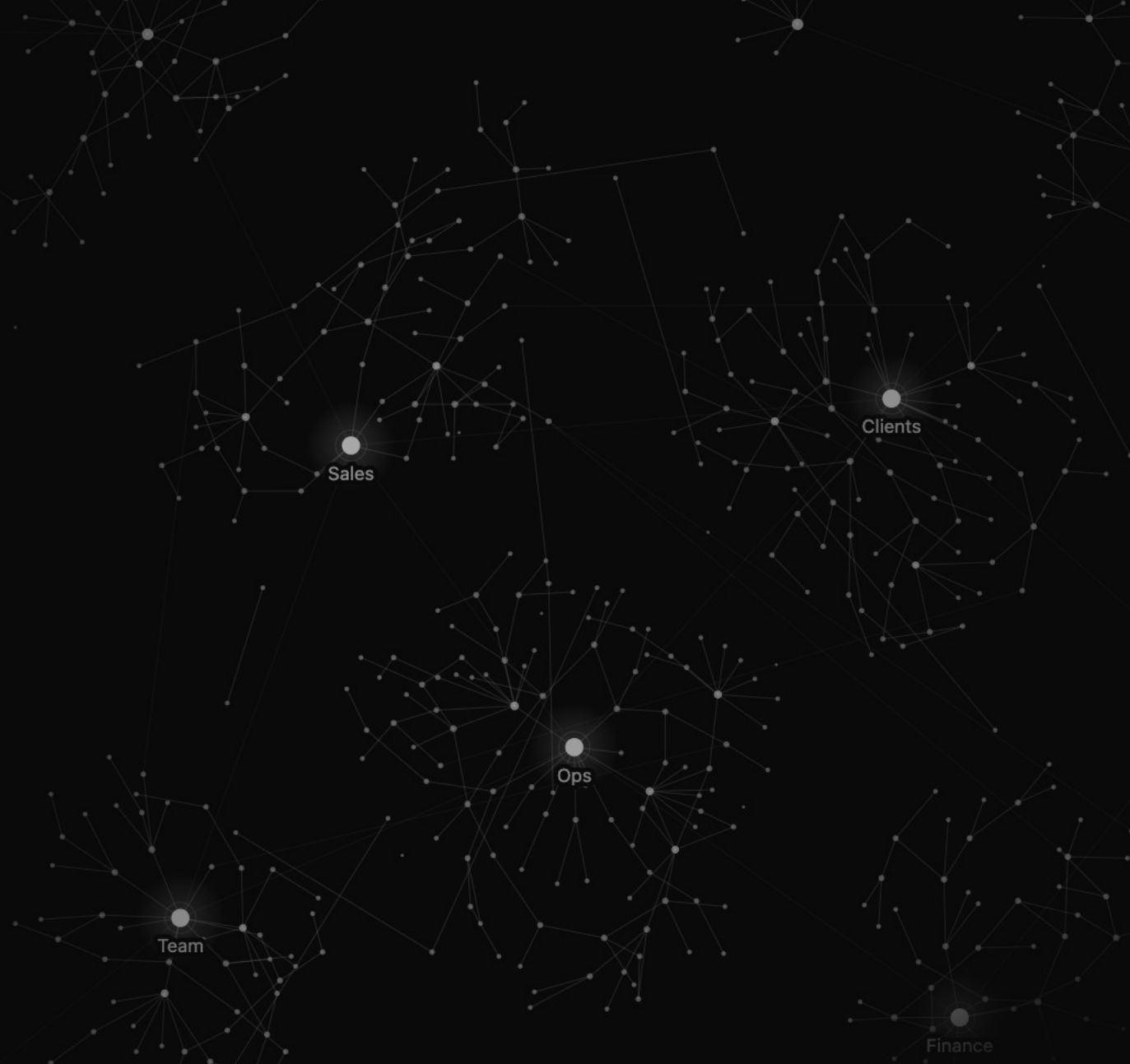
You don't need this now. Keep it for when you do.

HIRE YOUR NEXT AGENT

04

MapOS, part 1.

Attract, convert, deliver. With Marc.



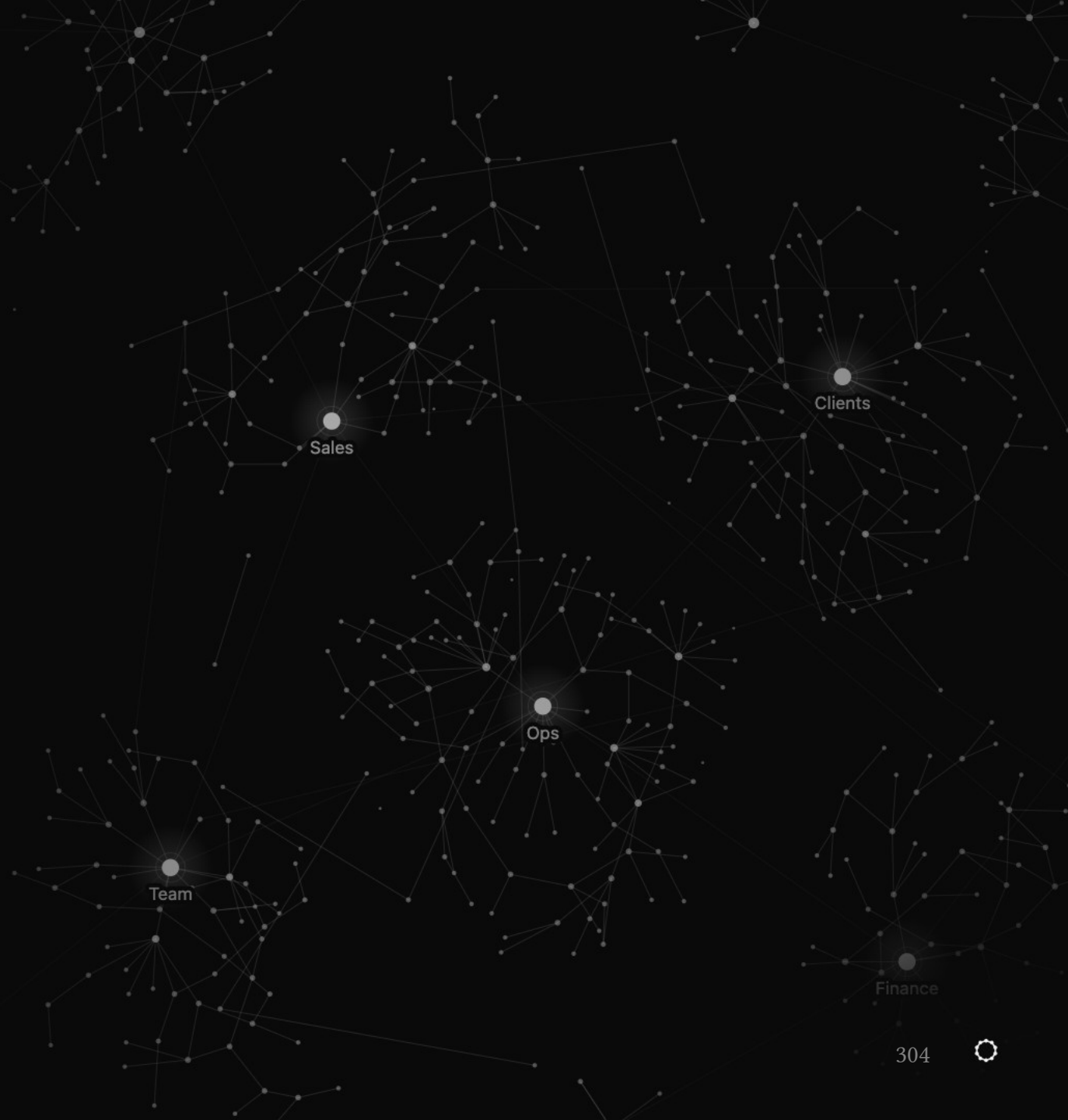
Lunch.

PROVIDED · BACK AFTER WITH MARC

05

MapOS, part 2.

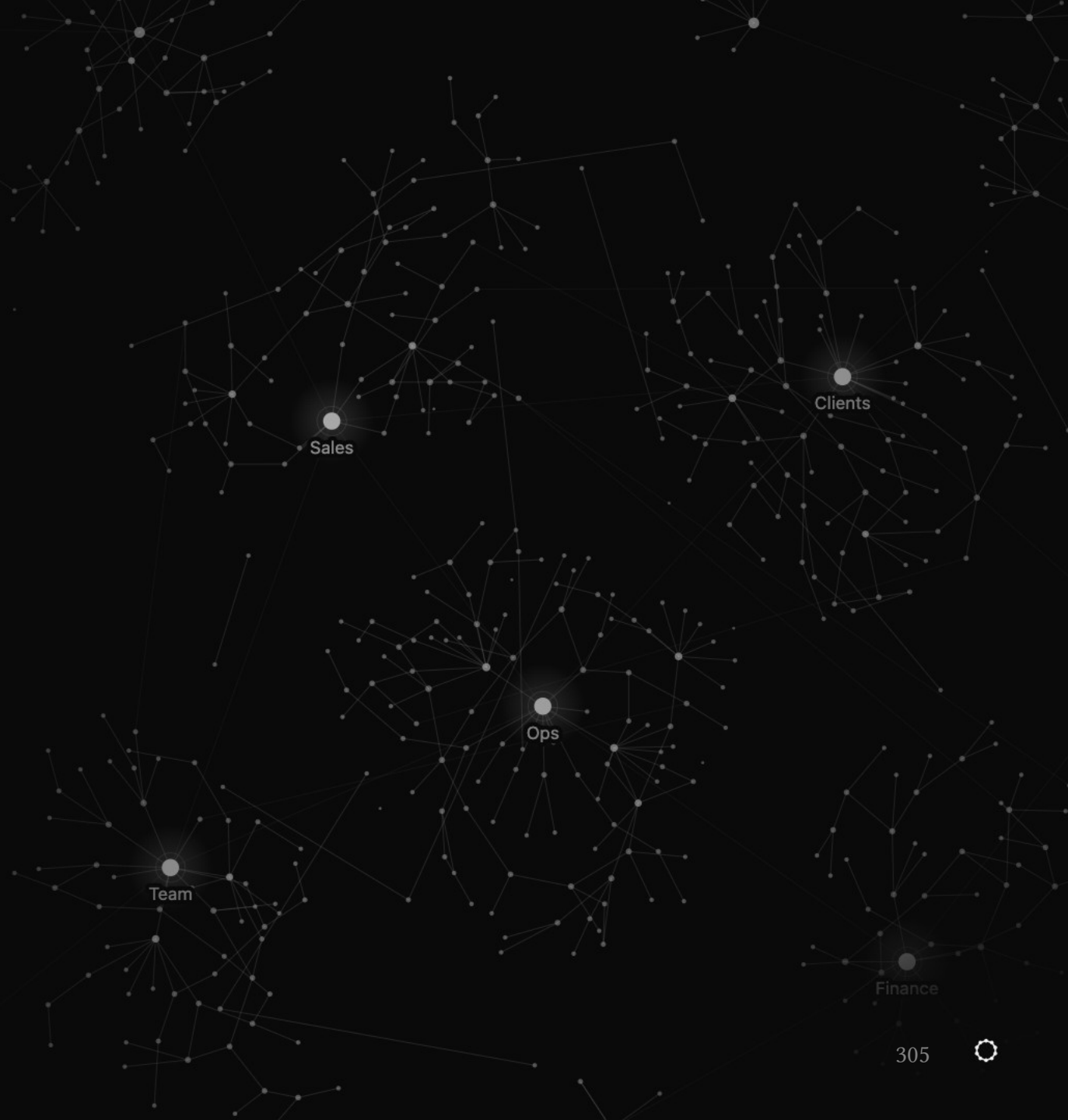
The back end, the tools, the gaps.



06

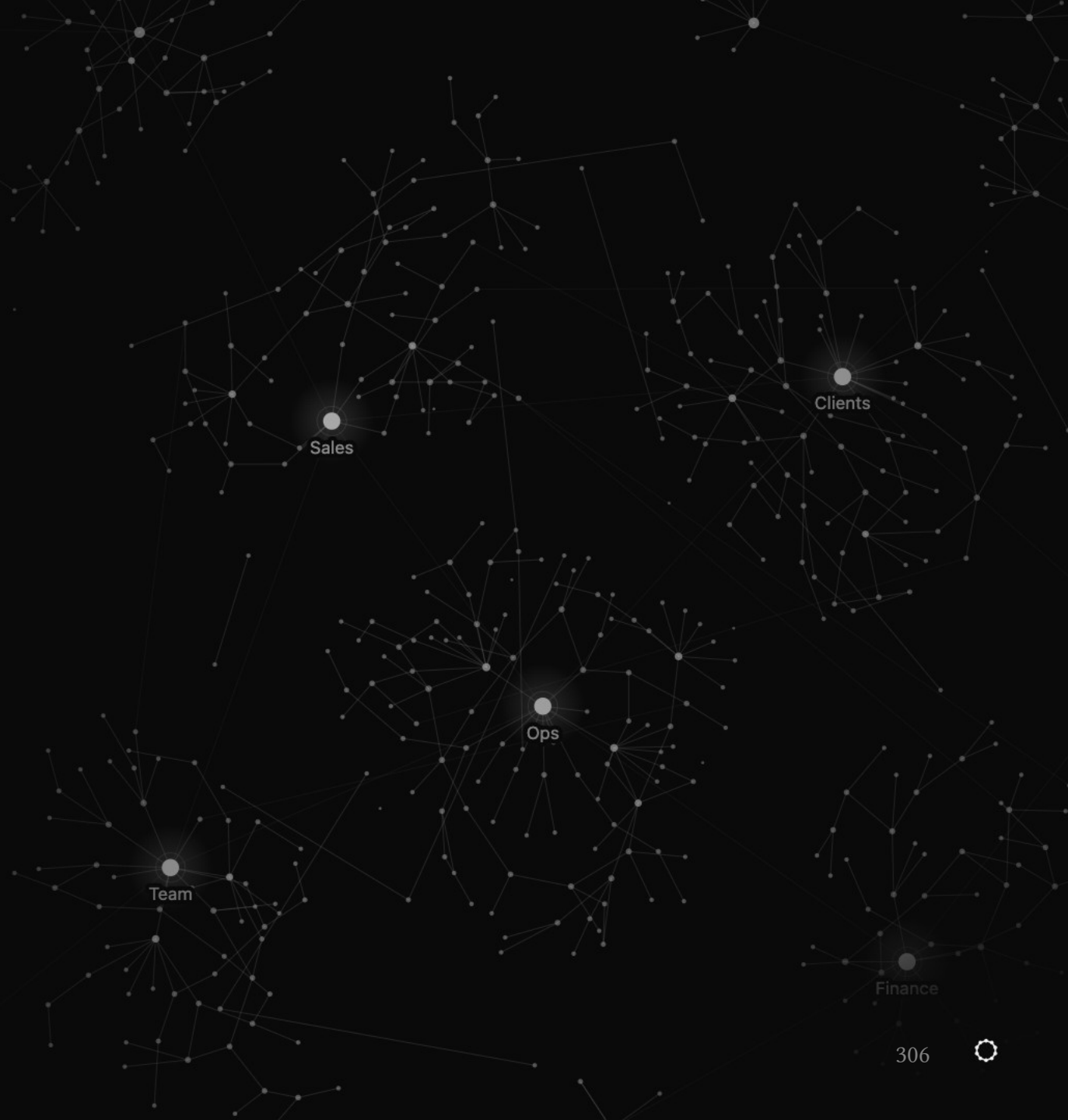
Live coaching.

Two maps on stage.



07
The offer

What we do for you, one to one.



You just watched a map come alive.

LIVE COACHING

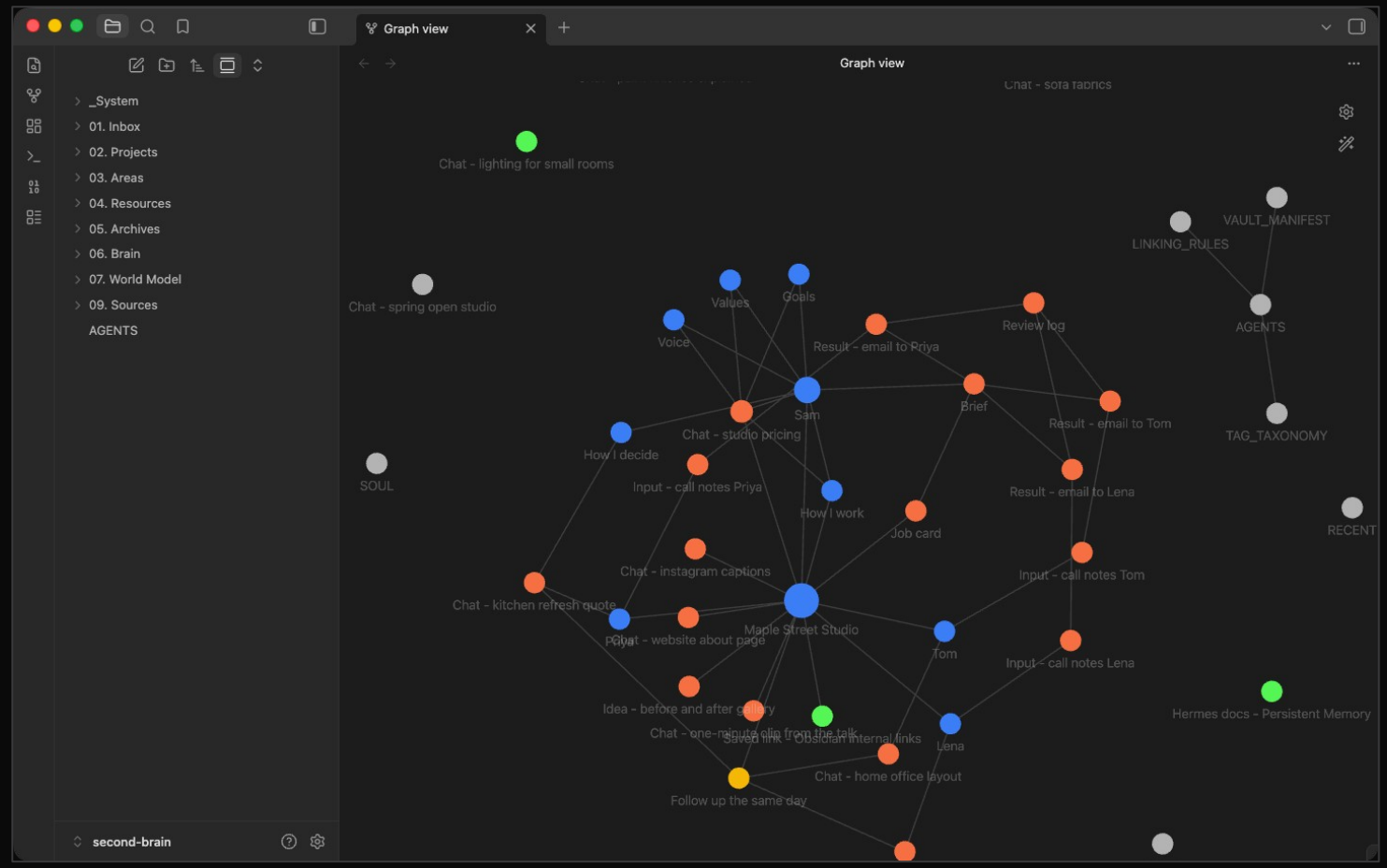
Every wire ran through me.

MY STORY

MY STORY

So I built one brain.

Every call, note and idea in one place.

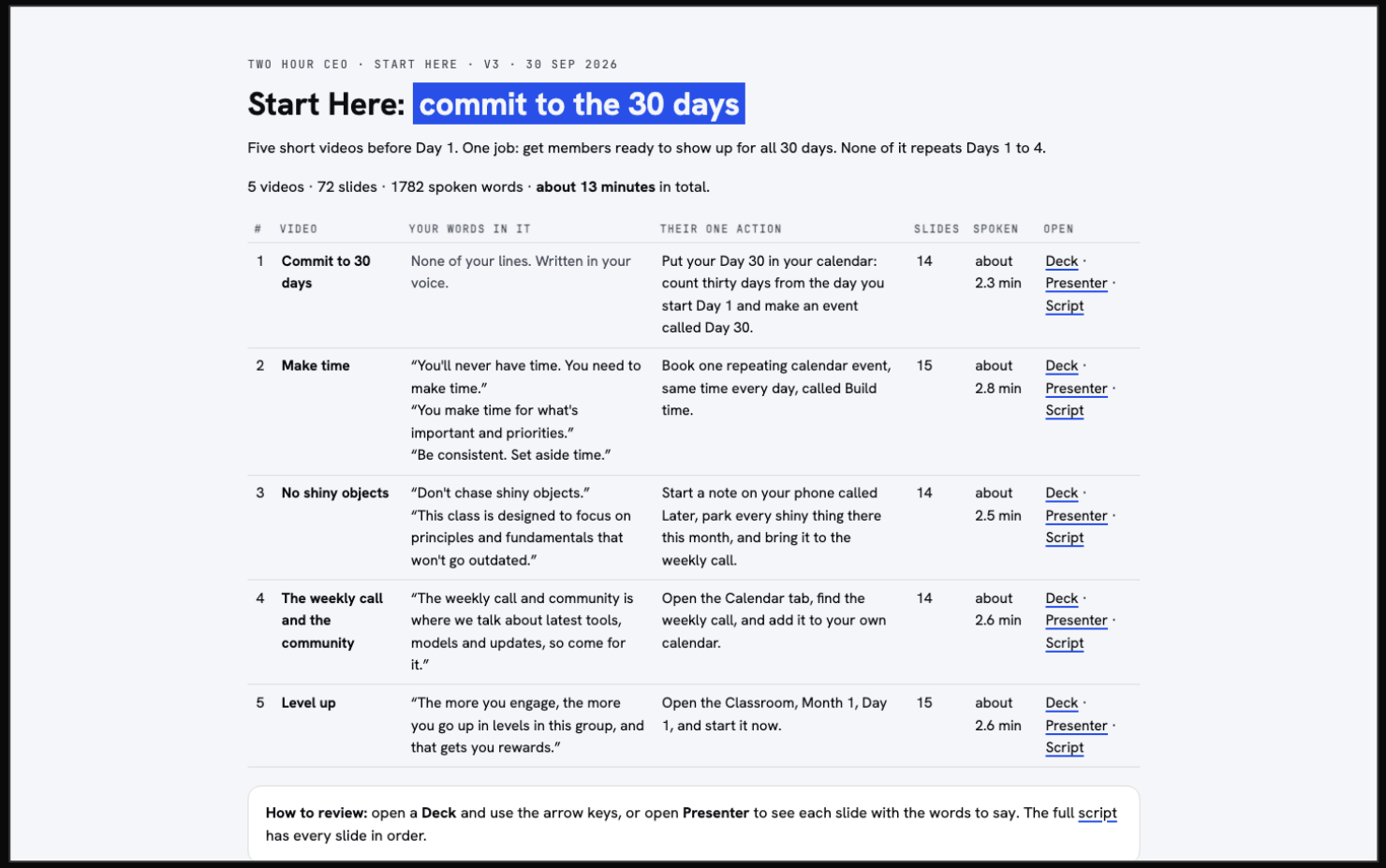


MY REAL BRAIN

MY STORY

Then my agents went to work.

My chief of staff built this on its own.



TWO HOUR CEO · START HERE · V3 · 30 SEP 2026

Start Here: commit to the 30 days

Five short videos before Day 1. One job: get members ready to show up for all 30 days. None of it repeats Days 1 to 4.

5 videos · 72 slides · 1782 spoken words · **about 13 minutes** in total.

#	VIDEO	YOUR WORDS IN IT	THEIR ONE ACTION	SLIDES	SPOKEN	OPEN
1	**Commit to 30 days**	None of your lines. Written in your voice.	Put your Day 30 in your calendar: count thirty days from the day you start Day 1 and make an event called Day 30.	14	about 2.3 min	Deck · Presenter · Script
2	**Make time**	"You'll never have time. You need to make time." "You make time for what's important and priorities." "Be consistent. Set aside time."	Book one repeating calendar event, same time every day, called Build time.	15	about 2.8 min	Deck · Presenter · Script
3	**No shiny objects**	"Don't chase shiny objects." "This class is designed to focus on principles and fundamentals that won't go outdated."	Start a note on your phone called Later, park every shiny thing there this month, and bring it to the weekly call.	14	about 2.5 min	Deck · Presenter · Script
4	**The weekly call and the community**	"The weekly call and community is where we talk about latest tools, models and updates, so come for it."	Open the Calendar tab, find the weekly call, and add it to your own calendar.	14	about 2.6 min	Deck · Presenter · Script
5	**Level up**	"The more you engage, the more you go up in levels in this group, and that gets you rewards."	Open the Classroom, Month 1, Day 1, and start it now.	15	about 2.6 min	Deck · Presenter · Script

How to review: open a **Deck** and use the arrow keys, or open **Presenter** to see each slide with the words to say. The full script has every slide in order.

BUILT BY MY CHIEF OF STAFF

ONE NEW COMPANY

$100k

One man. Zero employees. 60 days.

RUN BY AI EMPLOYEES ON ONE BRAIN



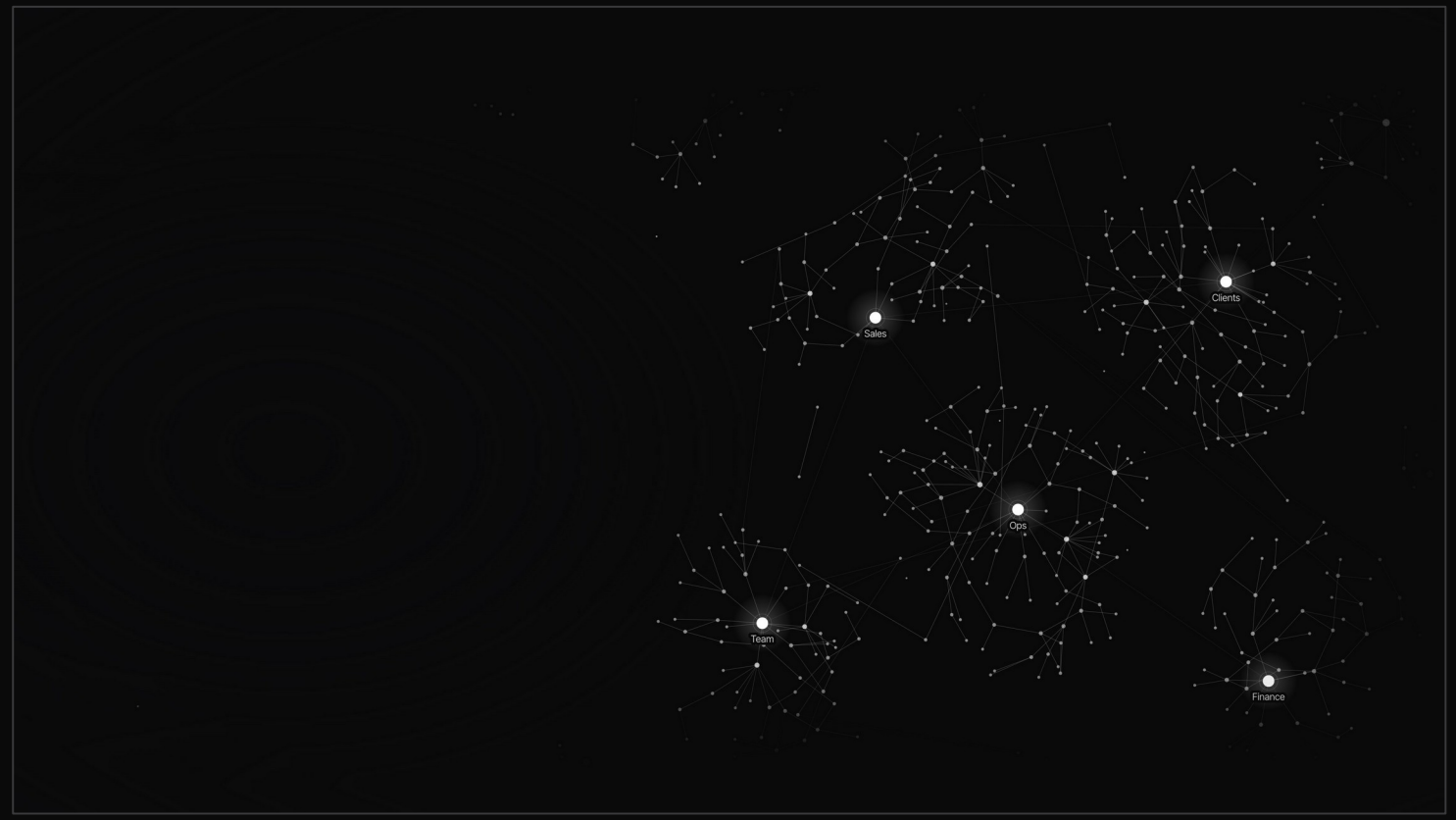
It was never the agents. It was the map.

WHAT MADE THE DIFFERENCE

YOUR MAP TODAY

Look at your pink gaps.

Each one is a job nobody owns.

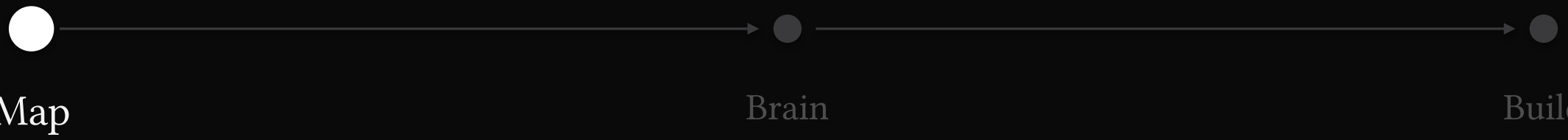


YOUR MAP TODAY

Each gap is an AI employee waiting.

WHAT WE DO

We map it with you.



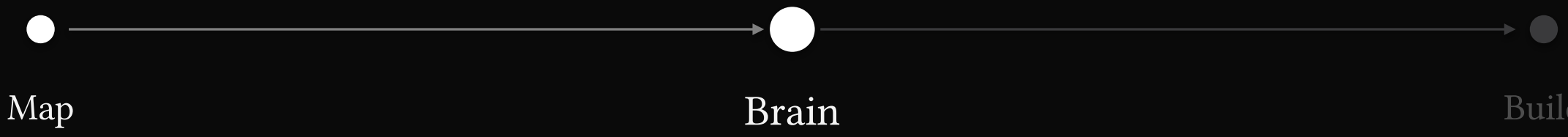
Every gap, in order

For your whole team

AI employees in the gaps

WHAT WE DO

We map it with you.



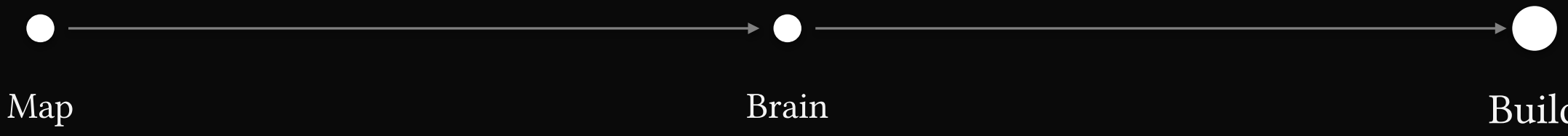
Every gap, in order

For your whole team

AI employees in the gaps

WHAT WE DO

We map it with you.



Every gap, in order

For your whole team

AI employees in the gaps

WHAT YOU GET

Here's what you get.



Company Brain

For your team
S$5,000

Your gap map

With Gabriel and Marc
S$10,000

Custom AI employees

Built for your gaps
S$30,000

WHAT YOU GET

Here's what you get.



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Custom AI employees

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WHAT YOU GET

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Company Brain

For your team
S$5,000

Your gap map

With Gabriel and Marc
S$10,000

Custom AI employees

Built for your gaps
S$30,000

TOTAL VALUE, IN S$

45k

Brain, gap map, custom AI employees.

S$5K + S$10K + S$30K

Obviously, we won't charge you S$45,000.

THE PRICE

THREE WAYS IN

Pick your way in.

S$20,000

The Map

Company Brain + your gap map. You install your own agents.

S$30,000

Map + Build

Everything in The Map. We build custom AI employees for your gaps.

S$100,000

Transformation

Everything. We train your whole team. Customised to you.

TWO WAYS

Alone, or with us.

DOING IT YOURSELF

Guess which agent first

Learn by breaking things

Hire an engineer, S$11k a month

Your team stays on old tools

WITH US

Your gap map, done

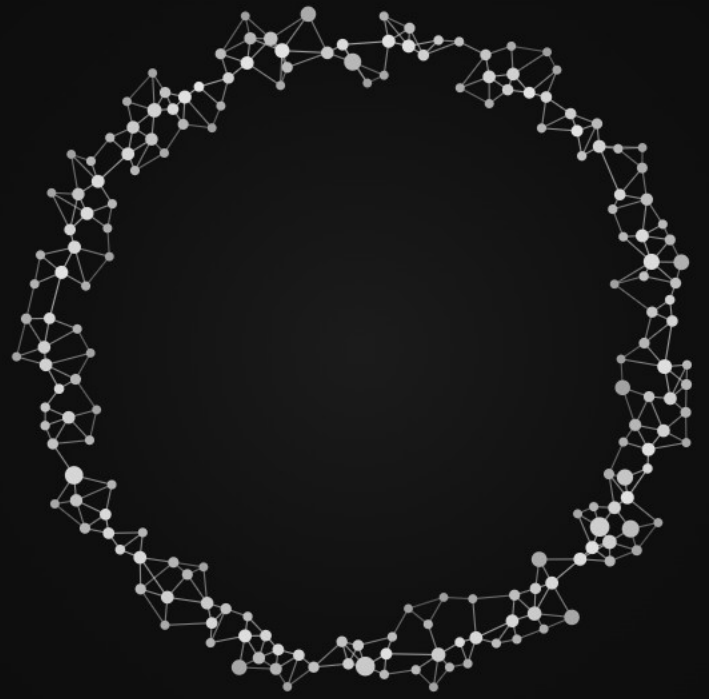
AI employees built for you

Customised to your business

Your team on one brain

NEXT STEP

Come speak to us.



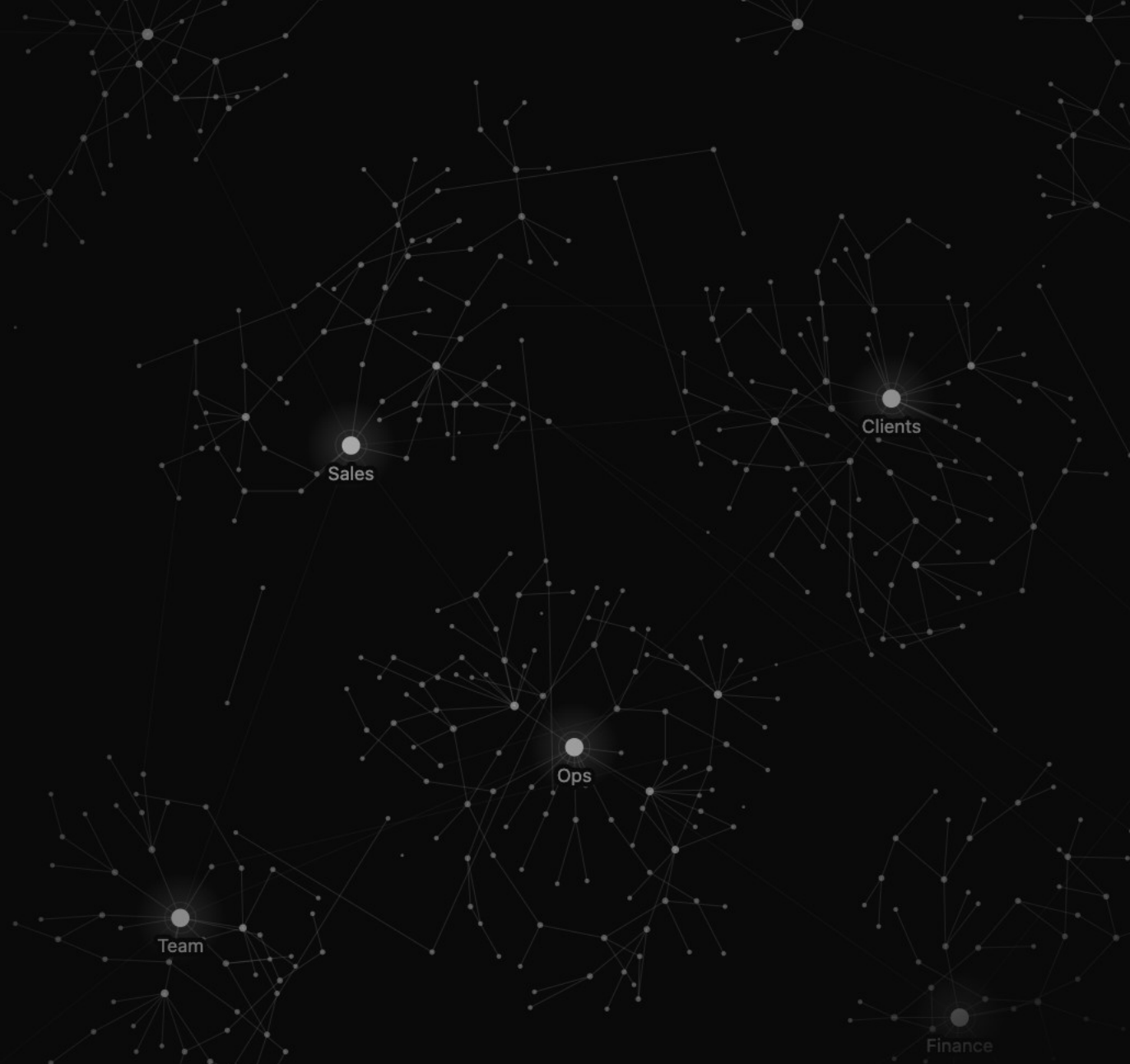
Bring your map to the table. We'll show you what we'd build first.

Marc and Ryan are at the table now.

08

Come speak to us

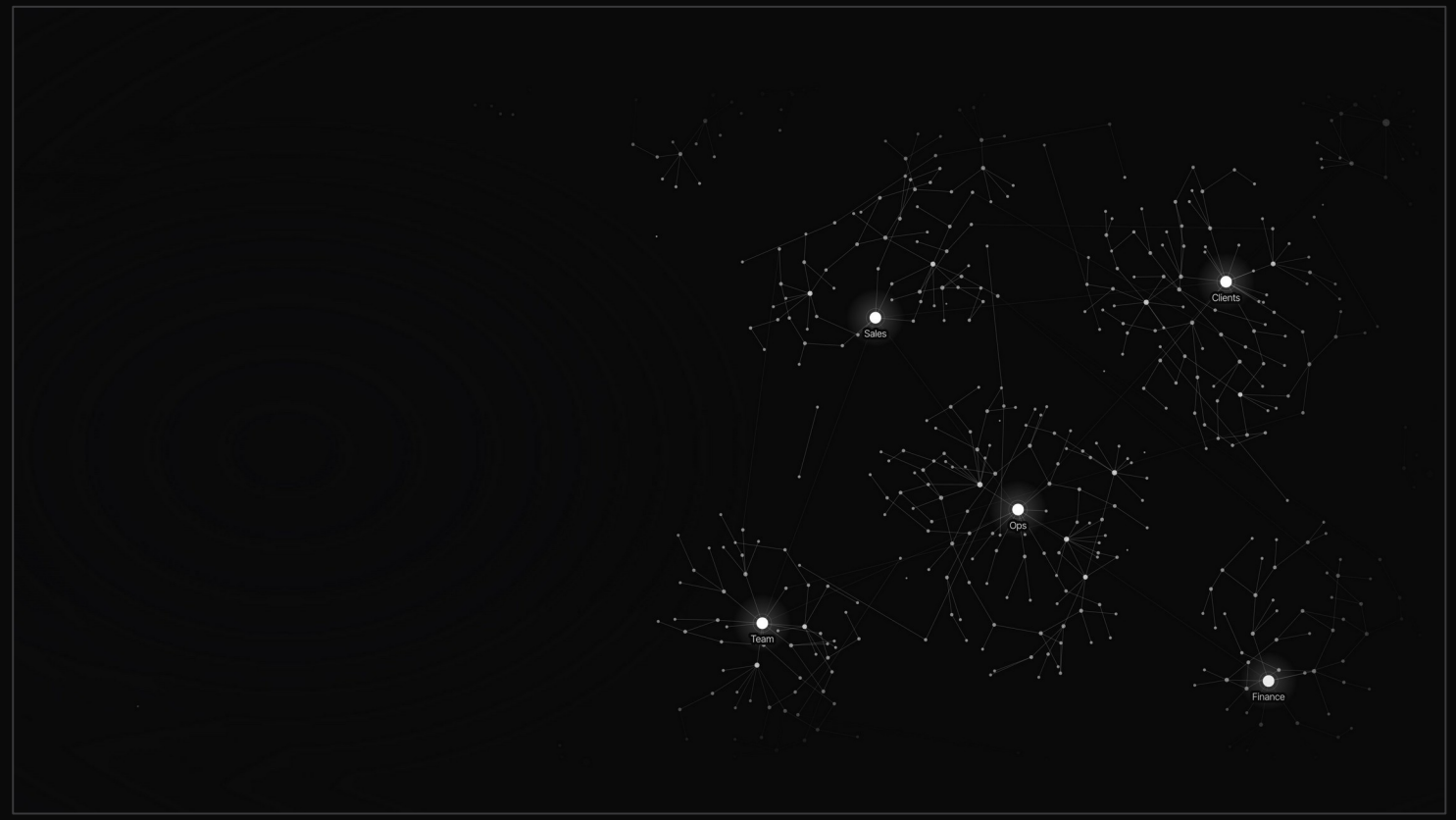
Bring your map. Leave with a plan.



THE TABLE

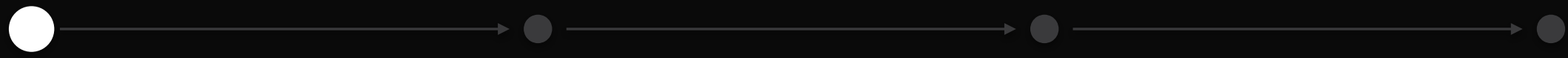
Bring your map to the table.

Pink gaps and all.



WHAT HAPPENS NEXT

Here's what happens next.



Bring your map

The one from today

We find the gaps

Biggest gap first

Pick your way in

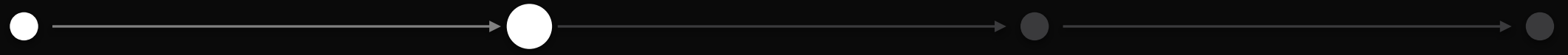
S$20k, S$30k or S$100k

Pay and start

Start right away

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Biggest gap first

Pick your way in

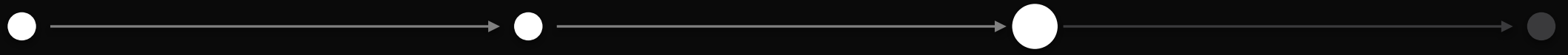
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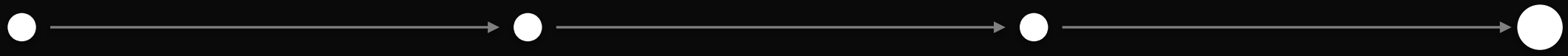
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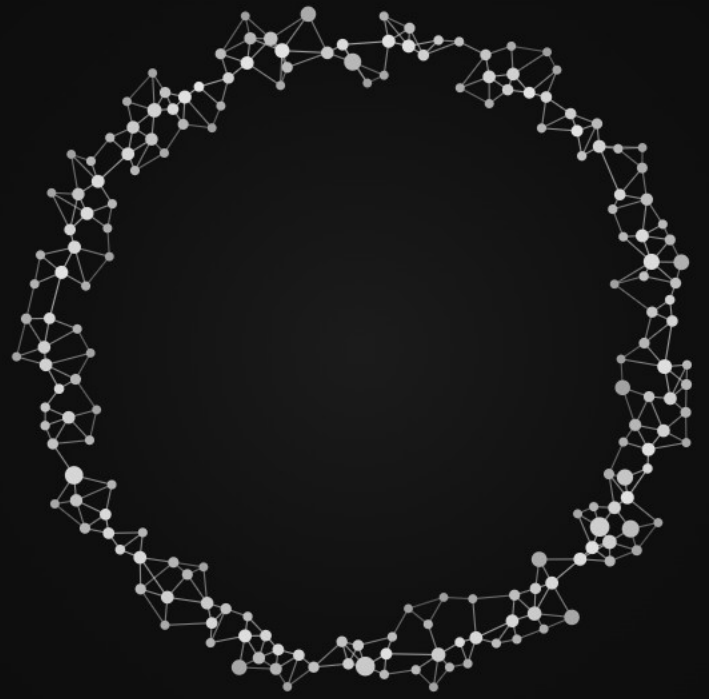
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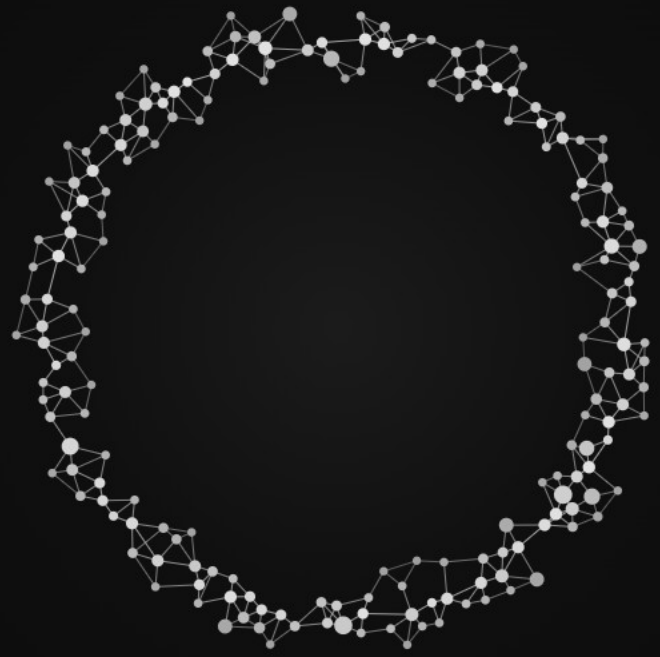
PAY AND START

Pay and start today.



Card or PayNow, at the table.

Come speak to us.



Own the map.

OURIA. OWN THE MAP OF YOUR BUSINESS.